

# EMC Documentum CenterStage

## Setting the new standard for extended enterprise collaboration

### The Big Picture

- Collaborate and interact efficiently with individuals and teams, or across the extended enterprise with partners, suppliers, and customers
- Find and share information quickly, establish productive relationships rapidly, and make better decisions faster
- Apply security and control to the world of team collaboration via a true enterprise content management platform, while transparently addressing requirements for governance and compliance

In order to thrive, organizations need a business-to-business collaborative environment that fosters more efficient interaction between teams, whether they are working on internal projects or across an extended enterprise of external suppliers, partners, and contractors.

An extended environment offers several benefits to a company: faster time to market with goods and services; reduced product development costs; rapid access to a broader pool of knowledge or expertise; and closer interaction with customers resulting in higher satisfaction. But with these benefits comes exposure to litigation risk and financial penalties. Organizations must ensure that all information is managed in a secure environment with a strong emphasis on ownership to ensure security, control, and compliance.

Organizations also are recognizing the value of supporting social media tools (wikis, blogs, tagging, social networking, and others) as they enable employees to collaborate and leverage information in new and creative ways, literally changing the way people work. But security and compliance concerns are preventing many organizations from fully embracing these technologies—or worse, letting end users experiment with applications on their own, leaving them open to risk. For this reason many companies wish to support these technologies in-house.

To address these requirements for extended enterprise collaboration and support for social media tools, organizations need to provide a dynamic and full-featured experience to their employees, while ensuring that their IT organizations maintain control by mitigating these new elements of risk. They need EMC® Documentum® CenterStage®.

### A modern solution for today's knowledge workers

CenterStage delivers the benefits of enterprise content management (ECM), advanced search, and social media tools to all users across your extended enterprise. CenterStage provides an environment where knowledge workers can:

- Manage and visually organize personal, team, and corporate work information
- Launch projects with space and content templates quickly and easily without IT involvement
- Work with others on content and documents in public or private team workspaces
- Discover others who have the expertise to help accelerate their projects
- Find information, wherever it resides, to help complete work activities
- Gain access to this information from anywhere

## What is unique about CenterStage?

### Complete:

- Provides the latest social, sharing, and collaboration tools available on a single architecture that is built to manage all your intellectual property.

### Innovative:

- Empowers today's increasingly mobile workforce by providing access to workspaces and business processes on the BlackBerry Smartphone.

### Intelligent:

- Performs automatic extraction of key information to help you find what you need fast.
- Easy-to-use filtering puts information at your fingertips in just a few clicks.

### Flexible:

- Supports secure extended enterprise collaboration with partners, vendors, and customers.

### Manageable:

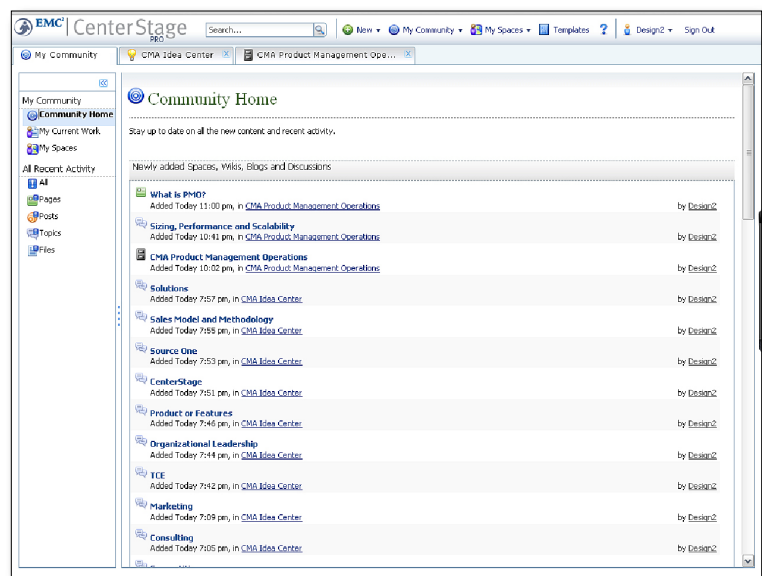
- Gives you control of all information via system or community-wide policies with additional capabilities available as business requirements evolve.

## A new level of community interaction

CenterStage facilitates the sharing of ideas and development of relationships among knowledge workers, customers, and partners. Public spaces or team workspaces provide communities where contributors can share and exchange ideas and activities, breaking down formal and informal information barriers. CenterStage also fosters cross-project visibility and awareness for easy program management of simultaneous projects. Eliminating these silos of information puts organizations' intellectual capital to work more efficiently and delivers significant cost benefits.

Today, businesses need to be agile and responsive to changing market conditions. CenterStage enables users to launch internally and externally-facing community workspaces quickly and easily without IT involvement. Users can establish roles and permissions for their team members, set workspace and content policies, and then take advantage of numerous templates to ensure best practices.

CenterStage also provides a wide range of social media tools for secure sharing of ideas. Wikis, blogs, inline authoring, discussion threads, tagging, ratings, and more provide the opportunity to collaborate in new and interesting ways and allow "collaboration with context"—the ability to see inter-related items and information in one view. In this way, community members establish productive relationships and make better decisions faster.



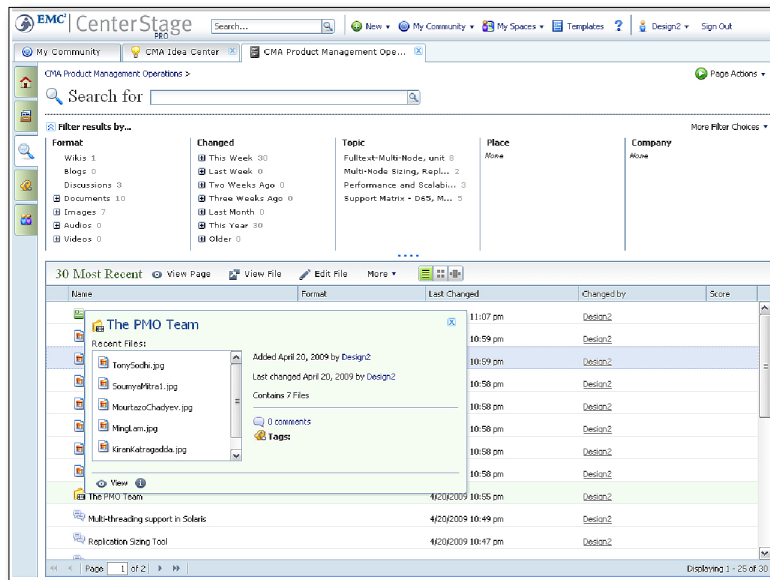
*The CenterStage community model brings people and content together with similar interests or objectives. In an instant, a community member can become aware of the many contributors and their activities across many different workspaces.*

## Search and discovery

The growing number of information flows being generated and managed by companies is exacerbated by the use of social media tools and the tendency to work with external parties. This growth is impacting employees' ability to find and use information quickly and easily to perform their daily work activities—often limiting the ability to re-use documents where appropriate.

CenterStage unlocks the full value of information, regardless of file size, location, or format through its advanced search feature. With one simple query, a user can search an unlimited number of information repositories—SharePoint, Google, file shares, e-mail archives, ERP systems, and ECM systems. The results are then filtered, merged, and organized into logical groupings so that users can quickly navigate to the most relevant search result.

The CenterStage search and discovery features are further enhanced by different viewing capabilities—providing the ability to quickly determine the content of any file or folder without opening it. In addition to the regular thumbnail view, a user can hover their mouse over any file to immediately display its metadata, or employ the slides view to grasp the actual content of any file. Less time is wasted performing numerous searches, and information assets across an enterprise are made readily visible and available for productive re-use.



*CenterStage advanced search and discovery enables rapid access to the most relevant content by extracting entities such as company name, place, and topic, and then dynamically filtering the results.*

## Governance, risk, and compliance

The award-winning EMC Documentum Content Server is the back end to the CenterStage solution and addresses the need of all companies to ensure that all information, regardless of format, is compliant with regulations, legal stipulations, and best practices. The Content Server provides a rich set of content management services and a comprehensive infrastructure for all content applications so implementation and administration is simplified. It also provides the scalability, robust functionality, and service orientation for global enterprise deployments.

With Content Server 6x, companies can store, manage, and deploy all types of content including HTML and XML, graphics, multimedia, other types of rich media, and traditional documents created with desktop applications. IT no longer has to worry about the tools their employees are using, nor the content that they are manipulating inside or outside the firewall. All content can be safely managed and archived through the CenterStage environment. Companies gain full auditability at all stages of content creation, approval, and use, while enforcing information retention and disposal. This in turn ensures optimum network performance by eliminating isolated pockets of data and content stranded across the enterprise.

## Mobile access

CenterStage empowers today's increasingly mobile workforce by enabling mobile workers to remain active participants in project teams and critical business processes. Mobile workers can access their content and workspaces through their smart phones. Organizations gain increased productivity and improved satisfaction from employees when on the road, and higher utilization and ROI on enterprise 2.0 deployments.

CenterStage is a new, innovative, easy-to-use client for the Documentum Content Server. There are two CenterStage clients:

- **CenterStage Essentials** provides basic content services and team workspaces.
- **CenterStage Pro** offers all of the functionality of CenterStage Essentials plus a community environment that fosters greater interaction across the extended organization. This feature-rich client includes support for wikis, blogs, tagging, RSS feeds, and social networking, as well as advanced search and discovery tools.

## Additional benefits of a unified content management platform

Additional benefits afforded by Documentum Content Server include a service-oriented architecture and use of web services, enabling easy integration with a host of other EMC services. As business requirements evolve, an EMC solution can include:

- **Branch Office Caching Services:** Provide quick access to content of any type, regardless of bandwidth constraints or network latency.
- **Content Storage Services:** Allocate content across storage tiers based on its changing value and access requirements.
- **Media Transformation Services:** Transform and manage content such as images, video, and other rich media.
- **Information Rights Management:** Secure information no matter where it travels to maintain control over that information.
- **Transactional Content Management:** Accelerate business processes such as invoice processing or case management.
- **Web Content Management:** Manage the content, underlying structure, and publishing process for websites and portals.

## Comparison of CenterStage Essentials and CenterStage Pro features

CenterStage is available in two different client options: EMC Documentum CenterStage Essentials and EMC Documentum CenterStage Pro. The table below summarizes the key feature differences and capabilities between the two clients. CenterStage Pro includes CenterStage Essentials functionality, as well as the additional features listed.

CenterStage Essentials	CenterStage Pro
Team workspaces	Team and personal workspaces
Guided navigation	Advanced search and discovery
Content templates	Workspace templates and content templates
Policy-based configuration	Wikis, blogs, RSS feeds, discussion forums, tagging
Access control	Template and component-based UI
Lifecycles	Large file types, non-Microsoft formats, for example, AutoCAD
Check-in/check-out	Data tables to manage content collections

## The new standard for extended enterprise collaboration

With CenterStage, EMC provides companies the solution they need to remain competitive in this current difficult business environment: an entirely new and full-featured client integrated with the market-leading ECM platform, EMC Documentum. CenterStage empowers employees to achieve efficient interaction with their internal and external teams, and find and share information quickly, resulting in more productive collaboration overall. The solution adds further value by addressing requirements for governance and compliance, providing users a rich set of additional content management services, and delivering the scalability, robust functionality, and service-orientation required for all enterprise deployments.



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### Take the next step

To learn more about EMC Documentum CenterStage, visit [www.EMC.com](http://www.EMC.com) or call 800.607.9546 (outside the U.S.: +1.925.600.5802).