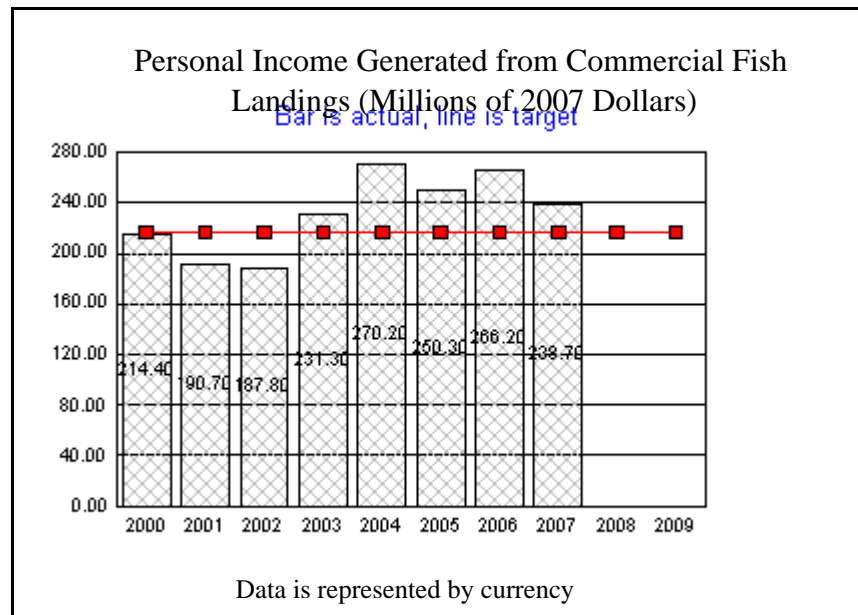


KPM #5	Commercial Fisheries - Personal income in millions generated from commercial fishery landings.	2000
Goal	The measure is directly related to ODFW mission, "To protect and enhance Oregon's fish and wildlife and their habitats for use and enjoyment by present and future generations."	
Oregon Context	Linked to several economic benchmarks: OBM#1-Employment in rural Oregon, OBM#4-Job growth total and OBM#11-Per capita income.	
Data Source	ODFW fish ticket information and data analysis	
Owner	ODFW, Administrative Services Division, Christine Broniak, (503) 947-6161	



1. OUR STRATEGY

Effective conservation and management are needed to ensure the long-term productive potential of fish populations. Agency actions to conserve fish populations and stock salmon enhance commercial fishing opportunities. The fishing industry also depends on a positive regulatory climate that

requires special attention to communication between the agency and industry.

2. ABOUT THE TARGETS

The target level is identified as the average personal income from the last 10 years (1998 to 2007). Inflation is accounted for by using an index, the GDP deflator, to convert nominal dollars to real dollars and to update the target into an average of real dollars for the previous 10 years. (2007 data are preliminary)

3. HOW WE ARE DOING

These data illustrate that the economic impact of commercial fisheries in Oregon has been either stable or growing in the last five years.

4. HOW WE COMPARE

Direct comparisons are difficult to make between different state commercial fisheries due to different resource endowments and other site specific factors.

5. FACTORS AFFECTING RESULTS

Recent personal income levels are above the 10-year average. Although effective management is required to maintain fisheries, environmental conditions also play an important role in marine fishery production. Environmental conditions affect the distribution and abundance of many commercial species. Commercial landings vary with these environmental changes.

6. WHAT NEEDS TO BE DONE

Interdisciplinary approaches are needed to improve the profitability of commercial fisheries while conserving the fishery resource. Management institutions that provide for a more favorable regulatory environment should be explored.

7. ABOUT THE DATA

Data are reported by calendar year. An input/output model is used to determine personal income resulting from commercial landings in Oregon