



# Oregon

## Data.Oregon.gov Pilot

Presented By: Wally Rogers

Date: September 13, 2010

# Quick Survey: How many want...

1. Easy access to data information?
2. Easy to understand and visualize data?
3. To look at the information the way you want to?
4. To use the information the way you want to?
5. To easily discuss it with others?
6. Or quickly share it those that are interested?
7. Know who is using it and where?
8. Simple and easy to use way to share your data



# Data.Oregon.gov... Why now?



Home > The Stump > In My Opinion

## State should build on internet success, creating transparency

Published: Monday, February 15, 2010, 11:33 PM Updated: Tuesday, February 16, 2010, 12:42 AM



Guest Columnist  
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By Jon Bartholomew

These days, most people are using the Internet to find the best price on a car, the cheapest place to buy gas or to look up a recommended restaurant that just opened up. This has increased accountability in the marketplace because retailers and service providers know the public is looking at and discussing all their options.

The same should be true for our government. Online transparency of government spending, process and operations helps keep our government accountable, which in turn will make it run more effectively. It also increases the public's ownership of government, because people believe they can have more of a say if they know more about what's actually going on.

## Data.gov Challenge

... on this year to celebrate the release of [Data.gov](#). We're doing it and the winners will be announced at the [Gov 2.0 Expo Showcase](#) in

... data in Web developer-friendly formats, we're organizing Apps for ... that when government makes data available, it makes itself more

## Federal Computer Week

Strategy and business management for government leaders

DEFENSE SYSTEMS Federal

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### HOT TOPICS

Cloud / Virtualiz  
Green Computin

Contracts and  
Procurement

CXOs

Defense

Enterprise Architecture

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## NASCIO joins open government effort

### Chief information officers group will promote data standards

The National Association of State Chief Information Officers (NASCIO) will work with Federal Chief Information Officer Vivek Kundra and other federal officials to develop data standards to make state government information more easily

## GOVERNING

CONNECTING AMERICA'S LEADERS

HOME NEWS & TOPICS COLUMNS & BLOGS MAGAZINE EVENT & WEBINARS BOOKS

CURRENT MANAGEMENT FINANCE POLITICS FEDWATCH HEALTH BETTER, FASTER, CHEAPER PUBLI

### MANAGEMENT INSIGHTS

## The Promise of Open Government

How data can unlock government and open it up to citizens as never before.



Last week, the Obama administration unveiled its much-anticipated Open Government Directive. Obama's bottom-up, participatory campaign strategy is now officially part of the federal governance model. It will also undoubtedly reset expectations for how citizens interact with their state and local governments.



# What adults are looking for

Seek information or complete a transaction online

74%



April 2010

Social Networking to keep informed about Government

31%

Online use of raw data about govt. spending

40%

*“People are not only getting involved with government in new and interesting ways, they are also using these tools to share their views with others and contribute to the broader debate around government policies.”*

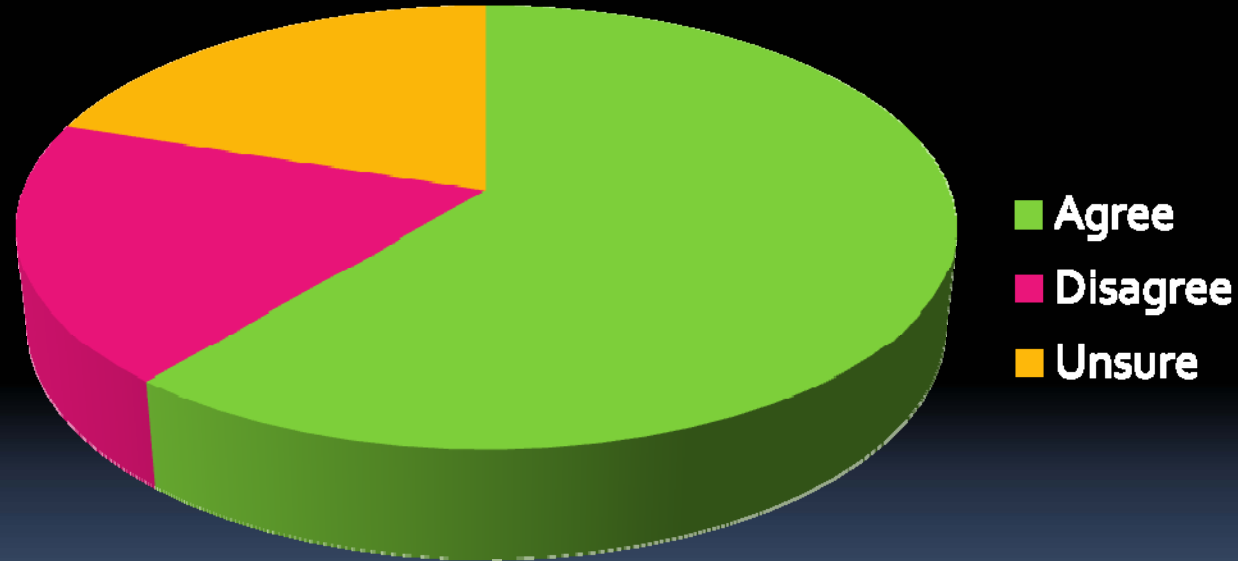
48% info about a *public policy or issue*  
46% looked up what services a government agency provides  
41% downloaded government forms  
35% researched *official government documents or stats*  
33% renewed a *driver’s license or auto registration*  
30% *recreational or tourist info*  
25% Info on a *health or safety issue*  
23% information about or applied for *government benefits*  
19% info to *apply for a government job*





# What else is at the top of the list?

**I am more likely to vote for a politicians who champion data transparency**



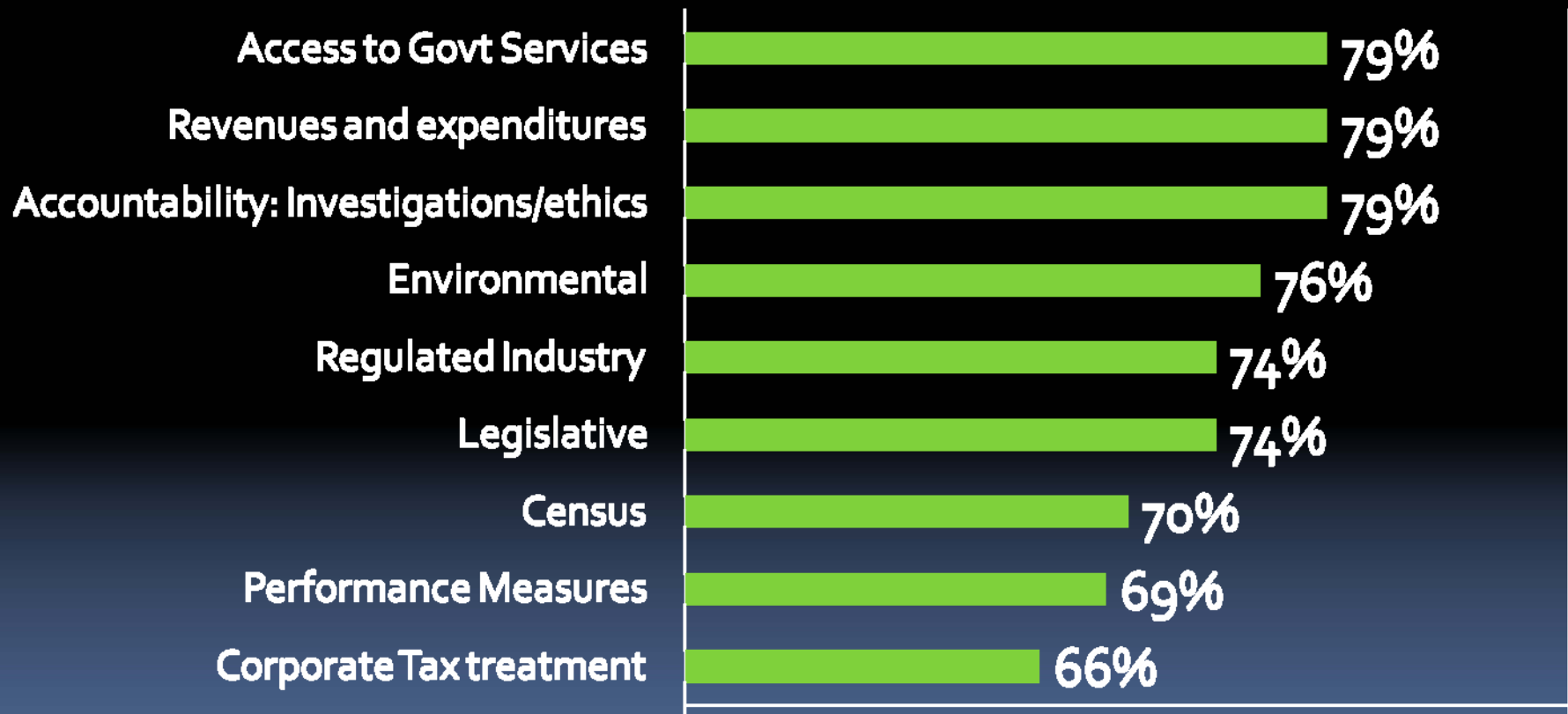
Survey by: Vision Critical, 1,000 nationally represented adults

Co-sponsored by: Sunlight Foundation, Personal Democracy Forum, Socrata, Govloop, Code for America, eaves.ca



# What else is at the top of the list?

How **important** do you think the following **types of public data** that Federal, State and Local governments publish are?

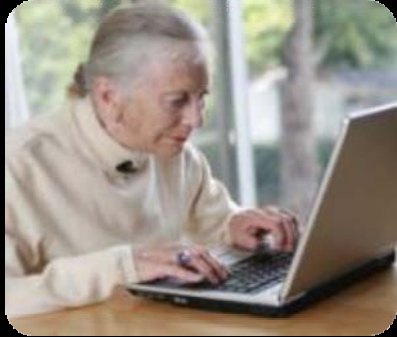


Survey by: Vision Critical, 1,000 nationally represented adults

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# Who wants data?



Citizens



Analysts &  
Scientists



Journalists

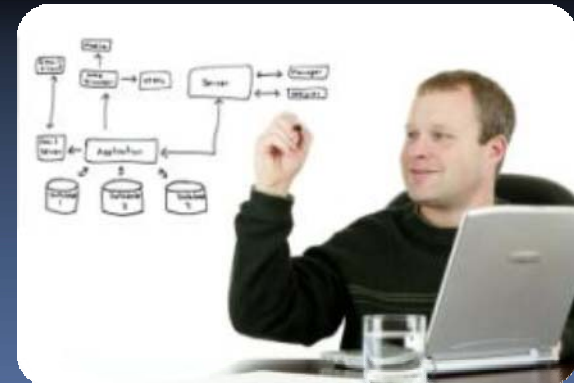
Decision Makers



You!



Web Developers



# Who else is working on this?

Fed, State, Cities & Counties



# Easy access to information

- Web based
- One click catalog search
- One click data search

OREGON.gov PENPLITON ROUND-UP 100th Anniversary  
Photo by Zana Britte

State of Oregon Sign Out  
Home My Oregon Data

DEQ UST Facilities List - Updated July 2010  
Underground Storage Tank Facilities List Department of Environmental Quality

Data Catalog Search GO  
Find in this Dataset

ID	FACILITY NAME	ADDRESS	CITY	STATE	ZIPCODE	PHONE	PERMITEE
5399	CAPITAL CITY CO	ECHER RD	AURORA	OR	97002	(503)362-2436	DENNIS L STULL
3890	CASALE FARMS, INC.	13116 NE DENBROOK RD	AURORA	OR	97002	(503)682-1760	JOE CASALE JR.
123	CHAFFEY & SONS INC	23512 SCHULTZ RD. NE	AURORA	OR	97002	(503)578-5269	LOWELL CHAFFEY
3185	CLACKAMAS GREENHOUSES,	23646 KLUPENGER RD NE	AURORA	OR	97002	(503)556-1487	EDMUND R. NIKL
3450	COLUMBIA HELICOPTERS, INC	14452 ARNDT RD NE	AURORA	OR	97002	(503)678-1222	Michael Broussard
5436	DONALD FEED	20824 MATTHIEU ST NE	DONALD	OR	97002	(503)678-5485	DALE LASSELLE



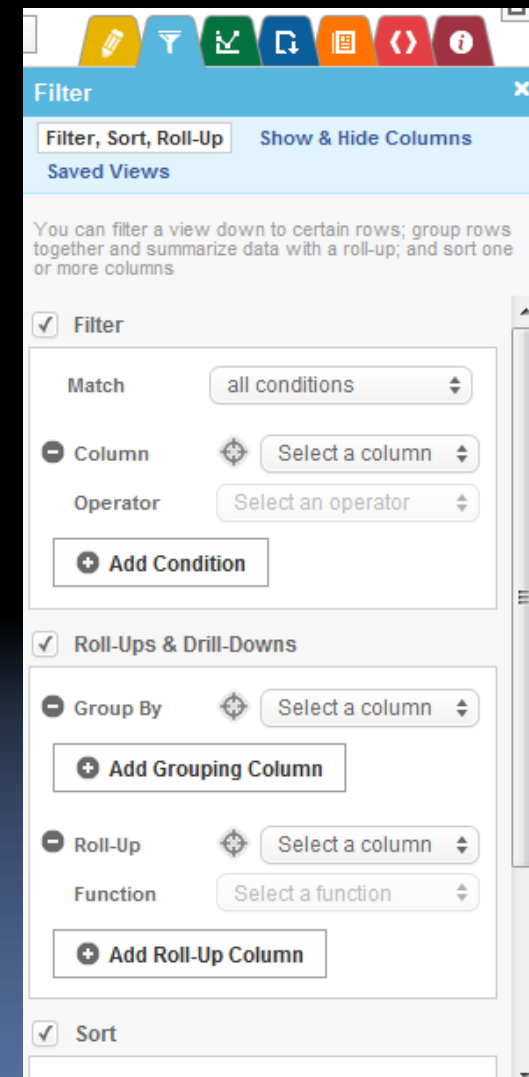
# Easier to understand & visualize

- Charting
- Diagrams
- Maps

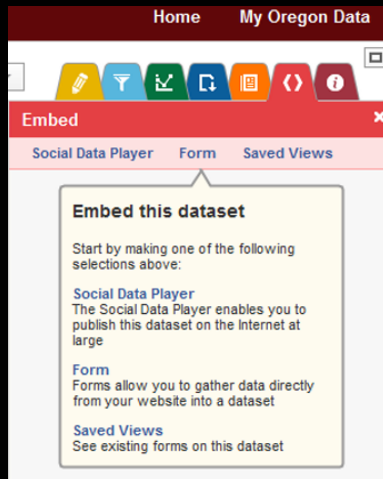


# View it the way you want to

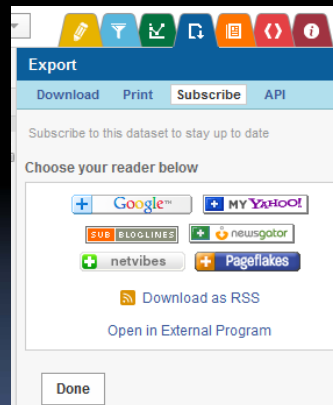
- Customized views
- Filter
- Grouping
- Rollups/Drill Down
- Custom visualizations on the fly



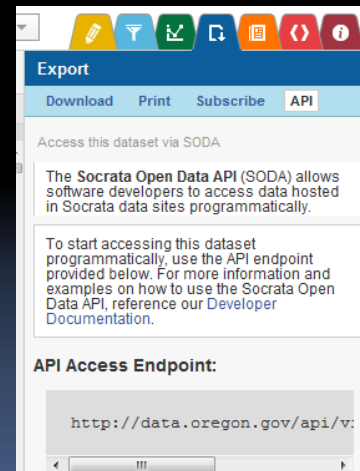
# Use it the way you want



Easy to Embed  
Data Player or  
Form Entry



RSS & 6  
Readers



Programmer API



Download in 8  
Formats



# Share & discuss with others

The screenshot displays the Oregon UST Facility Tanks web application. At the top, there is a navigation bar with "Home" and "My Oregon Data" links. Below this, the main content area features a header for "Oregon UST Facility Tanks" with a sub-header "Underground Storage Tank Facilities List Department". A search bar contains the number "40000".

The central part of the page shows a bar chart titled "Facility Tanks" with a sub-header "Underground Storage Tank Facilities List Department of". The chart has four bars of varying heights. Below the chart is a legend with three items: "# ACTIVE TANK" (dark blue), "# DECOMM TANK" (medium blue), and "# PERMIT TANK" (light blue). A "DR" label is positioned above the legend.

Overlaid on the chart is a "Feed" window with an orange header. The feed contains a message from "Wally Rogers" explaining that clicking on the legend allows users to turn off bars to compare active tanks with permitted tanks. Below the message is a "Reply" section with the text "just now". Another entry in the feed states "Wally Rogers created a chart: Oregon UST Facility Tanks".

On the right side of the page, a social sharing menu is open, listing "Delicious", "Digg", "Facebook", "Twitter", and "Email". A mouse cursor is hovering over the "Twitter" option.

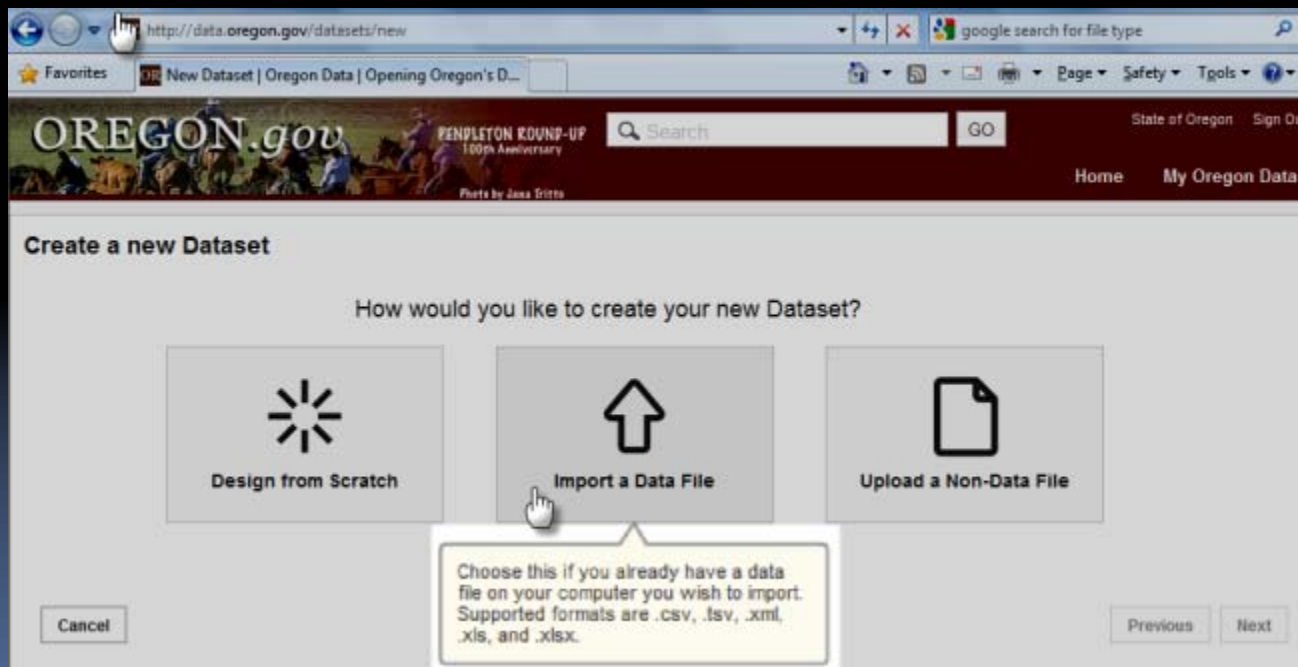


# Who is using it and where?



# Simple, Easy and Available

Simple upload and you are done.  
...or create more views



# 90 Day Pilot & beyond...

- Start Pilot in October
- Partner with 4 – 12 Agencies
- Training on
  - Creating
  - Administering
  - Programming
- Decision to continue





# Data.Oregon.gov

Share – Search – Interact – Copy

## Get started on the future – today

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