



Linn County

2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant women served by WIC

County 49%
Statewide 40%

Women, infants and children served

Total: 5,849

Infants and children under 5 2,187
Pregnant, breastfeeding and postpartum women 1,662

WIC moms who start out breastfeeding

83.4%

WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores \$2.5 million
Dollars to farmers \$12,060

WIC families in your county

Number of families served 2,337
Working families 61.3%
WIC households with at least one working family member
Families living in poverty 64.7%
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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WIC agencies & sites

Linn County Health
Department WIC Program

Clinic sites

Albany
Harrisburg
Lebanon
Sweet Home

WIC authorized grocery stores

Albany Shop 'n Kart	Rite Aid
Albertsons	Roth's
Dari-Mart	Safeway
Fred Meyer	Save-A-Lot
G.S. Market	SCIO Hometown Market
Halsey Select Market	Sweet Home Thriftway
Lebanon Shop 'n Kart	Walgreens
Ray's Food Place	Wal-Mart Supercenter

WIC authorized farmers' markets & farm stands

Adair Orchards	Grandpa's Fresh Market
Albany Farmers' Market	John Mosso
Backyard Garden	Marler Family Farm
Brownsville Co-op Farmers' Market	McKinney
Cox Creek Nursery & Produce	Nelson Farms
Detering Orchards	Peoria Garlic Farm
DJ Farm & Produce	Queener Fruit Farm
Fresh to You Produce & Garden Center, LLC	Rasmussen Produce
Helping Hands	Roaring River Blueberry Patch
	Sweetwell Farm

Contact Oregon WIC

Telephone: 971-673-0040
TTY: 1-800-735-2900
Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.