

MINUTES

Meeting Name:	Oregon AWARE	Location:	PSOB Room 918
Date of Meeting:	March 27, 2009	Time:	2:00 p.m. to 4 p.m.
Members Present:	In person: Ann Thomas, MD, Medical Director, Oregon AWARE; Tamara Peterson, MPH, Project Coordinator for Oregon AWARE; Janet Brock, Oregon AWARE Support Staff; Pat Kenney-Moore, OHSU PA Program, Associate Professor, Associate Director and Academic Coordinator; Debra Stevens, University of Portland, Associate Professor of Marketing; Jessina McGregor, OSU/OHSU Assistant Professor, College of Pharmacy; George Allen, OHSU, Assistant Professor, Pharmacotherapy; Dehali Bandyopadhyay, OSHU Pharmacy student; Betty Campbell, CareOregon, Quality Improvement Coordinator. Call in: Kelly Kast, Colorado Department of Public Health and Environment-Get Smart Colorado; Lori Graber, student nurse, Portland Community College; Gregory Domasin, Northwest PacifiCare/Secure Horizons/United Health Care NW Representative; Mike Regner, Drug Use Implementation Clinical Pharmacy Services, Kaiser Permanente, Northwest Region.		
Meeting Facilitator:	Tamara Peterson, MPH	Recorder:	Janet Brock

Topic	Discussion Summary	Result/Action Item	Action Required Yes / No	On Point for Action
	Welcome and Introductions			
Review last meeting minutes	Tam suggested two changes to the minutes of the last meeting. After review, no further changes were offered. Ann Thomas made a motion to approve with a second from Debra Stephens.	Motion passed. Janet will change minutes and update minutes from draft to final.	Y	Janet
National and Local Program Updates	Kelly Kast, Colorado Department of Public Health, Get Smart Colorado gave an update on her state's program. She said Colorado lost CDC funding in 2005. They received private funding for three years, but the program is currently not funded at this time. In October 2008, they implemented an on-line CME antibiotic resistance course for clinicians. They have had 120 registrants since October 2008. They continue to distribute materials to health fairs. If the program had funding going forward, they would emphasize working with rural communities and underserved populations.		N	

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	<p>Tam updated the group on Oregon AWARE activities for 2008. These included: OHSU PA students outreach, including rural Oregon and targeting Latino moms in the Hillsboro School District, which should begin again in the fall; Linfield students doing outreach to Pregnancy Resource Centers; Outreach with OHSU Nursing and PA students.</p> <p>Ann Thomas is working with various northwest health plans and providers to obtain antibiotic prescribing information (number of Rx's filled and number of members) to track general trends and usage.</p>	Collect data.	N Y	Ann
Overview Power Point Presentation of what AWARE did during 2008	<p>Tam's Powerpoint presentation of AWARE activities included summaries of materials sent out, web hits, conferences attended, media campaigns, public appearances, health plan initiatives, outreach and special projects.</p> <p>Some of the highlights included: Strengthening the public education component; outreach to clinicians focusing on quality of care and patients satisfaction versus antibiotic prescription expectations; consumer messaging switch to individual messaging, which is unlike most public health messaging (i.e., self-care for viral infections is effective safe and inexpensive)</p>	<ul style="list-style-type: none"> • New brochures • New website information • Patient and provider newsletters • Bag stuffers • Radio campaign • Community Outreach • Student Health Professionals Outreach • Mailings • Antibiotic Awareness Week Activities 	N	
Review and Update Logic Model	<p>Tam presented the Oregon AWARE Program Logic Model 2009. Some suggestions were made. In Outputs, change participants to target audience; add health professional student training and CME to Educational Venues and add PA, FNP, MD to Health Care Professionals.</p>	<p>Tam will update Logic Model and send out to members for review.</p>	Y	Tam
Outline events for AWARE and Action Items in 2009	<p>Tam and the group discussed ideas for 2009. Tam is interested in having students play more of a role in getting information out and partnering with</p>	<ul style="list-style-type: none"> • Increase materials to hospitals (ERs) and clinics. 	Y	Tam and Group

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	<p>other institutions to do outreach. Pat thought it might be difficult to connect with other schools and different class schedules unless you pulled people together under an event.</p> <p>Jessina --suggested expanding role playing groups to pharmacy, medical and nursing students.</p> <p>Jessina-- also suggested putting more detailed info on the event calendar.</p> <p>Jessina—outreach activity at the Benton County soccer event/health fair in August.</p> <p>Funding and sustainability were also discussed. Betty suggested looking into CSSI (Care Support Systems and Innovation) grants. Jessina also mentioned there were some diversity dollars from Walgreens available, but the time frame was short.</p> <p>Tam would also like to have more sub-group meetings in 2009.</p>	<ul style="list-style-type: none"> • OHSU PA and Pharmacy student outreach. • Get ABX curriculum in Healthy Kids Learn Better Coalition. • Send materials to healthcare organizations instead of individual doctors and nurses. • Do a few activities during October Get Smart week, but do more when cold season hits in Oregon. • Have students do surveys at pharmacy rotations to assess effectiveness of materials. • Obtain prescribing data from providers. • Look for other funding sources beside CDC. • Sub-group meetings. 		
Future meeting	Tam will arranged a working group meeting in another two months.	Meeting	Y	Tam
Adjournment	Meeting adjourned at 4:00 p.m.			
NEXT MEETING	<p><u>Date & time:</u> TBA</p> <p><u>Location:</u> TBA</p>			