

Living Well Network Marketing and Recruitment Workgroup Call

Minutes 3/17/09

Attendance: Brenda Johnson – Deschutes County Health Department
Ann Way – Lincoln County Health Department
Bernadette Maziarski – OSU Extension Services
Lavinia Goto – Mid-Valley IPA
Lisa Nielson – OHSU Center for Women’s Health
Cara Biddlecom – Oregon Public Health Division

Feedback on Living Well Network meeting and Forum

- The Living Well Network meeting was very useful.
- The Marketing and Recruitment breakout session at the Forum allowed for successes to be shared and offered time for participants to ask some great questions and brainstorm solutions.
- Great new ideas came forward this year.
- It is always great to get people from around the state that are working on Living Well together to share ideas and passion for the program and network with each other.
- The Forum was well-organized.
- Being able to network with people that have a range of experience is helpful – those that are new to Living Well, and those who have been working on the program for a long time – allows for knowledge and experience to be shared.
- Nancy Whitelaw’s presentation included a lot of great information that can be taken back to local organizations.
- The Provider Referrals breakout session could have included some more information on the Chronic Care Model Implementation (CCMI) grantee projects to share what their challenges and opportunities were.
- The online evaluation format allowed for more time and thought to be put into the evaluation response.

Review and prioritize brainstormed goals and activities

- See revised Living Well Network meeting notes for more information.

Action items:

- The workgroup will finalize the Marketing and Recruitment 1-year goals and activities on the next call.

Next workgroup call will take place on May 26, 2009 from 10:00-11:00 am.