



# Clackamas County

## 2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

### Pregnant women served by WIC

County ..... 28%  
Statewide ..... 40%

### Women, infants and children served

Total: 9,618

Infants and children under 5 ..... 6,759  
Pregnant, breastfeeding and postpartum women ..... 2,859

### WIC moms who start out breastfeeding

85.4%

### WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores ..... \$4.2 million  
Dollars to farmers ..... \$26,580

### WIC families in your county

Number of families served ..... 3,781  
Working families ..... 66.4%  
WIC households with at least one working family member  
Families living in poverty ..... 63.0%  
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

### WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

### National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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### WIC agencies & sites

Clackamas County Health  
Department WIC Program

#### Clinic sites

Molalla  
Oregon City  
Sandy

### WIC authorized grocery stores

|                              |                              |
|------------------------------|------------------------------|
| Albertsons                   | Hoodland Thriftway           |
| Bales Marketplace            | Lamb's Wilsonville Thriftway |
| Cutsforth Thriftway          | Market of Choice             |
| Danielsons Fresh Marketplace | Rite Aid                     |
| Estacada Thriftway           | Safeway                      |
| Fred Meyer                   | Save-A-Lot                   |
| Haggen Foods                 | Steve's Select Market        |
| Harvest Market Thriftway     | Walgreens                    |

### WIC authorized farmers' markets & farm stands

|  |                                     |
|--|-------------------------------------|
| Albeke Farms                                 | M & A Farms                         |
| Bay's Farm                                   | Marquam Meadows Fruit<br>Company    |
| Boring Farmers' Market                       | Milwaukie Sunday Farmer's<br>Market |
| Canby Saturday Farmer's Market               | Oregon City Farmers' Market         |
| Estacada Farmers' Market                     | Redland Blueberries                 |
| Fir Point Farms/ Your Country<br>Escape, LLC | Sandy Farms                         |
| Flower Farmer                                | Schedeen Farms, Inc.                |
| Hartnell Farms                               | South Barlow Produce                |
| Justy's Produce & Flowers                    | Thompson Farms                      |
| Krivoshein Farm                              | West Linn Farmers Market            |
| Lake Oswego Farmers' Market                  |                                     |
| Lone Elder Farms, LLC                        |                                     |

### Contact Oregon WIC

Telephone: 971-673-0040  
TTY: 1-800-735-2900  
Web: [www.oregon.gov/dhs/ph/wic](http://www.oregon.gov/dhs/ph/wic)

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.