



Baker County

2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant women served by WIC

County 53%
 Statewide 40%

Women, infants and children served

Total: 856

Infants and children under 5 607
 Pregnant, breastfeeding and postpartum women 249

WIC moms who start out breastfeeding

90.0%

WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores \$351,120
 Dollars to farmers.....\$1,660

WIC families in your county

Number of families served 290
Working families 70.7%
 WIC households with at least one working family member
Families living in poverty..... 61.0%
 Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called **Oregon WIC Listens** that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



Baker County

2007 WIC Facts

WIC agencies & sites

Baker County Health
Department WIC Program

Clinic sites

Baker City

WIC authorized grocery stores

Albertsons
Country Store
Halfway Market
Old Pine Market

Richland Hitching Post
Rite Aid
Safeway
Wilson Food Town

WIC authorized farmers' markets & farm stands

Baker City Farmers' Market
Bern Family Produce
Broken Arrow Farm
Eagle Cap Nursery

Eagle Creek Orchard
Waliser's Fruit Stand
Windy Acres Farm

Contact Oregon WIC

Telephone: 971-673-0040
TTY: 1-800-735-2900
Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.