



BCCP Newsletter

October 2009

Updates from the Oregon Breast and Cervical Cancer Program (BCCP)



October is National Breast Cancer Awareness Month

According to a new report from the American Cancer Society, breast cancer remains the most common cancer among women, but the death rate from the disease continues to drop in the US.

“The steady drop in the breast cancer death rate means that this year alone, about 15,000 breast cancer deaths were avoided that would have occurred had rates not begun to drop,” said John R. Seffrin, PhD, chief executive officer of the American Cancer Society. “Since the early 1990s, that decline adds up to more than 130,000 grandmothers, mothers, and daughters who were alive, perhaps to celebrate another birthday, and even to go on to live a full, rich life.”¹

Since 1990, deaths from breast cancer have declined steadily, especially among women younger than 50. This is due to early detection through screening (e.g., mammography) and better efficacy in cancer treatment. However, the report also illustrated the fact that not all populations are seeing the same decreases in breast cancer cases or death.

The report showed that Caucasian women have higher incidence rates of breast cancer than African-American women overall. While the cancer rates have stabilized among African-American women, rates have been declining at about 2% per year in Caucasian women since 1999. In 2006, breast cancer death rates were 38% higher in African-American women than in Caucasian women. African-American women are also more likely to be diagnosed at a later stage, when the cancer is less treatable.

Breast cancer in Oregon ranked 2nd highest in the nation for breast cancer incidence (128.6/100,000) and is the leading cancer diagnosed in women from all racial and ethnic groups. The good news is that Oregon’s mortality (death) rate is lower than nationally. Different from the national data, breast cancer is the leading cause of cancer deaths among Hispanic & Asian Pacific Islander women.² Since July 1, 2009 (beginning of FY 09-10): A total of 899 clients have been enrolled and 11 breast cancers diagnosed (0 cervical cancer diagnosis).

**November 16th is
National
Mammography
Day!**

¹ [Rebecca Viksnins Snowden](http://www.cancer.org/docroot/NWS/content/NWS_1_1x_Breast_Cancer_Death_Rate_Declining_But_Not_For_All_Women_Report_Shows.asp). Breast Cancer Death Rate Declining, But Not For All Women, ACS Report Shows. 2009/09/30. http://www.cancer.org/docroot/NWS/content/NWS_1_1x_Breast_Cancer_Death_Rate_Declining_But_Not_For_All_Women_Report_Shows.asp (downloaded: 10/7/09)

² Oregon Partnership for Cancer Control. Cancer in Women in Oregon. March 2007 (downloaded 10/8/2009)

WISEWOMAN and BCCP Integration

The WISEWOMAN (Well-integrated Screening and Evaluation for Women Across the Nation) program aims to reduce cardiovascular and other diseases by promoting early detection, risk factor screening, risk reduction and access to medical treatment for low-income, uninsured and underinsured women aged 40 to 64.

On October 1, the WISEWOMAN team officially integrated with the BCCP team. WISEWOMAN and BCCP have worked together on many program elements. The programs are now supervised by Amy Manchester Harris formerly the BCCP Manager. Julie McFarlane, the former manager of WISEWOMAN will be focusing on Preconception Health in the Women's Health Program. This integration will help both programs serve the needs of women in Oregon and support both BCCP and WISEWOMAN providers. To learn more about WISEWOMAN, visit the website at <http://www.oregon.gov/DHS/ph/wh/wisewoman/>.

WISEWOMAN Program Continues to Recruit BCCP Providers

The WISEWOMAN Program is proud to partner with 15 BCCP providers across Oregon to screen BCCP patients for heart disease, stroke, and diabetes. WISEWOMAN continues to recruit BCCP providers across Oregon to provide WISEWOMAN services to women in need and to reach a screening goal of 1,500 women. WISEWOMAN is especially interested in reaching rural women and women from Oregon's ethnic minority populations. WISEWOMAN reimburses providers for the office visit, lab services, a \$13 administrative fee, and in some cases a counseling visit. WISEWOMAN patients receive a pedometer, a black shopping tote bag, and educational materials. For more information about the WISEWOMAN Program, visit www.healthoregon.org/wh/wisewoman or call David Hudson at (971) 673-1031.

Serving Women with Disabilities?

If your agency provides BCCP services to women with disabilities, we would like to hear from you. *Women with Disabilities Health Equity Coalition* (WowDHEC) is a coalition dedicated to decreasing health disparities among women with disabilities by improving access to health promotion services and quality of care. BCCP and WowDHEC would like to identify providers who specialize in reaching or can provide services to women with disabilities with breast and cervical cancer screenings. A disability may be viewed as a consequence of environmental, social, and attitudinal barriers that substantially limit one or more of the major life activities of such individual. Please contact the BCCP administrative office at (971) 673-0581.

For more information on WowDHEC and the services they provide, please go to www.ohsuwomenshealth.com/coe or contact Sara Beth Weiner-Collier at weiners@ohsu.edu.

Program Updates (continued)

BCCP Partners with OHSU to Help Provide Additional Free Screenings

Starting in 2007, OHSU and the Center for Women's Health have sponsored screening events aimed at providing basic women's health screenings: a pap, pelvic and clinical breast exam. Volunteer doctors and nurse practitioners provided the exams and non-medical volunteers helped ensure the clinic ran smoothly. In its first two years, the Free Screening Program (formerly called Free Fridays) has become one of OHSU's most successful outreach efforts.

BCCP partnership allows women who participate in the Free Screening Program and qualify for BCCP and are diagnosed with cancer to be enrolled in the Breast and Cervical Cancer Medical (BCCM) program. Women interested in being screened through OHSU need to call on the First Wednesday of the month to get an appointment. OHSU is scheduling appointments for health screenings (pap, pelvic, and clinical breast exam only). Appointments are available throughout the week, depending on availability. Space is limited. Contact the Free Screening program at (503) 346-1212.

BCCP Partners/Providers Named Top *Best Large Nonprofit to Work in Oregon*

BCCP wishes to congratulate all the BCCP partners and providers who were recognized by Oregon Business magazine last week. Oregon Business launched the 100 Best Nonprofits to Work For in Oregon this year to recognize nonprofits as key businesses critical to the economic health of the state, and ones that employ hundreds of thousands of Oregonians. Among those recognized for the Best Large Nonprofit were *The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure (#1)*; *Outside in*, and *American Cancer Society*. Congratulations, BCCP is glad to be among your partners!

Data & Billing Tips

What are BCCP Vouchers?

BCCP Vouchers are referral forms for screening or follow up services such as a mammogram or pathology. These forms help BCCP **ancillary** (the imaging center, pathology lab or other follow up facility) providers know that the patient is a part of the BCCP and to bill us for payment.

The BCCP Web Data System provides voucher forms for providers to use when they refer a client to another provider. The vouchers can be printed from within the Web Data System with the client's name, address, and BCCP identification number filled out. These vouchers or referral forms are only to be used once a person is enrolled into BCCP and can only be printed from the BCCP Web Data System they have been enrolled on-line. Printing directly from the system helps avoid any confusion about the eligibility of the patient for approved services and ensures proper and timely payment. It is also important to inform clients about the scope and limit of BCCP covered services and their liability to pay for services not covered by the program.

**Data & Billing
Tips
(continued)**

(continued from page 3)

For more information about the BCCP Web Data System be sure to view our instructional power points available at www.healthoregon.org/bcc and select 'Provider resources' from the left hand side menu.

New BCCP Ancillary Providers

Below is a list of Ancillary Providers, and their corresponding counties, who have joined BCCP since June 2009.

Ashland Community Healthcare (aka. Ashland Community Hospital)	Douglas
Body Imaging, PC (aka: Body Imaging Radiology/Pacific Breast Center)	Washington
Centennial Medical Group	Douglas
Columbia Gorge Medical Imaging, LLC	Hood River
Coquille Valley Hospital	Coos
Eastern Oregon Radiology	Union
Garvey MD, Debrah L.	Washington
Gem State Radiology, LLP	
Healthcare for Women PC	Douglas
Laboratory Corporation of America (aka. LabCorp)	Seattle, WA
Lake District Hospital	Lake
Mission Medical Imaging	Marion
Mt. Hood General & Vascular Surgeons, LLC	Multnomah
OHSU	Multnomah
OHSU - University Anesthesiology Associates, LLC	Multnomah
OHSU - University Professional Services	Multnomah
Redmond Surgery Center, LLC	Deschutes
Sasaki MD PC, Truman M.	Clatsop
St. Alphonsus Professional Medical Services LCL (aka: St. Alphonsus Pathology Physician Services)	Ada, Idaho
Tesnohlideck MD FACS, Dwaine A. (Tony)	Malheur
Tsai MD, Clifford	Washington
Valley Pathology Services, Inc	Benton
Willamette Community Medical Group, LLC (aka: Oregon Medical Group)	Lane
Willamette Valley Clinics, LLC	Yamhill
Willamette Valley Radiology	Marion
Wolf Ridge Surgery, PC	Jackson

For a complete list of BCCP participating Ancillary Providers please check online at: <http://www.oregon.gov/DHS/ph/bcc/resources.shtml>.

Data & Billing Tips (continued)

Helping Patients Better Navigate The BCCP System

The BCCP process can be more effective, simple, and pleasant for everyone by educating patients on what they can do to help you, and ultimately themselves. Train patients to:

- **Ask Questions like...**
 - Are the services I intend to have today covered?
 - What makes a person eligible?
 - What does that entail?
 - Is this provider a BCCP participant?
 - Is there new or updated eligibility, payment, process, service criteria or information I should be aware of?

- **Be aware of timely deadlines...**
 - Patient eligibility last one year.
 - It is important to be re-enrolled before services take place next year.
 - Patients cannot self-refer for mammography or other related services; they must go through the enrolling provider and be referred. Otherwise they will be responsible for the fees.

Training & Educational Resources

Special Cervical Cancer Webinar Replaces October BCCP Provider Conference Call

BCCP had originally scheduled a presentation on the BCCP Billing System for the monthly provider call on October 21, 2009. However, BCCP is delighted to be able to take advantage of an opportunity to join Michelle Berlin, MPH, MD in her Webinar, *Eradicating Mortality from Cervical Cancer*. Dr. Berlin is Director of the OHSU's Center of Excellence in Women's Health and Vice Chair of the, Department of Obstetrics & Gynecology. This Webinar is an overview of strategies to prevent and detect cervical precancers (including HPV vaccine, Pap screening intervals) followed by a review of current guidelines for the management of abnormal Pap tests.

BCCP invites you take advantage of this great educational opportunity.

Please register at:

http://www.ohsuwomenshealth.com/cervical/for_providers.html .

Contact Information: (503) 418-4506 or cwh@ohsu.edu

Time: October 21, from 12-1:30

Note: This Webinar will be repeated on January 13, 2010.

Training & Educational Resources (continued)

Clinical Breast Exam: Trainings Available to BCCP Providers

A unique skill-based course for primary care clinicians and other providers of screening services for women is being offered by OHSU through a contract with the Oregon BCCP. All BCCP providers are encouraged to take this course; rural BCCP providers can receive a scholarship which covers \$300 of the \$400 cost of the training. The trainers come to rural locations, and continuing education credits are available. To sign up for this exciting course, contact the Breast Health Education Program at (503) 494-3389.

[“Early form of breast cancer may need new name” - Reuters](#)

A common, nonmalignant tumor of the breast called ductal carcinoma in-situ or DCIS may need a name change because the word "carcinoma" scares so many women. [<http://healthday.com/Article.asp?AID=630957>]

[“For Hispanics, a Unique Cancer Profile Emerges” – HealthDay News](#)

Hispanics in the United States are less likely to die from cancer than non-Hispanic whites, but they have higher rates of cancers linked to infections, including stomach, liver and cervix malignancies. For more information go to: [<http://healthday.com/Article.asp?AID=630957>]

[“Obesity could become top cancer cause for Western women” USA Today](#)

Being fat could become the leading cause of cancer in women in Western countries in the coming years. [<http://healthday.com/Article.asp?AID=630957>]

Did you know?

Data from the BCCP Web Data System

Since July 1, 2009 (the beginning of FY 09-10):

Clients enrolled: 899

Breast cancers diagnosed: 11

Cervical cancers diagnosed: 0

Funding for this program is provided by the Centers for Disease Control and Prevention, the Susan G. Komen for the Cure, Oregon and SW Washington Affiliate, and the American Cancer Society.



Contact us:
bccp.info@state.or.us

For more info: www.healthoregon.org/bcc