



OREGON
DEPARTMENT OF
ENERGY

Strategic Plan

Progress Dashboards



Imperative		Objectives	Status/Reporting
Expand and Improve Stakeholder Engagement		Increase diversity of agency stakeholder groups, rulemaking, oversight, and advisory boards	Exploring and developing baseline
Timing	Status	Year-over-year increase in agency engagement with organizations representing historically and currently underserved populations and communities	Proxy data shows overall increase; working to delineate populations and communities
Q2/Q3 2022	Significant progress and initiatives underway	Year-over-year increase in the external use of agency produced reports, studies, and presentations	All categories increasing (media mentions, legislative presentations, website visits)



Highlights and Look Forward

Work Underway

Continued prioritization and increasing stakeholder engagement for new programs and studies, e.g., webinars, collect feedback, and engage in Q&A

Use engagement plans and best practices from pilot projects across other agency work and activities

Operationalizing liaison and ambassador roles with staff leadership and working group structure

Continued prioritization and increasing stakeholder engagement for federal funding (e.g., IJJA, SEP)

Submitted Policy Option Packages (POPs) in Agency Recommended Budget for Navigator and Public Advocate

What's Next

Continue to explore ways to better facilitate engagement with historically and currently underserved communities

Conduct outreach and engagement on federal funds (e.g., grid resilience grant, energy security plan, and IRA).

Conduct stakeholder debrief and listening session before legislative session

Gather feedback from past and current liaisons through surveys and interviews

Recruitment for outreach-focused staff for ODOE incentive programs, including Spanish language proficiency

Accomplishments and Challenges

Accomplishments/Lessons Learned

Worked with community organization to make program materials more accessible for applicants

Increased engagement in development of ODOE studies and new programs, supported by effective identification of interest during stakeholder outreach

Hosted an intern for the Strategic Engagement Team, who provided an analysis of state government structure/energy landscape (programs, regulation, policies), as well as stakeholder list with highlights of their needs/interests

Transitioned to staff champion and team for initiative focused on strengthening staff capacity to serve as liaisons and ambassadors

Completed stakeholder engagement vision and objective for the 2022 Biennial Energy Report, which included collecting and analyzing input from surveys, comment portal, and listening sessions - all of which was used to guide and inform BER 2022 content.

Hosted internal technical writing workshop to increase effectiveness of communication with the public and stakeholders

Completed planning and preparation for engagement in workshops to inform the Small Scale Community Renewables Study

Implementing best practices for government-to-government communication, including sending formal letters to Tribes to seek input and offer coordination on agency activities and new work


Increased offerings for technical assistance webinars, including Electric School Bus Funding Mechanisms and School Bus Cost Analysis Tool webinars, and an Energy Tracking 101 webinar for school districts

Challenges and Needs

Evaluating approaches for support/funding to better engage with communities and community-based organizations

Need to continue to refine engagement tactics on specific programs, including training and development of liaisons

Requires extensive staff planning and time, and existing limits for staff capacity


Imperative		Objectives	Status/Reporting
Build Practices and Processes to Achieve More Inclusive and Equitable Outcomes		Year-over-year increase in the percent of agency job applicants identifying as Black, Indigenous, and People of Color	Increasing every year
Timing	Status	Year-over-year increase in the percent of historically and currently underserved populations and communities participating in ODOE programs & services	Proxy data established by tracking new ODOE programs; working to delineate populations and communities
Q2/Q3 2022	Continued progress and initiatives underway 	Increase agency Diversity, Equity, and Inclusion awareness and fluency	Underway

Highlights and Look Forward

Work Underway	What's Next
Submitted Policy Option Packages (POPs) to request paid internships beginning in 2023-2025 biennium	Building research and outreach for those the agency has not worked with much in the past, particularly to increase access to ODOE programs and inform the Biennial Energy Report
Measuring and tracking intern experiences	Scoping to develop an approach for a Diversity, Equity, and Inclusion (DEI) Action Plan
Submitted Policy Option Packages (POPs) in Agency Recommended Budget for Navigator and Public Advocate	Biennial Energy Report: Share information and data in the BER related to energy opportunities for communities and organizations
Implementation of new initiative to create inclusive, multi-lingual communications	Continues to develop engagement plans for identified programs using template developed through the Racial Justice Council's REIS statement for the budget process
Developing a better understanding of who we serve by collecting demographic data	

Accomplishments and Challenges

Accomplishments/Lessons Learned	Challenges and Needs
Ensuring materials and website content available in more languages, e.g., Energy Efficient Wildfire Rebuilding program applications translated into Spanish; Comment input portal offers translation	Continue to add translation and communication options, e.g., live translation during public meetings, follow-up and conversations with program application that primarily speaks a language other than English
Offering translation (subtitles) for online public meetings	Requires extensive staff planning and time, and existing limits for staff capacity
New flyer developed to showcase ODOE's incentive programs in one place	Capturing demographic information (other than voluntarily) for participation in programs and activities
Identified and sponsored employee attendance at DEI training courses.	
Provided specific low-income incentives for Energy Efficient Wildfire Rebuilding program, with a focus on manufactured homes	
Shared information about the Solar+Storage Rebate Program with Governor's Racial Justice Council, with an interest in improving the Low-Moderate Income (LMI) parts of the program	
Convened CREP engagement committee, with payment to support participation when necessary	
Awarded opportunity to host a RARE AmeriCorps member to support rural energy engagement	
Refinement of Solar+Storage Rebate Program to improve access for low-income service providers, such as affordable housing organizations	


Imperative		Objectives	Status/Reporting
Assess and Enhance Organizational Data Capabilities		100% of specified agency products (e.g., produced reports, studies, and analyses) use standardized agency data methodologies or tools	In development with pilot projects underway
Timing	Status	Year-over-year increase of collection, review, and analysis of data	Increased number of programs collecting data, other efforts in development
Q2/Q3 2022	Initiatives Underway 	Year-over-year increase in data sharing relationships	Exploring metrics

Highlights and Look Forward

Work Underway	What's Next
Biennial Energy Report: Piloting a data validation process (and template for future data work) to verify data to the source and use consistency	Developing a catalogue of agency data-dependent work products, including a survey across divisions to understand data sources and needs
Developing agency-wide process for external data collection and storage to provide a single internal data resource to support traceable and consistent reporting	Establishing data oversight team, standards for selection and use of data and analytical tools, and staff training for tools and data management
Maintaining EV mapping program to inform COU planning activities; Assessing capacity and timing for updating EV maps for participating COUs	Delivery of Open Data Plan to the Oregon Chief Data Office
Continue monitoring demographics capture, analyze results, and adjust collection methods as needed.	Discussing how to use data to inform Key Energy Indicators

Accomplishments and Challenges

Accomplishments/Lessons Learned	Challenges and Needs
Data Governance Charter approved by the Leadership Team	Transitions in key leadership roles related to data management and responsibilities
Completed catalog of internally-owned datasets	Requires extensive staff planning and time, and existing limits for staff capacity
Continued to build efficiencies across multiple data-dependent efforts, primarily the Biennial Energy Report, ODOE studies and programs	Build trust and protocols for confidentiality of data (as needed) with data holders
Switched to direct emailing for demographic survey and in one case have almost doubled participation	
Refined utility service area map to improve EV counts, and shared this information with ODOT to inform their work to support the National EV Incentive program (IIJA funding for EV chargers)	

Imperative		Objectives	Status/Reporting
Assess and Modernize Agency Programs and Activities		100% of ODOE programs and activities align with ODOE mission and position statements	Underway
Timing	Status	Complete assessment of ODOE work in the context of the state's energy ecosystem to identify redundancies and gaps	Underway
Q2/Q3 2022	Scoping Complete and Planning Underway 		

Highlights and Look Forward

Work Underway	What's Next
Sharing list of "ODOE programs and activities" for feedback from the EAWG	Share final draft of list of "ODOE programs and activities" and draft evaluation elements for additional feedback
Developing strategic evaluation elements, including methods to receive feedback from program participants	Explore Key Energy Indicator development process, and responses to interest areas/recommendations from Biennial Energy Report stakeholder survey
Siting Division program review underway	

Accomplishments and Challenges

Accomplishments/Lessons Learned	Challenges and Needs
Internally finalized list of "ODOE programs and activities" that will be considered as part of the scope of this imperative	Defining the approach and scale of assessment related to "ODOE programs and activities"
Provided electronic incentive program interfaces to modernize interaction with applicants	Requires extensive staff planning and time, and existing limits for staff capacity
Hosted an intern for the Strategic Engagement Team, who provided an analysis of state government structure/energy landscape (programs, regulation, policies)	

Imperative		Objectives	Status/Reporting
Optimize Organizational Efficiency and Impact		Increase average Gallup Q12 engagement score to at least 4.0 (out of 5.0)	Underway; new survey in planning
Timing	Status	Increase “Efficient and effective processes & procedures” survey score to at least 3.5	Underway; new survey in planning
Q2/Q3 2022	Continued progress and Initiatives Underway	Increase in Key Performance Measure customer satisfaction score to at least 95%	Planning underway for improved methodology



Highlights and Look Forward

<p>Work Underway</p> <ul style="list-style-type: none"> Improving procurement process to be more efficient and accessible Improving processes to request and approve internal travel and training requests and reimbursements Improving accounting processes for accounts receivable and payable, and identifying efficiencies in review and approval process Action plan and action team underway for initiative to evaluate and improve agency collaboration and communication culture 	<p>What's Next</p> <ul style="list-style-type: none"> Begin additional process improvements for agency procurement requests and approvals Conduct staff engagement surveys including Gallup Q12 and survey to assess the objective to "increase efficient and effective processes and procedures." Further improving KPM customer service survey methodology and timeliness.
---	--

Accomplishments and Challenges

<p>Accomplishments/Lessons Learned</p> <ul style="list-style-type: none"> Effectively managing change and limited capacity by identifying efficiencies and adjusting scope of initiatives and action plans Launched ORBuys for wave 1 per DAS (ODOE was in wave 1, and is now being reconciled with ODOE internal process) 	<p>Challenges and Needs</p> <ul style="list-style-type: none"> Requires extensive staff planning and time, and existing limits for staff capacity Ongoing adjustments and project re-prioritization with other ODOE projects and business needs
---	--