

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority in sustaining an outcomes-oriented Tobacco Prevention and Education Program (TPEP) that is most effective in decreasing tobacco use statewide.</p> <p>August 17, 2021 meeting objectives:</p> <ol style="list-style-type: none"> 1) Discuss policy, program budget and legislative updates. 2) Share updates and plan for work.
Meeting Date:	August 17, 2021
Meeting Time:	2:00 pm-4:00 pm
Note-taker:	Cody Alvey- Oregon Health Authority
Facilitator:	Luci Longoria - Oregon Health Authority

Topic, objective and background information	Time
1) Welcome, introductions, check in, updates to agenda – Luci Longoria	2:00-2:05 (5 minutes)
Discussion & action steps:	
<p>TURA & BM 108 Budget Update – Tim Noe and Tatiana Dierwechter</p> <p>Objective: Provide an update on the TPEP 2019-2021 budget implementation. Provide an update on progress with planning for the TPEP 2021-2023 TURA and BM 108 budgets.</p> <p>Background: TPEP will describe results of budget implementation for 2019-2021 as planned, as well as gather feedback from TRAC members regarding the planning process for the 2021-2023 and BM 108 tobacco prevention budgets.</p>	2:05-2:25 (20 minutes)
Discussion & action steps:	
<p>2021 Legislative Session – Sarah Wylie and Luci Longoria</p> <p>Objective: Debrief and celebrate outcomes from the 2021 Legislative session.</p>	2:25-2:40 (15 minutes)

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<p>Background: From Tobacco Retail Licensure, to prohibition on remote sales, to preserving protections in the Oregon Indoor Clean Air Act, there was significant activity for tobacco prevention last session. TRAC members will debrief and share lessons learned to inform future legislative efforts. Above all, we will celebrate and give thanks for the contributions of TRAC members to a successful legislative session!</p>	
<p>Discussion & action steps:</p>	
<p>BREAK</p>	<p>2:40-2:45 (5 minutes)</p>
<p>Community & Health Systems Program Update – Ashley Thirstrup & Leah Festa</p> <p>Objective: To provide an update on 2021-23 local TPEP funding and program initiatives. Background: OHA collaborated closely with community tobacco prevention programs to develop a funding opportunity that provides greater flexibility in TPEP program requirements, as well as strengthened processes for state and local collaboration that center community engagement and equity.</p>	<p>2:45-3:00 (15 minutes)</p>
<p>Discussion & Action Steps:</p>	
<p>Communications Update – Rebecca Garza and Sarah Wylie</p> <p>Objective: Provide an update on communications to support quitting during the recent tax increase and new communications infrastructure to support health equity. Background: In winter 2021, OHA implemented cessation campaigns and outreach to community partners to support people who wanted to quit due to the higher tobacco tax. In addition, OHA developed new infrastructure to support Oregon’s Spanish language community – <i>Vive Sin Fumar</i> - and built out support for Native peoples to quit commercial tobacco with the <i>Native Quit Line</i>. OHA</p>	<p>3:00-3:15 (15 minutes)</p>

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is also looking ahead for communications to implement the new tobacco retail license.	
Discussion & Action Steps:	
7) Data & Evaluation Update – Sarah Hargand	3:15-3:30 (15 minutes)
<p>Objective: Provide an update on tobacco data collection systems and current evaluations.</p> <p>Background: Health Promotion and Chronic Disease Prevention (HPCDP) has a robust, coordinated evaluation approach that addresses elements of comprehensive tobacco control programs. The evaluation and surveillance system is designed to organize the various data sources that will answer specific questions relevant to tobacco planning. Additionally, information can be used to improve the quality of work and demonstrate accountability and effectiveness. The data sources described will ensure accountability, improve program quality and cultivate best practices.</p>	
Discussion & Action Steps	
8) General updates – TRAC members	3:30-3:40 (10 minutes)
<p>Objective: Opportunity for TRAC members to engage fellow members in gathering input and feedback on their respective policy and organizational efforts, as well as share information upcoming activities and opportunities.</p>	
Discussion & action steps:	
9) Opportunity for public comment	3:40-3:50 (10 minutes)
10) Identify future agenda items and Adjourn – All	3:50-3:55 (5 minutes)
Future agenda items:	
Discussion & action steps:	

Meeting Location and attendees	
Meeting Location:	Meeting will be held via Zoom. Meeting ID: 161 221 1697 Phone-in option: 1 669 254 5252

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	Please RSVP to TRAC.Mailbox@dhsosha.state.or.us to receive the meeting password
Attendees:	<input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Jamie Dunphy – American Cancer Society <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Robb Hutson – TOFCO, Inc. <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	