

AGENCY NAME: Department of Land Conservation and Development

II. KEY MEASURE ANALYSIS

Agency Mission: To support all our partners in creating and implementing local comprehensive plans that reflect and balance the statewide goals, the vision of local citizens, and the interests of local, state, federal and tribal governments.

| KPM #4 | CERTIFIED INDUSTRIAL SITES – Number of new industrial sites certified as “project-ready” added each fiscal year. | Measure since: 2003 |
|-----------------------|---|------------------------|
| Goal | Economic development: Promote economic development and quality communities. | |
| Oregon Context | OBM: 4 Job Growth | |
| Data source | Department records. | |
| Owner | Bob Rindy, 503-373-0050 ext 229 | |

1. OUR STRATEGY

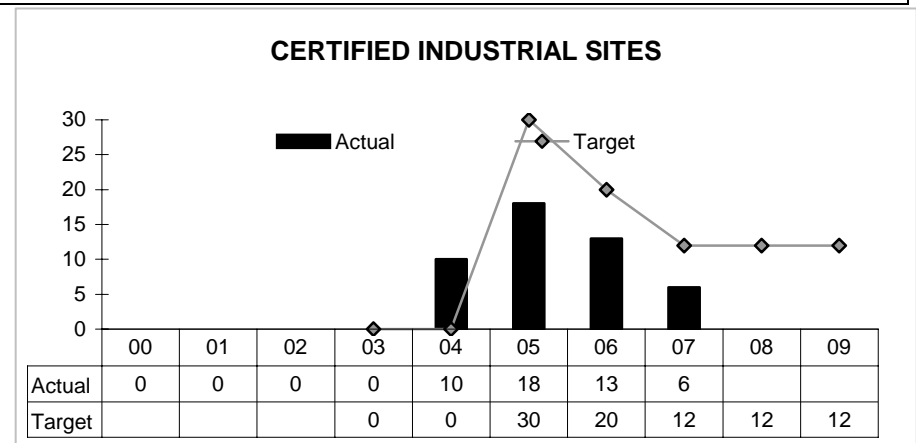
Increasing the supply of project-ready industrial sites is a shared responsibility with the Oregon Economic and Community Development Department (OECD) as the lead agency, as well as other agencies that participate in the Economic Revitalization Team (ERT). DLCD provides technical assistance to local governments regarding zoning ordinances and design review, and also assists OECD and ERT with land use related aspects of this effort.

2. ABOUT THE TARGETS

Targets were set in consultation with the Oregon Economic and Community Development Department and the Economic Revitalization Team office at the onset of the program, before a track record on this program had been established. As such, the targets were unrealistically high when the program was new and without a track record. In general, potential project-ready sites have more complex and more costly issues to resolve than anticipated, and the total acreage for potential sites has turned out to be smaller than originally projected. It is assumed that the initial years of this program will see the greatest number of sites added. Once the ready supply of sites that are easily converted to “project ready” status is exhausted, the number of sites added each year is expected to drop and then level off.

3. HOW WE ARE DOING

The targets were not met for this reporting period. Locating, recruiting and certifying potential project-ready sites has proved to be more complex and more costly than anticipated when the targets were set. The department is reporting on 2007 target changes as approved by 2007 Legislature at this time in order to synchronize with Oregon Economic and Community Development target changes approved by their report to a 2006 Joint Legislative Audit Committee. Nevertheless, Oregon is on track toward creating and maintaining a competitive portfolio of certified industrial sites. It is expected that certified industrial sites will develop and therefore must be replaced. More than ten of the certified sites have been developed or are slated for development. Information on Oregon’s certified industrial sites are available at <http://www.oregonprospector.com>.



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4. HOW WE COMPARE

Only a few states have certification programs for industrial sites but Oregon’s program has many unique features and therefore a meaningful comparison with other state programs is not possible.

5. FACTORS AFFECTING RESULTS

The reduction in the number of cities required to undergo mandatory periodic review will continue to reduce the number of cities that evaluate and update their industrial land supply, including the supply of project-ready industrial sites. The changes in state law reducing the number of cities required to undergo periodic review were enacted in 2005.

6. WHAT NEEDS TO BE DONE

The Department of Land Conservation and Development needs to continue providing grants and other assistance to local governments to encourage periodic evaluation and update of the industrial land supply. Other state agencies should assist as necessary to maintain Oregon’s portfolio of certified sites.

7. ABOUT THE DATA

The fiscal year (July 1 – June 30) reporting data were derived from lists published by the Oregon Economic and Community Development.