



ORGANISATION FOR ECONOMIC
CO-OPERATION AND DEVELOPMENT

Chief Statistician and Director
STATISTICS DIRECTORATE

Rita Conrad
Executive Director
Oregon Progress Board

rita.r.conrad@state.or.us
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Dear Ms Conrad,

As you know, the Global Project *on Measuring the Progress of Societies* seeks to become the world wide reference point for those who wish to measure and assess the progress of their societies. We are glad to hear that the *Oregon Progress Board* is also working towards this objective for the State of Oregon, USA.

Thank you for approaching the Global Project with your interest in becoming a Correspondent: that is, to become one of the focal points in your country for the Global Project on *Measuring the Progress of Societies* and its aims of promoting and implementing the Istanbul Declaration, namely to:

- encourage communities to consider for themselves what “progress” means in the 21st century;
- share best practices on the measurement of societal progress and increase the awareness of the need to do so using sound and reliable methodologies;
- stimulate international debate, based on solid statistical data and indicators, on both global issues of societal progress and comparisons of such progress;
- produce a broader, shared, public understanding of changing conditions, while highlighting areas of significant change or inadequate knowledge;
- advocate for appropriate investment in building statistical capacity, especially in developing countries, to improve the availability of data and indicators needed to guide development programs and report on progress toward international goals, such as the Millennium Development Goals

As a Correspondent you would become a formal part of the Project’s “network of networks”. This would help ensure that the rest of the large and growing global network can learn from your initiative, and that others in your country would learn about the Global Project.



Becoming a Correspondent is not onerous. It would entail the following actions/commitments:

- we will profile the *Oregon Progress Board* on our website www.oecd.org/progress and list you as a Correspondent; in exchange, you will put a link to the Global Project website, which contains the Istanbul Declaration, on your website;
- we will advocate on our Newsletter the events you organise and your activities; in exchange, you will disseminate the Global Project's Newsletter to your network;
- we will inform you about forthcoming initiatives and projects, asking you for comments and/or suggestions on their focus and organisation; you will have the opportunity to propose to the Global Project to undertake actions useful for your activity

I also hope that the *Oregon Progress Board* will endorse the Istanbul Declaration, so we can list your organisation on our website as having done so.

I hope you will agree that by becoming a Correspondent for the Global Project you will help us both to achieve our common objective of measuring and fostering the progress of societies.

Our next step is to request that the Global Project Board ratify the *Oregon Progress Board's* appointment as a Correspondent. We will advise you as soon as this stage is complete.

Yours sincerely,

Enrico Giovannini