

# Health-Related Services & Housing-Related Investments

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# Health-Related Services: Key Facts

## Health-Related Services ARE Medicaid

- Health-Related Services (HRS) are part of Coordinated Care Organization's (CCO's) global budget
- HRS has Medicaid restrictions
  - It cannot fund ongoing rental assistance
  - It cannot be used to invest in capitol/housing construction
- HRS is funding that CCOs can use at their discretion
  - CCOs can choose the most effective interventions for their communities based on evidence-based research and promising practices.
  - CCOs can use input from their Community Advisory Council (CAC).

# Health-Related Services: Key Facts

## Health-Related Services ARE Medicaid

- HRS must be designed to improve health care quality
  - Reducing costs cannot be primary goal of HRS
- There are two types of HRS:
  1. Flexible services: Services delivered to an individual member to improve their health and well-being
  2. Community benefit initiatives: Community-level interventions that include (but not limited to) members and are focused on improving population health and health care quality.

# HRS Housing Guide

## What's in the Guide...

- Clarity on what housing spending is appropriate for HRS
- Evidence and insight from other CCOs
- Examples of braided funding to produce optimum results
- Specific guidance for rural/frontier areas that face different barriers than metropolitan areas
- Direction/guidance on community vs. individual level interventions
- Robust Appendices that can be used as stand-alone reference

[www.oregon.gov/oha/HPA/dsi-tc/Documents/Health-Related-Services-Guide-Housing.pdf](http://www.oregon.gov/oha/HPA/dsi-tc/Documents/Health-Related-Services-Guide-Housing.pdf)

# Supporting Health for All through REinvestment: The SHARE Initiative

Beginning 2021, CCOs with a SHARE Initiative obligation are required to spend a portion of their previous calendar year's adjusted net income or reserves in excess of regulatory minimums. According to requirements in [OAR 410-141-3735](#), a CCO's SHARE Initiative dollars must:

- Align with community priorities in the CCO's current [community health improvement plan](#);
- Include any statewide priorities for SHARE spending that are identified in the contract between CCOs and OHA;
- Include a role for the CCO's [community advisory council](#);
- Involve community partnerships, with a portion of dollars going to SDOH-E partners (see definitions below); and
- Fit into one of four SHARE Initiative domains related to the social determinants of health and equity (SDOH-E): economic stability, neighborhood and built environment, education, and social and community health.

# Additional Resources

- SHARE Initiative Oregon Administrative Rule (OAR): [410-141-3735](#)
- Transformation Center's SHARE Initiative website:  
[www.oregon.gov/oha/HPA/dsi-tc/Pages/SHARE.aspx](#)
  - [Guidance Document](#)
  - [Exhibit L](#)
- Contact [SHARE.Initiative@dhsoha.state.or.us](mailto:SHARE.Initiative@dhsoha.state.or.us) with comments and questions
- Health-Related Services website:  
[https://www.oregon.gov/oha/HPA/dsi-tc/Pages/Health-Related-Services.aspx](#)

Thank you!

Oregon  
Health  
Authority

OREGON HOUSING AND COMMUNITY SERVICES

# Health-Related Services Webinar: Statewide Priorities and CCO Investments in Housing



**Mike Savara**, *Assistant Director of Homeless Services*  
**Connor McDonnell**, *Housing Integrator*  
Oregon Housing and Community Services

April 30th, 2021





# Overview of Presentation

- I. Who We Are and Breaking Ground: Oregon Statewide Housing Plan
- II. Who are your Critical Local Housing Stabilization and Development / Operator Partners
- III. Current Context & Opportunities to Align with Health-Related Services and CCOs



# Who We Are

## VISION

All Oregonians have the opportunity to pursue prosperity and live free from poverty.

## MISSION

We provide stable and affordable housing and engage leaders to develop integrated statewide policy that addresses poverty and provides opportunity for Oregonians.



Working together to serve individuals, families and communities throughout Oregon

# What We Do

## OREGON HOUSING AND COMMUNITY SERVICES CONTINUUM

### HOUSING STABILIZATION



### AFFORDABLE HOUSING FINANCE



### HOMEOWNERSHIP



### EQUITY AND RACIAL JUSTICE

#### CORE PROGRAMS

- Energy Bill Pay Assistance
- Weatherization Programs
- IDA (Asset Building)
- Emergency Housing Assistance
- Low-Income Rental Housing Fund (Rental Assistance)

#### CORE PROGRAMS

- 9% AND 4% LIHTC
- Permanent Supportive Housing
- LIFT Rental
- Gap Funding
- Oregon Multifamily Energy Program
- Agriculture Worker Housing

#### CORE PROGRAMS

- Home Ownership Assistance Program (HOAP)
- Down Payment Assistance
- Oregon Bonds Residential Loan Program
- Oregon Homeownership Stabilization Initiative
- LIFT Homeownership

# Oregon's Housing Stability Council



Claire Hall,  
**Chair**



Mary Li



Gerardo F.  
Sandoval,  
PhD



Sarah DeVries



Charles  
Wilhoite



Sami Jo  
Difuntorum



Barb  
Higinbotham



Mary  
Ferrell



Candace  
Jamison

## **COUNCIL MISSION**

To provide leadership in, and review and set policy for, the development and financing of affordable housing throughout the state of Oregon.

*The Council meets monthly to review OHCS policy and make recommendations*



OREGON HOUSING and  
COMMUNITY SERVICES



# Breaking New Ground

- Quantitative and qualitative data to illuminate areas of need across the state and within specific communities;
- Communicates six priorities to build support and inspire coordinated action;
- Describes how OHCS will lead, fund, and support our partners on priority issues over the next five years; and
- Provides a framework and direction for OHCS to prepare annual work plans, set goals, monitor progress and implement our priorities.

## Breaking New Ground

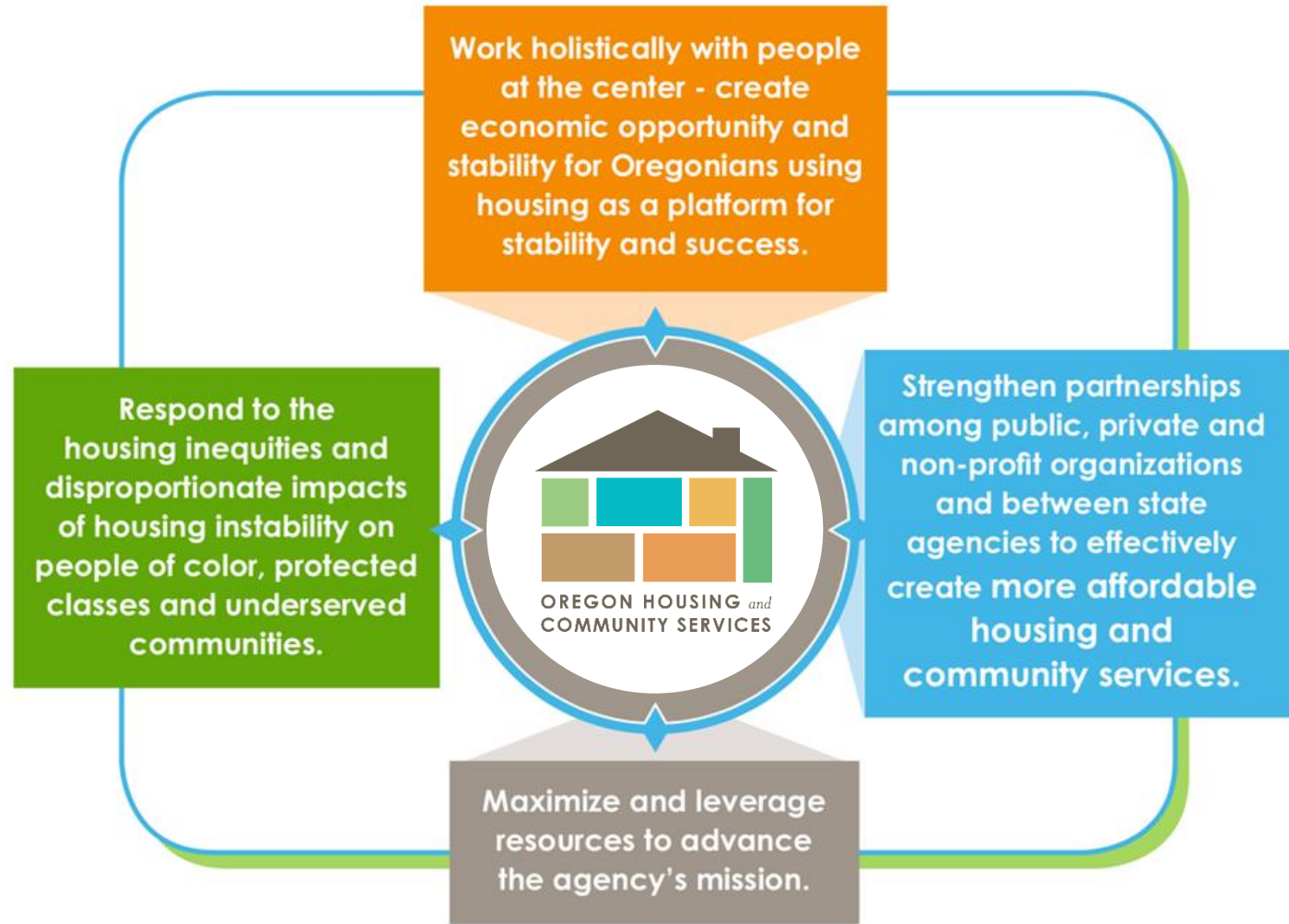
OREGON'S STATEWIDE HOUSING PLAN

# Statewide Housing Plan 2017 Outreach

Built on  
Community  
Experience,  
Expertise,  
and Input



# Guiding Principles for the Plan



# STATEWIDE HOUSING PLAN PRIORITIES

[Read more about Oregon's Statewide Housing Plan](#)

**Equity and Racial Justice** – Advance equity and racial justice by identifying and addressing institutional and systemic barriers that have created and perpetuated patterns of disparity in housing and economic prosperity.

**Homelessness** – Build a coordinated and concerted statewide effort to prevent and end homelessness, with a focus on ending unsheltered homelessness of Oregon's children and veterans.

**Permanent Supportive Housing** – Invest in permanent supportive housing, a proven strategy to reduce chronic homelessness and reduce barriers to housing stability.

**Affordable Rental Housing** – Work to close the affordable rental housing gap and reduce housing cost burden for low-income Oregonians.

**Homeownership** – Expand homeownership for low- and moderate income Oregonians with the tools to successfully achieve and maintain homeownership, particularly in communities of color.

**Rural Communities** – Change the way OHCS does business in small towns and rural communities to be responsive to the unique housing and service needs and unlock the opportunities for housing development.





# Community Action Agencies

- These are organizations that provide anti-poverty, homeless prevention, and other types of services.
- They often serve as an umbrella organization for other types of services in a given locality and our agency provides resources to them for energy assistance, weatherization, anti-poverty, and helping rehouse people.
- To find the CAA in your area, you can search [here](#).

# Continuums of Care

- Promote community-wide commitment to end homelessness and provide funding for non-profit providers.
- To find the CoC in your area and learn more you can find information [here](#).

# Affordable Housing Providers

- Here is a link to Oregon Housing & Community Services (OHCS) funded [affordable housing](#):
  - Our website has lots of other relevant information that may be helpful for you and those you work with
- Here is a link to the HUD Resource Locator where you can also find a map of where different properties are [located](#):
  - Includes USDA Rural Development Affordable [Rental Properties](#) and HUD-Assisted Rental Units properties [here](#)



# Housing Authorities of Oregon

- [These](#) are generally by County or a group of Counties- they often access to local, state, and federal rental assistance such as the Housing Choice Voucher (“Section 8”), have relationships with landlords, and may also own and operate affordable housing such as Public Housing.

# Accessing “COVID” Rental Resources

- New Rental Assistance resources and other programs:
  - Oregon Legislature enacted an eviction moratorium and established a \$200 million in additional rent assistance in two programs:
    - **Supporting Tenants Accessing Rental Relief (STARR)** can be used for a variety of needs including paying back rent, housing fees, and also assisting with costs associated with being re-housed after a period of homelessness. You can learn more about this program [here](#) and ultimately will need to contact your local Community Action Agency for availability and eligibility.
    - **Landlord Compensation Fund** where participating landlords must accept 80 cents for every dollar of qualified rent-owed. You can learn more about this program [here](#).

# Future “COVID” Rental Resources

- Federal **Emergency Rental Assistance** Program makes available \$25 billion to assist households to pay rent and utilizes do to the COVID-19 pandemic. OHCS will receive \$204 million and local governments (Clackamas, Lane, Marion, Multnomah, Washington County, and city of Portland) will also receive direct allocations totaling for the state \$282 million.
  - For latest information from Oregon Housing & Community Services, please go to this [webpage](#)
  - Information from U.S. Treasury on the program is [listed here](#).
- **Rescue Plan Act of 2021** includes additional \$42.5 billion in funding for affordable housing programs that will include more emergency rental assistance, new state-administered Homeowner Assistance fund, and additional homeless assistance and supportive services funding.



# Statewide Eviction Moratorium

- We know that there is a disproportionate impact to BIPOC communities throughout our state. OHCS has created a landing page with Social media tiles & YouTube videos available in 18 languages here:

<https://www.oregon.gov/ohcs/housing-assistance/Pages/eviction-social-media-kit.aspx>

- For more information about the eviction moratorium which includes a video, a copy of the declaration, and lots of other information please go to the Oregon Law Center's [website](#)



# Health-Related Services w/ State Priorities

**Housing and health systems are complicated, how do we reduce the complexity for patients and improve access to housing & maintain stability**

- **Short-term / “gap” rental assistance and/or shelter** between “mainstream” long-term rental assistance programs
- **Care Coordination, Housing Navigation, and Case Management Activities**
  - **Integrating homeless services, healthcare, and affordable housing** such as outreach services to unsheltered Oregonians
- **Wrap-around support services for affordable housing and supportive housing**





# Health-Related Services w/ State Priorities

- **Data Integration / Connection between Health Systems and Homeless & Rental Assistance Services**
  - Ability to cross-reference locally between Emergency Department Information Exchange (EDIE), Homeless Management Information System (HMIS), and other health related information
    - Important for making data-driven policy-making
    - Coordination of health and housing outcomes for individuals & families to improve patient outcomes

# 2021 Legislative Agenda

[Refer to the OHCS Draft  
2021 Legislative  
Agenda Memo for  
more information](#)



Governor's Recommended Budget - OHCS Investments					
HOUSING STABILIZATION		HOMEOWNERSHIP		AFFORDABLE RENTAL HOUSING	
Individual Development Account	\$7 million	Down Payment Assistance tied to OHCS lending	\$10 million	Bond Funding for LIFT (Rental and Homeownership) & Permanent Supportive Housing	\$250 million
<i>Converts IDAs to General Fund in Fiscal Year 2022</i>		Addressing Racial Disparities in Homeownership	\$2 million	PSH Rental Assistance & Services	\$15 million
Improving HMIS	\$1.2 million	Homeownership Development Resources	\$10 million	Affordable Housing Preservation & Land Acquisition	\$30 million
Broadband Assistance for Low Income Oregonians	\$6.4 million	Manufactured Housing Program – Homeowner support	\$2.5 million	Increase in Agricultural Worker Housing Tax Credits	\$9.5 million
<i>Programmatic Division may change</i>		Manufactured Housing Program – Park Preservation	\$3.5 million	Long-Term Rental Assistance for Youth	\$4.5 M
COVID-19 Energy Assistance	\$5 million			<i>Programmatic Division may change</i>	
		LIFT Homeownership	See Bond Funding		

[Refer to the OHCS DRAFT 2021 Legislative Agenda Memo for more information](#)

Legislative Concepts			
AGENCY-WIDE	HOUSING STABILIZATION	HOMEOWNERSHIP	AFFORDABLE RENTAL HOUSING
Veterans Definition for OHCS Programs [technical fix]	State Home Oil Weatherization Assessment Statute [technical fix]	Addressing Racial Disparities in Homeownership [new]	Publically Supported Housing (PuSH) Preservation Program [technical fix]
Long Term Rental Assistance [new] [placeholder]	Naming Conventions for Federal Energy Programs [technical fix]	Manufactured Housing Program Updates [programmatic fix]	New Account for PSH Subsidy/Services [technical fix]
	Increasing Access to Landlord Guarantee Programs [programmatic fix]		AWHTC Increase and Programmatic Changes [programmatic fix] [expansion]
	Oregon Individual Development Account (IDA) Restructure		



# OREGON HOUSING AND COMMUNITY SERVICES

Sign up for Director's Message, Housing Stabilization Division, and other announcements [here](#) and you can contact us:

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[Connor.McDonnell@oregon.gov](mailto:Connor.McDonnell@oregon.gov)



**Mike Savara**, Assistant Director of Homeless Services  
**Connor McDonnell**, Housing Integrator  
Oregon Housing and Community Services

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# Supporting Members' Health-Related Housing Needs

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Alyssa Craigie – Director, Health System  
Integration

April 30, 2021



# Ways that Health Share Invests in Housing

1. COVID Impact Fund
2. Flexible Services
3. Recuperative Care Program
4. Housing is Health/RSHIF  
(Regional Supportive  
Housing Impact Fund)



# COVID Impact Fund

- \$4.7 million from 2020 Quality Withhold funds to 60 CBOs
- Used to meet emerging needs, including housing
- Focused on CBOs serving people impacted by COVID, especially communities of color
- Low-barrier application with flexible criteria



# Housing-Related Flexible Services

- Short-term rental assistance
- Pre-tenancy support services (e.g. application fees)
- Hotel/motel stays post-discharge
- Recuperative Care Program





# Housing is Health → RSHIF



# Up Next

- Exploring opportunities for alignment with Metro's and the Counties' housing investments
- Leveraging Connect Oregon roll-out





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EASTERN OREGON  
COORDINATED CARE  
ORGANIZATION

# Union County Warming Station

Presented by: Jill Boyd, MPH, CCRP  
Eastern Oregon Coordinated Care Organization (EOCCO)  
Union County Warming Station Board Vice-Chair  
Union County LCAC Facilitator

# Objectives

- EOCCO Health Related Service (HRS) fund allocation
  - Local Community Advisory Councils (LCACs) Funds
  - Opt-In Grants
  - New Idea Grants
  - Continuation Grants
  - Public Health Grants
- Union County Warming Station
  - Initiation of Project in Rural Community
  - Local Partnerships
  - Lessons Learned
  - Sustainability

# EOCCO Health Related Service Funds: LCACs

- Community Benefit Initiative Reinvestment (CBIR) Funds
  - Funds determined by CCO Quality Pool
  - 12 LCACs within EOCCO apply for funds
    - Funding differentiated by county, based on OHP/EOCCO enrollment per county
  - Funding oversight provided by OHSU Oregon Rural Practice-based Research Network (ORPRN)
  - LCAC Project oversight provided by EOCCO/GOBHI staff, LCAC coordinator and/or CBIR coordinator (as applicable)

Funding Year	LCAC Fund Distribution (All 12 Counties)
2016	\$422,002
2017	\$571,470
2018	\$665,813
2019	\$726,321
2020	\$742,817
2021	\$714,465

# EOCCO Health Related Service Funds

- Opt-In Grants (2021)
  - COVID-19 primary care, hospital and public health capacity building
  - Language services
  - Comprehensive Diabetes Care
  - Immunizations (Childhood and Adolescent)
- New Ideas Grants
  - Lonely No More: Telehealth Bilingual Peer Support Outreach for Eastern Oregon Seniors (Umatilla, Wallowa, and Grant)
  - Early Childhood Development Center Feasibility Study (Grant)
  - CASA Support (Umatilla, Morrow)

# EOCCO Health Related Service Funds

- Continuation Grants (2021)
  - Foster Care Medical Home (Harney)
  - Continuing Foster/CASA successful partnerships (Baker, Union)
- Public Health Grants
  - The Public Health Fund will be used to support projects led by public health departments to improve the health and wellness of EOCCO members and their communities.



# Union County Warming Station

- Initiation of Project: A Brief History

- Initial concept stemmed from Union County LCAC members
- \$7,000 CBIR LCAC funds supported launch of Warming Station for 2017-2018 season
- Under umbrella of faith-based organization: Neighbors Together of Union County
  - Provided location-Zion Lutheran Church
  - Provided volunteer insurance coverage
- Warming Station 1<sup>st</sup> Season (2017-2018)
  - Provided meals, supplies and clothes for guests
  - Provided transportation and shower vouchers
  - Provided resources (as needed) for adults, children, veterans, etc.
  - Coordinated crisis services for mental health, primary care visits and/or insurance enrollment





# Union County Warming Station

- Initiation of Project: Local Partnerships
  - 2017-2018 season supported by Neighbors Together, funding sources include:
    - Housing Matters Coalition of Union County
    - Union County LCAC funds
    - Private donations
  - 2018-2019 season, became 501c3 not for profit, funding sources include:
    - Housing Matters Coalition of Union County
    - Union County LCAC funds
    - Oregon Community Foundation
    - Private donations
  - 2019-2020 season: did not open due to county petition on location



# Union County Warming Station

- Initiation of Project: Other Local Partnerships
  - Eastern Oregon University
  - Better Homes Construction
  - Shelter from the Storm Domestic Violence Center
  - Side A Brewing Company
  - Cook Memorial Library
  - Jared Boyd Legal, LLC
  - Neighbors Together
  - Community Connections of Northeast Oregon
  - Veterans Services of Union County
  - Center for Human Development
  - Grande Ronde Hospital
  - Blue Mountain Laundry Co-op
  - Safeway



# Union County Warming Station

- Initiation of Project: By the Numbers
  - 2017-2018 season
    - 100 volunteers trained and logged 1,600 volunteer hours
    - 41 unique guests over 261 nights
  - 2018-2019 season
    - 93 volunteers trained and logged 4,605 volunteer hours
    - 123 unique guests over 1,415 nights
    - 123 dinners and 73 bus passes
  - 2019-2020 season: did not open due to county petition on location
  - 2020-2021 season (opened with COVID-19 restrictions)
    - 77 volunteers trained with 68 volunteers working one shift per week for seven weeks
    - 64 guests (23 guests staying for food only); averaging 13 guests per night



# Union County Warming Station

- Initiation of Project: Lessons Learned
  - “NIMBY-ism” is a significant concern in rural communities
  - Location, location, location!
    - Moved to a new location each year
    - Found a sustainable location during 2020-2021 season
  - Finding strides with a functional “working” board of directors
  - Support from the community has been overwhelming-how do we reciprocate?
  - Need for volunteers is essential
  - Managed a successful year amidst a pandemic
  - Spreading the load to reduce burnout



# Union County Warming Station

- Initiation of Project: Sustainability
  - Board of Directors searching for funding streams to hire manager
  - Seeking additional grant opportunities to fund current location for 12 months (only open 4 months)
  - Discussion to expand to a “homeless shelter”
    - May receive push-back from community
  - Continual need to support our AMAZING volunteers

Questions and Thank You!

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EASTERN OREGON  
COORDINATED CARE  
ORGANIZATION