

Living Well Network

Notes for April 8, 2009 Meeting

Participants

Carole Kment, Samaritan Health Services
Ann Way, Lincoln County Health and Human Services
Bernadette Maziarski, OSU Extension Services
Judy Wick, VA Hospital
Jean Hockman, Mid-Columbia Council of Governments
Beverly Cridland, PeaceHealth Gerontology Unit
Catherine Phelps, Klamath Community College
Julia Lager-Mesulam, OHSU Partnership Project
Jennifer Mead, DHS – Seniors and People with Disabilities
Sarah Bartelmann, DHS – Public Health Division
April Rautio, DHS – Public Health Division
Laura Saddler, DHS – Public Health Division
Cara Biddlecom, DHS – Public Health Division

Workgroup Updates – Marketing and Recruitment

The last Marketing and Recruitment Workgroup call took place in March. Call topics included sharing feedback on the Living Well Forum and Living Well Network meeting and revising the Marketing and Recruitment goals and activities for this year. The Marketing and Recruitment Workgroup will focus on ensuring that all programs have access to the new Living Well marketing materials and conducting a survey of program coordinators on whether they've used the materials, how helpful they were, how they were being used, and what else local coordinators need to market programs. The Marketing and Recruitment Workgroup is also cataloguing successful marketing and recruitment strategies that have been used across the state.

Workgroup Updates – Quality Assurance and Fidelity

The Quality Assurance and Fidelity Workgroup presented the Fidelity Checklist tool for leaders at the Living Well Forum. The Fidelity Checklist tool has been translated into Spanish and adapted to fit the Tomando Control program, and has undergone 1 pilot already. The Tomando Fidelity Checklist will be further refined and then adopted by the Quality Assurance and Fidelity Workgroup. A draft Fidelity Checklist for Master Trainers will be reviewed on the next Quality Assurance and Fidelity Workgroup meeting on April 23.

Workgroup Updates - Reimbursement

The Reimbursement Workgroup developed three overarching goals at the Living Well Network meeting in March. Those goals are (1) Develop a reimbursement toolbox, including return-on-investment information, templates, and messaging to support local level reimbursement systems; (2) Identify how much it currently costs to offer Living Well programs and recommend a statewide fee structure; and (3) Identify partners and key stakeholders, including those national organizations that endorse CDSMP. The Workgroup is currently drafting a cost survey, based on the NCOA Cost Calculators, to go out to program coordinators by the end of April. The next Reimbursement call will be in early June.

Review and finalize Living Well Network one-year goals and activities

See attached revised version of Living Well Network one-year goals and activities on page 3 below.

Next Network Call

Wednesday, July 8, 2009 at 10:00 am

One-year Goals and Activities

Living Well Network

Goal 1: Define Network membership including expectations, roles, resources, benefits, structure

Activities:

1. DHS staff will develop a draft of the Living Well Network's mission statements, benefits to participation, membership list, and how the Living Well Network functions.
2. The Living Well Network will provide feedback on the draft and adopt a final version.
3. DHS staff will draft a Network member recruitment tool based on the mission, benefits, and membership document to include in all Leader manuals.
4. The Living Well Network will provide feedback on the draft of the new member recruitment tool and adopt a final version.

Goal 2: Increase capacity of coordinators and Master Trainers to support local programs.

Activities:

1. Identify and coordinate regional leader trainings throughout the state based on need.
2. Consider sharing information on how goals were set and how they were met locally/regionally, either at the Living Well Forum or on a future Living Well Network conference call.
3. Increase participation in conference calls by 50%.

Goal 3: Increase number of statewide partners and coordinate efforts

Activities:

1. DHS staff will create a brief email survey for the types of partners that local coordinators may have.
2. The Living Well Network will provide feedback on the draft survey.
3. DHS staff will send the partners survey to all Living Well coordinators to complete and will compile a list of partners across the state.
4. DHS staff will post the partner list online and send via the Living Well listserv once complete.