

OREGON HOUSING *and*
COMMUNITY SERVICES



DLCD



Oregon Housing Needs Analysis (OHNA)

Housing Production Advisory Council

Meeting 1

March 10, 2023

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Oregon Housing Needs Analysis Context

Legislative Direction

HB 2003 (2019 Session) – Pilot Methodology

OHCS “shall develop a methodology for calculating... A regional housing needs analysis” | DLCD to develop an evaluation report

HB 5006 (2021 Session) – OHNA Implementation

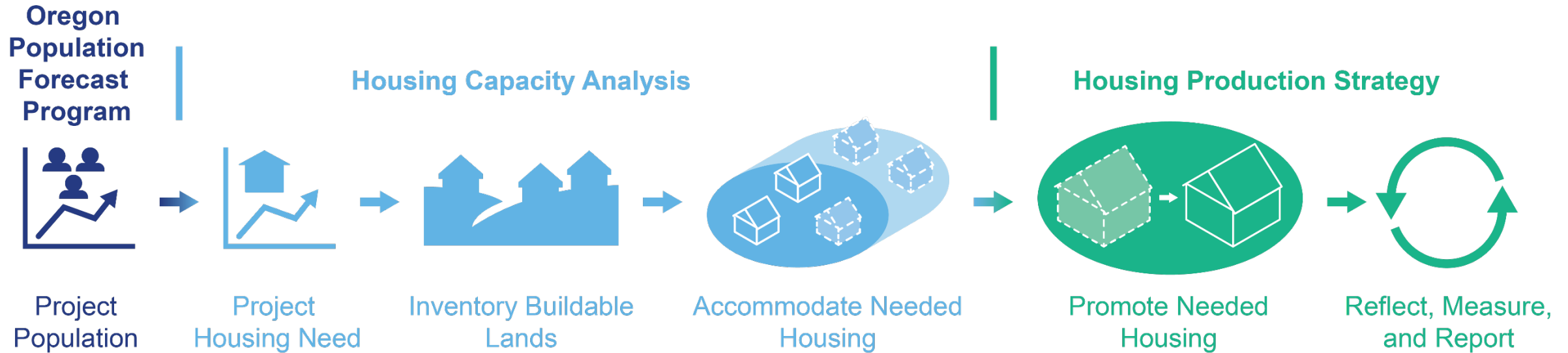
OHCS and DLCD “to study and make legislative recommendations on the incorporation of a regional housing needs analysis into state and local planning programs” by December 31, 2022

HB 5202 (2022 Session) – Prepare land for housing production

DLCD “to support work on regional housing needs and land supply issues”

Goal 10 – Housing

“To provide for the housing needs of citizens of the state. Buildable lands for residential use shall be inventoried and plans shall encourage the availability of adequate numbers of needed housing units at price ranges and rent levels which are commensurate with the financial capabilities of Oregon households and allow for flexibility of housing location, type and density.”



Getting to Production, Affordability, and Choice

FOUR COMPONENTS OF NEED

UNIT INCOME DISTRIBUTION

TOTAL UNITS STATEWIDE

1
PROJECTED
NEED



Units needed to accommodate future population growth over 20 years

2
UNDERPRODUCTION



Units that have not been produced to date in the region, but are needed to accommodate current population (often referred to as housing shortage)

3
UNITS LOST TO
2ND & VACATION
HOMES



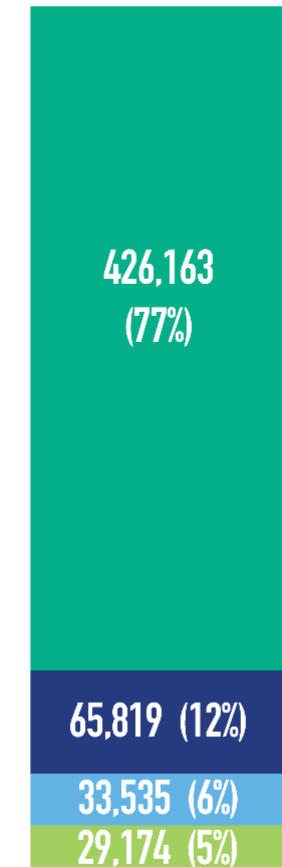
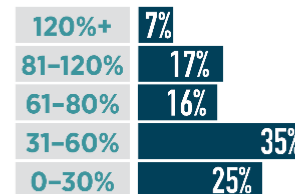
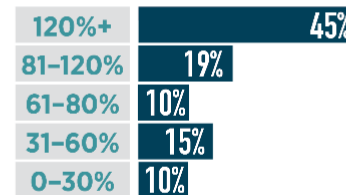
Units needed to replace units lost to second and vacation homes

4
HOUSING FOR
THE HOMELESS



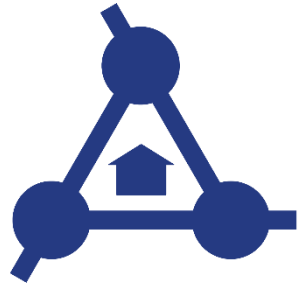
Units needed to house those who are currently experiencing homelessness

DISTRIBUTION OF UNITS BY PERCENTAGE OF MFI (Data from Willamette Valley Region)



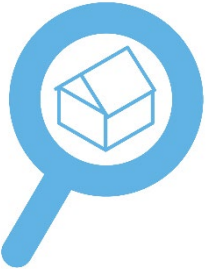
554,691 TOTAL UNITS

OHNA Process: What We Heard



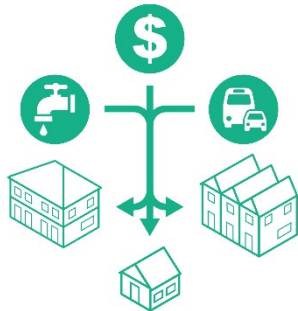
Partnership

- Capacity building, especially in smaller communities
- County and regional collaboration
- State coordination and support on housing



Accountability

- Local solutions with state guidance, direction, and support
- Tools, resources, and messaging to support communities



Investment

- Flexible funding is essential for production
- Infrastructure, site preparation, and resilient communities

OHNA Legislative Recommendations

Recommendation 1: Plan for what's needed



1.1) Plan for more housing, especially affordable housing



1.2) Set targets, track progress and outcomes



1.3) Refocus local action on production



1.4) Unlock land, where it's needed

Recommendation 2: Build what's needed, where it's needed



2.1) Fund housing the market would not produce on its own



2.2) Make “housing choice for all” a state policy goal

Recommendation 3: Commit to working together with urgency



3.1) Coordinate state agencies on housing production



3.2) Organize continuing policy work to support production

House Bill 2001A (2023 Session)

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*

OHNA – Changes to Goal 10 Implementation

Oregon Housing Needs Analysis



Project & Allocate
Need + Targets



Recommendation 1.1
OHNA Methodology is
basis for local housing
planning



Determine
Needed Housing



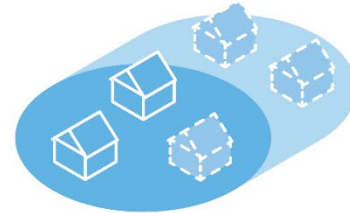
Housing Capacity Analysis



Inventory Buildable
Lands



Recommendation 1.4
Facilitate development
readiness to address need
& support production

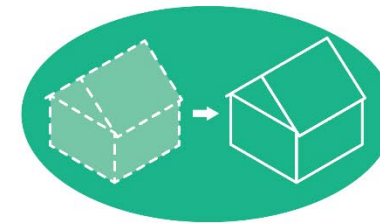


Accommodate Needed
Housing



Recommendation 1.3
Emphasize Housing
Production Strategies
&
Recommendation 2.2
Implement policies that
support 'housing choice for all'

Housing Production Strategy



Promote Needed
Housing



Reporting, Progress
& Accountability



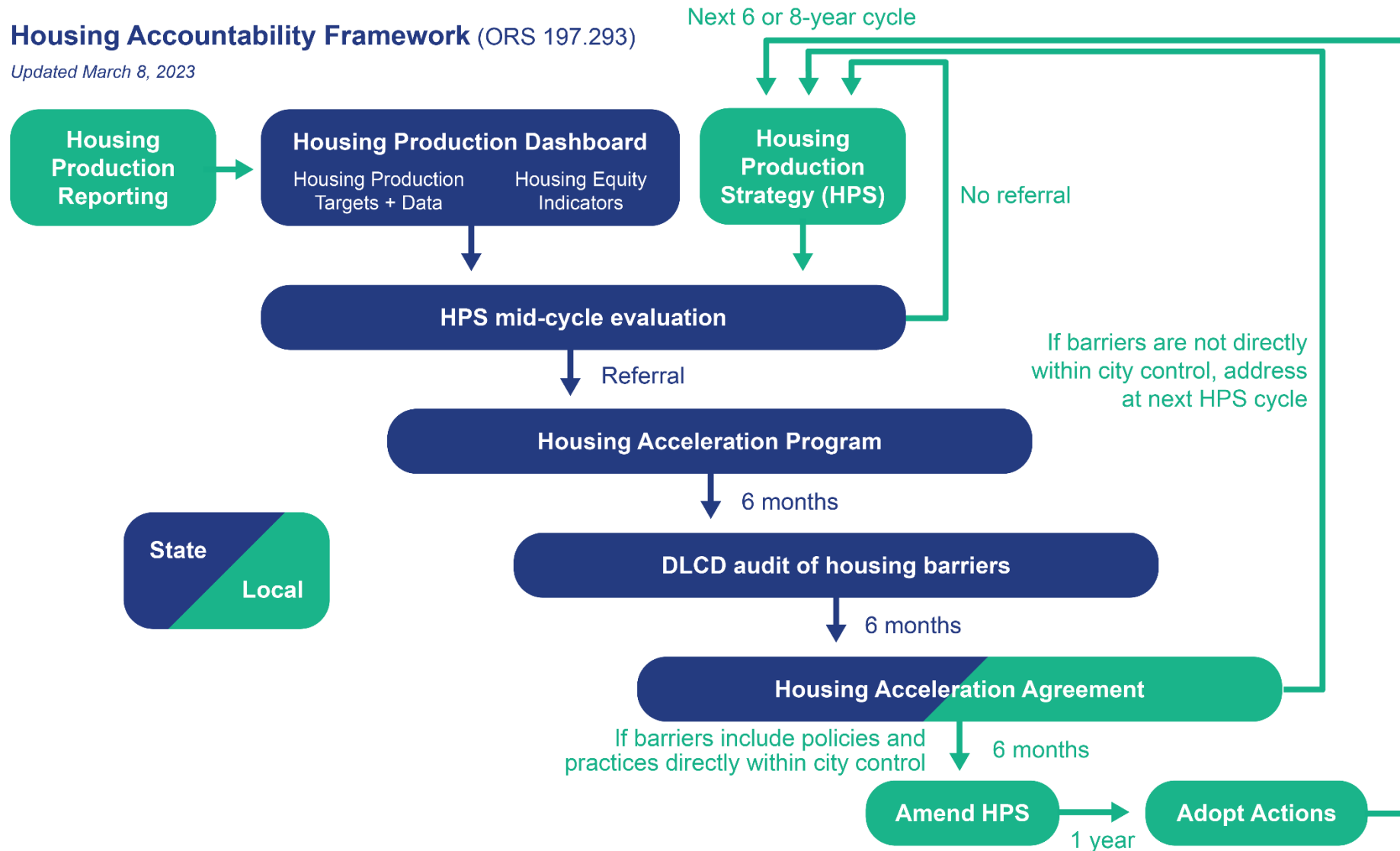
Recommendation 1.2
Establish targets, track
outcomes to inform
actions & accountability

Recommendation 3.2* – Metro housing coordination strategy

Housing Accountability

Housing Accountability Framework (ORS 197.293)

Updated March 8, 2023



Additional Information - House Bill 2001A

Bill language:

<https://olis.oregonlegislature.gov/liz/2023R1/Measures/Overview/HB2001>

-11 Amendment:

<https://olis.oregonlegislature.gov/liz/2023R1/Downloads/ProposedAmendment/22736>

Section-by-section summary:

https://www.oregon.gov/lcd/UP/Documents/20230303_HB2001_-11_Section_Summary.pdf

Continuing Policy Work

Next meeting: Exploration of follow-up state policy work to support housing production, affordability and choice

Recommendation 2: Build what's needed, where it's needed



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Recommendation 3: Commit to working together with urgency



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3.2) Organize continuing policy work to support production



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Questions