

APPENDIX E: THE INTERVENTION DECISION MATRIX

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Intervention	Option 1	Option 2	Option 3
Provide youth with crisis line number	Develop, print & distribute 2000 wallet cards	Develop, print & post posters	Develop, print & distribute brochures
Effectiveness	High...kids will carry small card in wallets but should laminate with plastic	Moderate, they won't have number with them	Low, kids won't read and carry
Feasibility	High	Moderate as design costs are high	High
Affordability	Moderate with plastic cost	High	Moderate
Sustainability	Moderate with changes in number	Moderate	Moderate with changes in number
Political Acceptability	High	High	Low
Unintended Consequences	Not sure	Not sure	Not sure
Final Priority (high, medium, low)	High to Moderate	Moderate to High	Moderate to Low

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Intervention	Option 1	Option 2	Option 3
Effectiveness			
Feasibility			
Affordability			
Sustainability			
Political Acceptability			
Unintended Consequences			
Final Priority (high, medium, low)			

Compare options ranking each cell as "high, medium or low" priority. Which option is strongest? Is there a cell that sinks the idea?