



# Oregon Living Well with Chronic Conditions

May 2009 Newsletter

## Download and Order Living Well Marketing Materials Online!

The Oregon Living Well Web site has been updated to include the new state-wide marketing materials. Visit <http://oregon.gov/DHS/ph/livingwell/resources.shtml#marketing> to access the following:

- Electronic copies of Living Well brochures and posters
- Customizable versions of Living Well brochures and posters, including customization instructions
- Printable Living Well marketing materials order form

Please note that orders can be placed for brochures, posters, canvas bags, and magnets. Print materials are free of charge up to a maximum order and canvas bags and magnets can be purchased at cost.

Questions? Please contact the Oregon Living Well Program.



## Living Well Calendar of Events

May 2009

*Arthritis Awareness Month*

For more information, call the Arthritis Foundation at 1-888-845-5695

**Tuesday, May 26**

10:00-11:00 am

*Marketing & Recruitment  
Workgroup call*

**Thursday, June 18**

9:00-10:00 am

*Quality Assurance and  
Fidelity Workgroup call*

## Local Living Well Programs Showcase Success

Several Living Well programs have received media attention in the last few months for their excellent work. Media coverage can help local programs recruit participants for upcoming programs, recruit new leaders, and bring attention to the important work happening locally. Some examples of the media coverage that Living Well has seen recently in Oregon include:

- April 26, 2009: *Albany Democrat Herald*, "A Second Chance"
- April 1, 2009: *Gresham Outlook*, "Learn How to Live Well with Chronic Illness"
- March 26, 2009: *Statesman Journal*, "Programs Help Those with Chronic Diseases Cope"
- January 13, 2009: *Medford Mail Tribune*, "Living Well: Free workshop series helps people with chronic health problems craft solutions and find support"
- January 12, 2009: *Woodburn Independent*, "Salud Medical Center Teaches Culturally Competent Health Education"

More information on how to create a media feature for Living Well is available at <http://oregon.gov/DHS/ph/livingwell/docs/4marketingrecruitment.pdf>.

## Change to New Leader Books Process

Beginning June 1, 2009, the Oregon Living Well Program will discontinue providing 10 program books for each newly trained leader upon completion of leader training. Instead, the Oregon Living Well Program staff will keep a list of all new leaders that have not received their books in person and will mail 10 books to the leader as soon as their first workshop is scheduled. This process will help ensure that all program books are reaching participants. If you have any questions about this change, please contact us.

### Contact us:

[living.well@state.or.us](mailto:living.well@state.or.us)

Phone: (971) 673-0984

Fax: (971) 673-0994

TTY: (971) 673-0372