

**Public Health Advisory Board (PHAB)**  
**September 8, 2006**  
**Meeting Minutes**

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**Present**

*Board Members:* Thomas Aschenbrener, Jean Cowan, James Diegel, Gloria English, Keith Harcourt, Candace Mueller, Phyllis Rand and Bob Shoemaker, Jr. Mort Anoushiravani, Faye Burch, Tom Eversole and Bill Perry were unable to attend.

*DHS Staff:* Jayne Bailey, Christina Hartman, Katy King, Mel Kohn, Nan Newell and Bonnie Widerburg.

*Guests:* Jana Cowan; Andy Davidson, Oregon Association of Hospitals and Health Systems; Linda Graham, Tuality Healthcare; David Hoffman, Affiliated Computer Services, Inc.; Diane Lund, Oregon Health News; Kari McFarlan, Community Health Partnership, Oregon Public Health Institute; Ree Sailors, Office of Health Policy and Research; Sarah Skidmore, Associated Press; and Paige Webster, Oregon Medical Association.

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**Meeting called to order by Dr. Harcourt at 9:15 a.m.**

Dr. Harcourt welcomed the board members and invited introductions and announcements.

**Announcements – Dr. Keith Harcourt**

The December PHAB meeting has been rescheduled from Friday, December 1 to Friday, December 15. Dr. David Fleming, Director of Global Health for the Gates Foundation, will be the guest speaker.

**June 2, 2006 Meeting Minutes (Handout)**

Dr. Harcourt invited corrections to the June 2, 2006, PHAB meeting minutes. Minutes will stand as written.

**Appointment of Nominating Committee/PHAB Officers – Dr. Keith Harcourt**

Tom Eversole and Jean Cowan have been appointed by Dr. Harcourt to nominate the new Chair and Vice Chair for the Board. The new officers will be elected at the December meeting and will serve a two-year term.

**Action: Supply current list of PHAB members to the Nominating Committee.**

**Public Health Division Budget Proposals/2007 Legislative Concepts – Jayne Bailey, Katy King**

*Handouts – Department of Human Services, Public Health Division 2007  
Proposed Legislative Concepts and Policy Option Packages and 2007-2009  
DRAFT DHS Policy Option Packages*

The Department of Human Services (DHS), Public Health Division (Division) and the Conference of Local Health Officials will focus on four overarching themes next session.

- State funding and policy for state and local public health preparedness and capacity to respond.
- Safe drinking water, including funding to maintain State control of this Program.
- Early childhood health including oral health, public health nurse home visiting, access to prenatal care, physical activity and nutrition.
- Tobacco prevention and education.

DHS is in the process of putting together a budget proposal for the 2007-2009 biennium and obtaining input from providers, partners, advocacy groups and the general public. Once the proposal is completed, it will be submitted to the Department of Administrative Services for consideration in the Governor's Recommended Budget (GRB). The GRB will be released in December.

The Policy Option Packages (POP) for the Division focus on children's health and safety and prevention, preparedness and health protection. They include:

*Children's Health and Safety*

- Expanding School Based Health Centers (SBHC).
- Implementing the Healthy Teens Survey. A Survey used to assess health, safety and behavioral risks for adolescents in Oregon.
- Expanding our Statewide Dental Sealants Program for children.
- Establishing a Birth Defect Registry.
- Expanding the Women, Infants and Children (WIC) Farm Direct Nutrition Program to serve another 1,000 people.

*Prevention, Preparedness and Health Protection*

- Bringing all 3,620 Public Drinking Water Systems into compliance with the United States Environmental Protection Agency regulations.
- Restoring funding for Oregon's Tobacco Prevention and Education Program.
- Strengthening our Local Public Health System and their ability to identify and respond to emerging disease and general emergency preparedness. This

includes increasing the per capita from \$0.60 to \$1.80 and allocating \$1,000 to the counties per year.

- Increasing oversight for radioactive materials and radiation sources to align with Nuclear Regulatory Commission requirements and professional standards.
- Increasing capacity to provide assistance to businesses, schools and communities with environmental toxins.
- Improving the Oregon Emergency Medical Services (EMS) and Trauma Systems Program.

The Division has been meeting with Legislators and other partners to discuss the concepts and priorities for the 2007 session.

**Action: Dr. Grant Higginson will be invited to the December PHAB meeting to discuss the EMS and Trauma Systems Program. (Note: Dr. Higginson is unavailable to attend the meeting in December but will be invited to the March PHAB meeting).**

**Preview of November Emergency Preparedness Exercise – Nan Newell**  
*Handouts – November 1-3, 2006 PandOrA – Pandemic Influenza Full Scale Exercise and List of PandOrA Players*

The Division will be conducting a full-scale exercise (PandOrA) of its Pandemic Influenza Emergency Plan on November 1 and 2. In addition to command, control and communication issues, PandOrA will have an emphasis on public health personnel surge capacity, behavioral health and special populations including the elderly, healthy children, medically fragile children and people with limited English proficiency.

The following databases and Internet applications will be tested during PandOrA:

- Health Alert Network (HAN) – Network for distributing consistent information, documents and forms to health care workers, hospital emergency rooms and local health departments.
- HAN Virtual Joint Information Center (V-JIC) – Used by the Public Information Officers of the hospitals and local health departments to provide standard and consistent messages when speaking with the media.
- Hospital Capacity Website (HOSCAP) – Used by the hospitals to post bed numbers, pharmaceuticals and supplies.

An evaluation of PandOrA will be held on November 3.

## **Preview of Department of Human Services/Office of Health Policy Obesity Study – Mel Kohn**

During the 2005 Legislative Session, Senator Devlin proposed a bill mandating the Division to do a study of childhood obesity. Although the bill did not pass, the Governor's Office asked the Division to staff the study. The goals of the study were to review the data on childhood obesity in Oregon, review the effectiveness of prevention approaches and to develop recommendations for policy or legislative action.

Two separate workgroups developed the draft recommendations included a preliminary report expected to be released for public comment by the end of September. A Research/Science Workgroup met to organize the existing review of best practices into a matrix and a Policy Workgroup then considered how to apply that Science to Oregon and develop draft recommendations. The draft recommendations to the Oregon Health Policy Commission fall into seven topic areas and include:

### *Statewide Leadership*

- Establish a statewide, multi-component comprehensive obesity prevention program and fund this program with a dedicated revenue source, such as a tax on junk foods.

### *Schools*

- Strengthen requirements for school wellness policies and monitor implementation.
- Create a school garden foundation and promote garden-based learning.
- Develop a curriculum for garden-based learning.
- Ban junk food marketing in schools.
- Establish minimal standards for Physical Education and monitor implementation.

### *Land Use Planning and Transportation*

- Create incentives for local governments to increase supermarkets in underserved areas.
- Require Health Impact Assessment in municipalities' comprehensive plans.
- Require the "Big Look" to recommend ways that planning could be used to promote physical activity and healthy eating.
- Allow inclusion of school costs in System Development Charges paid by developers.
- Ensure school siting decisions facilitate walking and biking to schools.

- Double the percentage of state highway funds dedicated to bicycle and pedestrian facilities.

#### *Food and Beverage Industry*

- Subsidize marketing of fruits and vegetables, and remove subsidies for foods that keep the cost of producing junk food low.
- Require restaurants with ten or more outlets to list calories on menu boards and other nutrition information on menus.
- Promote responsible food and beverage marketing to children through changes in federal agencies by calling upon industry in Oregon to adhere to voluntary guidelines.

#### *Worksites*

- Require all state agencies to develop policies to increase consumption of fruits and vegetables and promote physical activity by employees. Monitor implementation and publicly recognize exemplary agencies.

#### *Medical Care*

- Encourage Body Mass Index (BMI) screening by providers.
- Provide coverage for effective obesity prevention and treatment strategies.
- Provide incentives for health plan subscribers to maintain health body weight.
- Include BMI screening and obesity prevention services in quality assessment efforts.

#### *Parks and Recreation*

- Provide grants to community organizations to increase participation in outdoor physical activity.

The report can be found at:

<http://www.oregon.gov/DAS/OHPPR/HPC/docs/2006/ChildhoodObesityStudyReportDraft4.pdf>.

### **Procedures for Determining Reportable Diseases**

The Department of Health and Human Services (DHHS), Centers for Disease Control and Prevention (CDC), has a list of nationally notifiable diseases and other conditions of public health importance that the Division uses to establish Oregon's list of reportable diseases. The Division establishes Oregon's list of reportable diseases and the process for disease reporting through Oregon Administrative Rules.

Health care providers and laboratories are mandated disease reporters. The initial reports are made to the patient's local health department (except for lead poisoning and HIV) and the local health departments do a case investigation and send the

final report to the Division. Because adding to the list of reportable diseases increases the workload for the health care providers, laboratories and local health departments, only those diseases where a public health action can be taken are added.

### **Public Health Laws and Authorities Review – Bob Shoemaker**

*Handout – Draft Language.*

The Public Health Laws and Authorities Review Group is chaired by PHAB member, Bob Shoemaker and comprised of members representing the Oregon Association of Hospitals and Health Systems, Oregon Department of Justice, Oregon Medical Association, Oregon Nurses Association, American Civil Liberties Union, Conference of Local Health Officials, Association of Oregon Counties, Multnomah County Health Department and Lewis and Clark Law School. The group has focused their review and revision of the public health laws on emergency preparedness and public protection and has developed draft language for a bill that will be introduced during the 2007 legislative session.

The bill focuses on quarantine and isolation and the authority of the Public Health Director to take command and control when an emergency occurs particularly at the statewide level. While the Office of the Legislative Counsel is reviewing the bill, the Group is continuing to solicit comments from various stakeholders and interest groups.

**Action: PHAB members were asked to review the draft language and provide comments to Katy King.**

### **Lunch with a Leader – Andy Davidson, CEO, Oregon Association of Hospitals and Health Systems**

Andy Davidson is President and CEO of the Oregon Association of Hospitals and Health Systems (OAHHS). OAHHS is a member driven association that provides healthcare policy and advocacy leadership for all of Oregon's 57 acute care hospitals and health systems.

While under Andy's leadership the OAHHS has been going on a statewide "listening campaign" to solicit input from other health care organizations, elected officials and community leaders around our state's healthcare to develop an organization-wide strategic plan. The three pillars of the plan are access, cost and quality.

**PHAB Meeting adjourned 1:20 p.m.**

The next Public Health Advisory Board meeting will be held on:

**Friday, December 15, 2006  
Portland State Office Building  
800 NE Oregon Street  
Room 135  
Portland, Oregon**

If you would like these minutes in an alternate format,  
please contact Christina Hartman at (971) 673-1291.