

FIT RETREAT RESULTS

Data Distribution

- How to do it & continue doing it
 - Free market motivator?
- Formalize stewardship functionality
- Accelerate vertical integration where data exists
 - Define rules for vertical integration

Data Sharing

- Impediments
 - Liability – People will misuse data, what can we do?
 - Privacy – Highly sensitive topic, risky for us
 - Funding – Consistent and distributed

Participation

- Participants
 - Users – Engage to ensure their needs are met
 - Providers - Share data to support govt. services
 - Executives Sponsors – Must believe effort saves money
- Need combination of hooks and funding
- Promote GIS education in K-12 curriculum
- Lack of data perfection cannot be reason not to participate
- Benefits
 - Better, complete data supports better citizen services
 - Data sharing means less duplication, saves money
 - Citizens expectations are higher now – better, integrated data

Framework – What is it, who decides?

- Data – Cost implications of rules (standards/stewardship)
 - Gets outdated, must be maintained
- Establish goals & define completion for each data set
- Effort must be well-organized and carefully prioritized
 - Divide and conquer – focus on priorities iteratively, phases
 - Follow the energy, but don't lose focus on problem-solving
- Institutionalize enterprise thinking with staff in many agencies
 - Aim training at deepest levels of organizations

Support

- What we're doing & why are important to gain support
- Need to know and publicize important uses of data
 - Quantify improvements in problem solving
 - Develop ubiquitous services – create addiction
- navigatOR business case justifies effort

Enterprise

- Agree on Definition
 - Each organization is part of larger endeavor, affects others
 - Treating Klamath basin as one state's issue lead to water and species problems
 - Emergencies often cross jurisdictional boundaries
- Convey Benefits of Enterprise Participation
 - Prioritize & Solve Collective Problems More Efficiently
- Tight funding motivates participation

Communication

- Communicate to participants to generate support
 - Articulate how effort solves users' problems
 - Provide mechanisms for users to communicate w/others
 - Facilitate cooperative opportunities

Tools

- Video
- Brochures
- Booklet
- Diagrams
- Wiki

Consistent Talking Points

- Different levels for different participants
 - Executives
 - Data Providers
 - Public
- Goals, mission, etc.

Status must be tracked and reported regularly – database