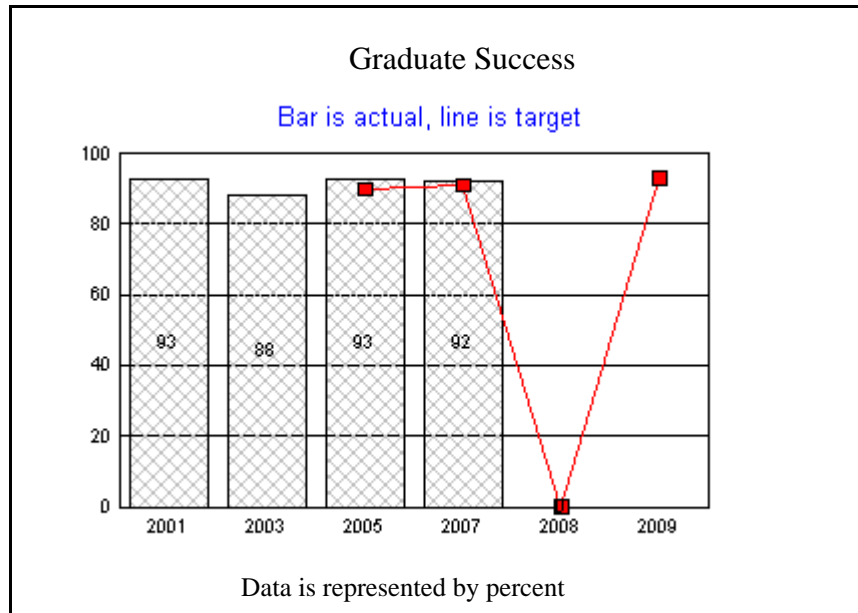


<b>KPM #21</b>	GRADUATE SUCCESS - Percent of graduates employed and/or continuing education.	2003
<b>Goal</b>	State economic development: Employability of graduates	
<b>Oregon Context</b>	OBM26 - College completion	
<b>Data Source</b>	OUS Strategic Programs and Planning, Survey of OUS Bachelor's Graduates	
<b>Owner</b>	OUS Strategic Programs and Planning, Performance Measurement and Outcomes, Charles Triplett (503) 725-5717	



**1. OUR STRATEGY**

Maintain academic standards for critical learning outcomes and foster alignment with workforce and civic needs and expectations.

**2. ABOUT THE TARGETS**

Performance on this measure exceeded targets in 2005 and 2007. Future targets assume continued success among OUS graduates.

### 3. HOW WE ARE DOING

This measure reports the percentage of OUS bachelor's degree recipients who are employed and/or continuing their education approximately one year following their graduation. This percentage dropped with the class of 2007 to 92%, down 1% from the class of 2005. Although the proportion of graduates employed remained the same between the two classes, the number of 2007 graduates continuing their education dropped. This percentage is notably higher than the 88% reported in 2003 following the economic downturn early in the decade.

### 4. HOW WE COMPARE

The proportion of graduates who were actively but unsuccessfully seeking work was 3.4% for the class of 2007, lower than the state unemployment rate of 5.3% in July and August, the months directly following graduation for most students. While the survey was being administered in April and May 2008, the statewide unemployment rate was 5.4% and 5.6%, respectively.

### 5. FACTORS AFFECTING RESULTS

Each OUS institution strives to prepare graduates with the skills and knowledge needed for successful job placement, advanced educational programs, and responsible engagement with their local and global communities. The employment success of graduates is dependent on the vitality of the economy and the availability of jobs for recent degree recipients, as well as the alignment of workforce needs and expectations, curricula, faculty mentoring, research and internship opportunities, and students' personal goals.

### 6. WHAT NEEDS TO BE DONE

OUS institutions invest in the development and effectiveness of student career services. Drawing on university/industry relationships, campuses strive to develop programs that train graduates to meet the needs of their respective industries. Career service centers offer many programs for students to gain an effective edge in their job searches. Writing workshops designed to help students create an effective resume and on-campus job fairs are a couple of ways that career centers support university students in their transition from campus to the workforce.

### 7. ABOUT THE DATA

This measure reports the percentage of recent OUS bachelor's degree recipients who are employed and/or continuing their education approximately

one year following graduation. Data on graduate success are obtained through a biennial survey of recent bachelor's graduates, collected approximately one year following graduation. A full report of the class of 2007 survey is under development; complete reports of earlier surveys are available on the OUS website at [www.ous.edu](http://www.ous.edu). Disaggregated data by campus may be viewed in the annual campus performance and target setting reports in the Monitoring Performance section of the website.