

II. KEY MEASURE ANALYSIS

Agency Mission: ORS 351.009 – The Legislative Assembly declares that the mission of all higher education in Oregon is to: 1) Enable students to extend prior educational experiences in order to reach their full potential as participating and contributing citizens by helping them develop scientific, professional, and technological expertise, together with heightened intellectual, cultural, and humane sensitivities and a sense of purpose; 2) Create, collect, evaluate, store, and pass on the body of knowledge necessary to educate future generations; 3) Provide appropriate instructional, research, and public service programs to enrich the cultural life of Oregon and to support and maintain a healthy state economy.

KPM #22	EMPLOYED IN OREGON – Percent of employed graduates working in Oregon	Measure since: 2003
Goal	State economic development: Employability of graduates	
Oregon Context	OBM26 – College completion; OBM4 – Net job growth	
Data source	OUS Strategic Programs and Planning, Survey of OUS Bachelor’s Graduates	
Owner	OUS Strategic Programs and Planning, Performance Measurement and Outcomes, Kimberly Rambo (541) 346-5777	

1. **OUR STRATEGY**

Maintain academic standards for critical learning outcomes and foster alignment with workforce needs in Oregon.

2. **ABOUT THE TARGETS**

In 2005, the percentage of employed graduates remaining in Oregon to work fell below the target. Future targets seek to retain 80% of employed graduates in the state.

3. **HOW WE ARE DOING**

While the percentage of recent OUS graduates employed and/or continuing their education has grown since 2003, the proportion employed in Oregon declined to 78% for the class of 2005.

4. **HOW WE COMPARE**

There are no standards or comparisons available for this measure.

5. **FACTORS AFFECTING RESULTS**

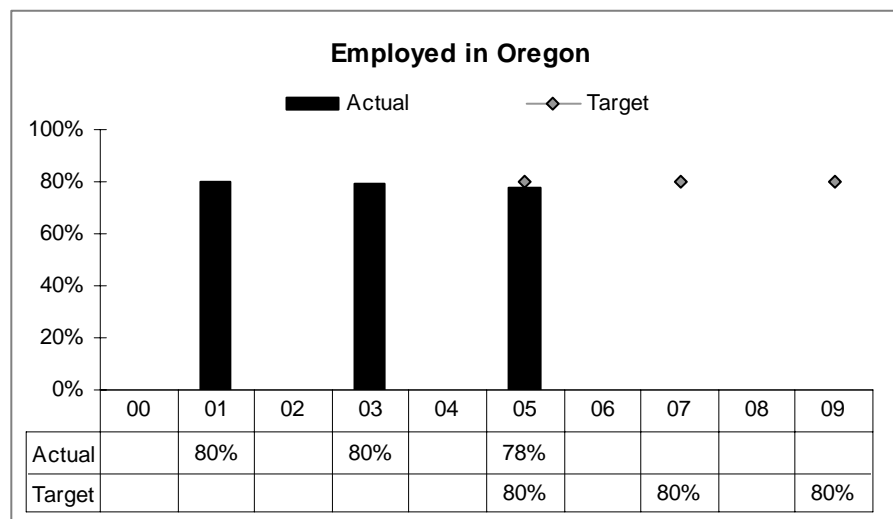
The migration of recent college graduates will be affected by job opportunities in particular fields, unemployment rates, and salary offerings not only in Oregon but in neighboring states. In general, earnings in Oregon remain lower than those in Washington or California.

6. **WHAT NEEDS TO BE DONE**

OUS campuses work directly with Oregon companies to help ensure that the curricula are in line with industry practices and future needs. This type of responsive degree planning helps to produce OUS graduates who transition effectively between their educational and professional careers. Campus Career Centers also represent a valuable link between OUS graduates and Oregon industry. Additional analyses could explore whether OUS graduates are finding employment in the existing and emerging industry clusters identified as critical to Oregon’s workforce development strategy.

7. **ABOUT THE DATA**

Data on graduate success and employment in Oregon are obtained through a biennial survey of recent bachelor’s graduates, collected approximately one year following graduation. A full report on this and earlier surveys is available on the OUS website at www.ous.edu.



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