

**Oregon Living Well Network
Marketing and Recruitment Workgroup**

Tuesday, September 22, 2009

10:00-11:00 a.m.

Call-in number: 1-877-468-2134, Participant code: 868346#

Welcome and introductions	10:00-10:05
Review activities for this year	10:05-10:15
<ul style="list-style-type: none">• Marketing materials survey• Recruitment and retention best practices• Spanish language marketing materials	
Review marketing materials survey	10:15-10:35
<ul style="list-style-type: none">• Content• Length• Audience• How to use results	
Marketing and recruitment share time	10:35-10:50
Set date/time for next call – 11/17/09 at 10:00 am?	10:50-11:00