



# Jackson County

## 2006 WIC Facts

Oregon State Public Health, Special Supplemental Nutrition Program for Women, Infants & Children

### Pregnant Women Served by WIC

County ..... 50%  
 Statewide ..... 40%

### Women, Infants and Children Served

Total: 8,909

Infants and children under 5 ..... 6,148  
 Pregnant, breastfeeding and postpartum women ..... 2,761

### WIC Moms Who Start Out Breastfeeding

90.6%

### WIC and the Farm Direct Nutrition Program Benefit Your Local Economy

Dollars to grocery stores ..... \$3 million  
 Dollars to farmers ..... \$20,300

### WIC Families in Your County

Number of families served ..... 3,541  
 Working families ..... 70.6%  
 WIC households with at least one working family member  
 Families living in poverty ..... 67.8%  
 Families of WIC clients with income at or below the federal poverty level (\$1,383 per month for a family of 3)

### WIC Services in Your County

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

### WIC Nutrition Education Promotes Healthy Choices

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. Also, our breast pump project helps mothers continue to breastfeed after returning to work or school.

**Oregon WIC...**  
**Improving the lifelong health and nutrition of Oregon families**





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### WIC Agencies & Sites

Jackson County Health  
Department WIC Program

#### Clinic Sites

Ashland  
Medford

### WIC Authorized Grocery Stores

Albertsons	Safeway
Ashland Shop N Kart	Shady Cove Market
Butte Falls General Store	Sherm's Food 4 Less
Fred Meyer	Sherm's Thunderbird Market
Market Of Choice	Tarks Market
Rainey's Market	The Medicine Shoppe
Ray's	The Wanigan
Rite Aid	WinCo
Ruch Country Store	

### WIC Authorized Farmers' Markets & Farm Stands

Ashland Rogue Valley Growers & Crafters Market	Runnymede Farm
D & L Acres	Savage Creek Farm
Fox Run Farm	Serendipity Farm
Happy Days Products	Seven Oaks Farm
Medford Rogue Valley Growers & Crafters Market	Wild Bee Gardens

### Contact Oregon WIC

Phone: (971) 673-0040  
TTY: (800) 735-2900  
Web: [www.oregon.gov/dhs/ph/wic](http://www.oregon.gov/dhs/ph/wic)

For persons with disabilities, this document is available in alternate formats. Please call (971) 673-0040.

WIC is an equal opportunity program and employer.