

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Tuesday, May 9, 2017
Meeting Time:	2:00 – 4:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1A Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Chris Friend – American Cancer Society <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Rebecca Pawlak – Oregon Assoc. of Hospitals & Health Systems <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Jeremy Wells – Oregon Department of Education <input type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	

Agenda Item, objective and background information	Time
1) Welcome and Introductions	2:00-2:10(10)
2) Communication Coordination –Kati Moseley	2:10-2:30 (20)
Objective: Provide update on the TPEP 20 th anniversary event and program report and discuss potential partner promotion.	
Background: Coordinating communication to develop and share common messages and talking points is critical. HPCDP supports partners’ work by providing data about tobacco use, marketing, promotion, and information about best-practices to protect youth from tobacco use, help adults and youth quit for good, and reduce tobacco use disparities. This can be used to inform messages and talking points used with decision makers to support efforts to end Oregon’s tobacco epidemic.	
Discussion:	
Decision and Action Steps:	
3) Rapid Response Survey Addressing Tobacco Preemption -- Beth Vorderstrasse and Sarah Hargand	2:30-2:45 (15)
Objective: Share results of a recent 28-Day Rapid Response Survey and Report about preemption.	
Background: HPCDP is contracting with the Rede Group to conduct a statewide Tobacco Retail Evaluation (TRE) to assess and report on the county TPEP and SPArC Tobacco-Free Grantee work occurring around tobacco retail policy advancement. As part of this evaluation Rede Group conducted a Rapid Response Survey with TPEP and SPArC Grantees about their level of understanding about preemption and their experiences educating others about preemption.	
Discussion:	

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Decision and Action Steps:	
BREAK	2:45-2:55 (10)
4) Legislative Efforts Check-In -- All	2:55-3:25 (30)
Objective: Review tobacco-related bills and discuss status of bills in the 2017 Oregon Legislative Session.	
Background: The 2017 Oregon Legislative Session began February 1, 2017 and concludes July 9, 2017. A list of all bills HPCDP is tracking is included as an attachment.	
Discussion:	
Decision and Action Steps:	
5) General Member Updates -- All	3:25-3:35 (10)
Objective: Hear from members about current and upcoming activities and opportunities.	
Background: Members will share updates from their respective organizations.	
Discussion:	
Decision and Action Steps:	
6) Wrap-Up and Future Agenda Items – All	3:35-3:40 (10)
<u>Potential future agenda items:</u>	

Next TRAC meeting: Thursday, July 27, 2017; 1-3pm; PSOB Room 1C