

Oregon Living Well Network
Marketing and Recruitment Workgroup

January 20, 2009 from 10:00-11:00 a.m.

Call-in number: 877-468-2134 - Participant code: 868346

Introductions

Update on new marketing materials

Review of Spanish language marketing materials

Discussion of next steps before the Living Well Forum in Bend

Recruitment strategies – what’s working and what tools could this group develop (example -“zero session” fact sheet, best practice document)

Set date/time for next call

The goal of the **Oregon Living Well Network** is to create a sustainable statewide Network for all Living Well and self-management programs in Oregon.