



Confederated Tribes of Umatilla

2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant women served by WIC

County.....	43%
Statewide.....	40%

Women, infants and children served

Total: 271

Infants and children under 5.....	190
Pregnant, breastfeeding and postpartum women.....	81

WIC moms who start out breastfeeding

91.9%

WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores.....	\$96,300
Dollars to farmers.....	\$510

WIC families in your community

Number of families served 102

Working families52.9%

WIC households with at least one working family member

Families living in poverty.....62.7%

Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

WIC services in your community

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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WIC agencies & sites

Confederated Tribes of
Umatilla Tribal Health Center
WIC Program

Clinic sites

Umatilla

WIC authorized grocery stores

Albertsons	Pilot Rock Market
Athena Grocery	Rite Aid
B & C Grocery	Safeway
Boardman Family Foods	Spray General Store
Collier's Market	Stanfield's Main Street Market
Columbia Red Apple Market	Super 1 Foods
Fossil General Mercantile	Thrifty Food Center
Heppner Family Foods	Two Boys Meat & Grocery
Irrigon Shell	Wal-Mart Supercenter
Mercado Los Gavilanes	

WIC authorized farmers' markets & farm stands

Bellinger Farms	Larry Oliver
Blue Mountain Growers	M & D Farms
Bob Walchli Farms – Hermiston Melon Co.	Patrick Walchli Farm
Crafton Farms	Peach Blossom Orchard
Fred's Melons and Produce	Pendleton Farmers Market
Hermiston Farmers Market	Waliser Farms
IKO Farms	Young's Orchard & Fruit Stand

Contact Oregon WIC

Telephone: 971-673-0040
TTY: 1-800-735-2900
Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.