



Lane County

2006 WIC Facts

Oregon State Public Health, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant Women Served by WIC

County.....42%
 Statewide.....40%

Women, Infants and Children Served

Total: 13,047

Infants and children under 5..... 9,059

Pregnant, breastfeeding and postpartum women..... 3,988

WIC Moms Who Start Out Breastfeeding

90.4%

WIC and the Farm Direct Nutrition Program Benefit Your Local Economy

Dollars to grocery stores..... \$4.2 million

Dollars to farmers..... \$35,200

WIC Families in Your County

Number of families served.....4,802

Working families 67.3%

WIC households with at least one working family member

Families living in poverty 57.7%

Families of WIC clients with income at or below the federal poverty level (\$1,383 per month for a family of 3)

WIC Services in Your County

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

WIC Nutrition Education Promotes Healthy Choices

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. Also, our breast pump project helps mothers continue to breastfeed after returning to work or school.



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WIC Agencies & Sites

Lane County WIC Program

Clinic Sites

Cottage Grove

Eugene

Florence

Oakridge

WIC Authorized Grocery Stores

Albertsons

B & R Market

Bright Oak Meats

CG Market

Community Market

Fred Meyer

Get-N-Go Grocery

Harbick's Country Store

Horton Market

Kelly's Market

Lakeview Grocery

Marcola Community Market

Market Of Choice

Plaza Latina Supermarket

Randy's Riverview Market

Ray's

Red Apple Market

Red Barn Natural Grocery

Rite Aid

Safeway

Save-A-Lot

Walgreens

Wal-Mart Supercenter

WinCo

WIC Authorized Farmers' Markets & Farm Stands

Bush's Fern View Farms

Coburg Hillview Farm

Cottage Grove Growers Market

Cupps Farm

Eden Valley Farm

Food For Lane County Youth
Farm

Hansen's Coast Fork Farms

Hentze Farm

Herrick Farms

Johnson Vegetable Farms

Josephine's Garden

King Estate Marketplace

Lane County Farmers' Markets

Lone Pine Farms

Maready's Acre

Me & Moore

Oak Dr Farm

Patton's Country Gardens

Peerless Produce, LLC

Ramblin Ewe Farms/Ziniker
Orchard

River Bend Farm

Ruby & Amber's Organic Oasis

Salmonberry Naturals

Organic Farmers Market

Shady Oaks

Sweet Things by Arlene

Sweetwater Farm & Nursery

Thistledown Farm

Tom's Orchard

Contact Oregon WIC

Phone: (971) 673-0040

TTY: (800) 735-2900

Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call (971) 673-0040.

WIC is an equal opportunity program and employer.