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DCBS names communications director

(Salem) — Diane Meza Childs has been named public information and communications director at the Oregon Department of Consumer and Business Services.

Childs, a graduate of the University of Oregon, comes to DCBS from the Oregon State Fair and Expo Center, where she has served as marketing manager since December 2000. She also worked at the state fair — a division of the Oregon Parks and Recreation Department — from 1985 to 1995 as advertising/public relations manager. She worked at Department of Revenue as public information officer and communication manager for several years before rejoining the fair in 2000.

“Effective communication with the public, regulated industries, the news media, and elected officials is key for us to achieve our mission,” said Cory Streisinger, DCBS director. “Diane has had an impressive career in state service, and I am confident she will do a great job carrying out DCBS’ communication effort.”

DCBS is Oregon’s largest business regulatory and consumer protection agency. The department administers state laws and rules to protect consumers and workers in the areas of workers’ compensation, occupational safety and health, financial services, insurance, building codes, and disadvantaged business contracting.

In her new role, Childs will be responsible for developing publications to inform and educate consumers, workers, and regulated industries; assisting the agency’s divisions with public outreach; and responding to requests for information from the media and the public. She will manage the agency’s Communications Services Section, Multicultural Communications Program, and public information officers.

“I was attracted to DCBS because of its mission, which balances the need to protect consumers with promoting a positive business climate,” Childs said. “I look forward to developing even more ways for the agency to deliver useful information to both consumers and businesses.”

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