



Jackson County

2005 WIC Facts

Oregon State Public Health, Special Supplemental Nutrition Program for Women, Infants & Children (WIC)

Pregnant Women Served by WIC

County53%
Statewide40%

Women, Infants and Children Served

Total 8,883

Infants & children under 56,148

Pregnant, breastfeeding & postpartum women2,735

WIC and the Farm Direct Nutrition Program Benefit Your Local Economy

Dollars to grocery stores\$3.05 million

Dollars to farmers\$24,906

WIC Families in Your County

Working families73%
WIC households with at least one working family member

Families living in poverty68%
Families of WIC clients with income at or below the federal poverty level (\$1,341 per month for a family of 3)

WIC Services in Your County

- Individual assessment of growth and health
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

WIC Nutrition Education Promotes Healthy Choices

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. Also, our breast pump project helps mothers continue to breastfeed after returning to work or school.



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WIC Agencies & Sites

**Jackson County Health
Department WIC Program**

Clinic Sites

**Ashland
Gold Hill
Medford
Shady Cove**

WIC Authorized Grocery Stores

Albertsons	Rite Aid
Ashland Shop N Kart	Ruch Country Store
Butte Falls General Store	Safeway
Fair City Market	Shady Cover Market
Fred Meyer	Tarks Mark
Market Of Choice	The Medicine Shoppe
Rainey's Market	The Wanigan
Ray's	WinCo

WIC Authorized Farmers' Markets & Farm Stands

Ashland Rogue Valley Growers & Crafters Market
Fox Run Farm
Happy Days Products
Medford Rogue Valley Growers & Crafters Market
Runnymede Farm
Savage Creek Farm
Seven Oaks Farm
Serendipity Farm
Wild Bee Gardens

Contact Oregon WIC

Phone: (971) 673-0040

TTY: (800) 735-2900

Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call (971) 673-0040.

WIC is an equal opportunity program and employer.