



# Crook County

## 2007 WIC Facts

**DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children**

### Pregnant women served by WIC

County ..... 40%  
 Statewide ..... 40%

### Women, infants and children served

**Total: 1,152**

Infants and children under 5 ..... 808  
 Pregnant, breastfeeding and postpartum women ..... 344

### WIC moms who start out breastfeeding

**89.0%**

### WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores ..... \$503,250  
 Dollars to farmers.....\$1,880

### WIC families in your county

Number of families served ..... 441  
**Working families** .....84.4%  
 WIC households with at least one working family member  
**Families living in poverty**.....46.0%  
 Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

### WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

### National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called ***Oregon WIC Listens*** that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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### **WIC agencies & sites**

Crook County Health  
Department WIC Program

#### **Clinic sites**

Mitchell  
Paulina  
Post  
Prineville

### **WIC authorized grocery stores**

Erickson's Thriftway – Prineville  
Ray's Food Place  
Rite Aid  
Wagner's Price Slasher

### **WIC authorized farmers' markets & farm stands**

Dancing Cow Farm  
Prineville Farmers' Market

## **Contact Oregon WIC**

Telephone: 971-673-0040  
TTY: 1-800-735-2900  
Web: [www.oregon.gov/dhs/ph/wic](http://www.oregon.gov/dhs/ph/wic)

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.