

**Oregon Living Well Network**  
**Marketing and Recruitment Workgroup**

May 26, 2009 from 10:00-11:00 a.m.

Call-in number: 877-468-2134 - Participant code: 868346#

Introductions	10:00-10:05
Review activities for this year	10:05-10:10
<ul style="list-style-type: none"><li>• Marketing materials survey</li><li>• Recruitment and retention best practices</li><li>• Spanish language marketing materials</li></ul>	
Update on recruitment and retention best practices	10:10-10:20
Review Tomando Control marketing materials/images	10:20-10:45
Marketing/Recruitment share time	10:45-10:55
Set date/time for next call	10:55-11:00

The goal of the **Oregon Living Well Network** is to create a sustainable statewide Network for all Living Well and self-management programs in Oregon. For more information on the Living Well Network, visit <http://oregon.gov/DHS/ph/livingwell/partners.shtml>.