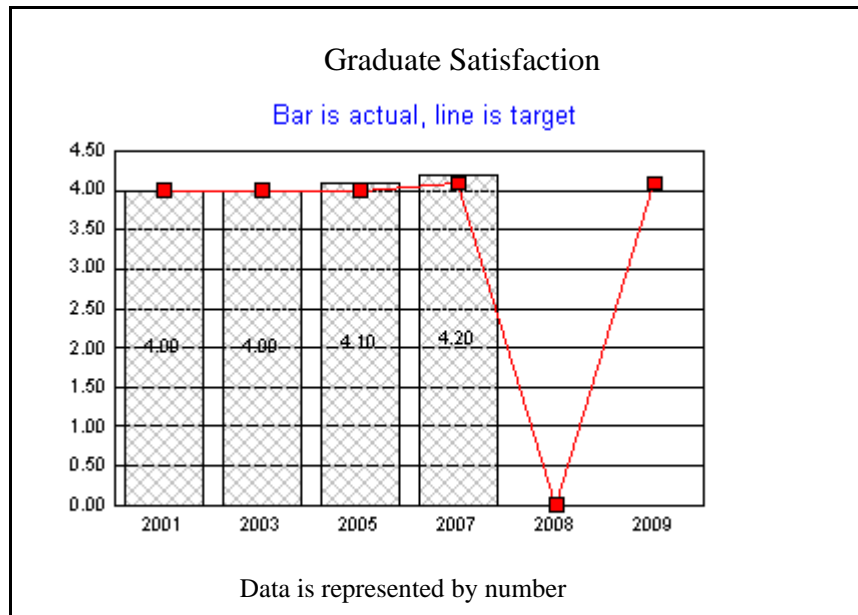


KPM #6	GRADUATE SATISFACTION - Average rating of overall quality of experience by recent OUS bachelor's graduates (5-pt scale)	1997
Goal	Quality: Increase quality of existing programs - customers' views	
Oregon Context	Academic excellence; OBM26 - College completion	
Data Source	OUS Strategic Programs and Planning, Survey of OUS Bachelor's Graduates	
Owner	OUS Strategic Programs and Planning, Performance Measurement and Outcomes, Charles Triplett (503) 725-5717	



1. OUR STRATEGY

Continue to nurture educational quality in all academic programs and strengthen student support.

2. ABOUT THE TARGETS

In 2007 OUS performance on this measure exceeded the target. Future targets aim for consistently high assessments by recent graduates.

3. HOW WE ARE DOING

This measure reports the perceptions held by recent OUS graduates regarding the overall quality of their educational experience, including their assessment of the university's contribution to their development in key academic areas and preparation for employment and/or advanced educational opportunities. OUS bachelor's degree recipients from the class of 2007 continue to express satisfaction with the quality of their education, producing a mean rating of 4.2 on a 5-point scale in which 1 is "poor" and 5 is "excellent." The mean rating has increased over the past two assessment periods from 4.0 among the class of 2003 to a high of 4.2 among 2007 graduates.

4. HOW WE COMPARE

There are no national standards against which to measure OUS performance on this measure. However, in addition to an overall quality rating, graduates also provide satisfaction ratings about key academic supports and their OUS institution's contribution to their development of skills and competencies. For detailed information, please visit www.ous.edu.

5. FACTORS AFFECTING RESULTS

OUS institutions strive to create a stimulating and supportive educational environment. While each campus designs programs and initiatives reflective of its particular student population, all of these seek to enhance intellectual rigor and academic richness, integrate living and learning opportunities, connect students to communities and workplaces outside the campus environment, provide a multi-faceted network of student support services, and create a healthy and respectful culture of learning.

6. WHAT NEEDS TO BE DONE

As Oregon's public universities seek to increase access and continue to work on alignment across education sectors, monitoring graduate satisfaction will remain a priority. The challenge is to identify where students are experiencing dissatisfaction and make necessary adjustments in a timely fashion.

7. ABOUT THE DATA

Data on graduate satisfaction are obtained through a biennial survey of recent bachelor's graduates, collected approximately one year following

graduation. A full report on the class of 2007 survey is under development; complete reports of earlier surveys are available on the OUS website at www.ous.edu.