



# Marion County

## 2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

### Pregnant women served by WIC

County ..... 55%  
Statewide ..... 40%

### Women, infants and children served

Total: 15,647

Infants and children under 5 ..... 10,826  
Pregnant, breastfeeding and postpartum women ..... 4,641

### WIC moms who start out breastfeeding

85.2%

### WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores ..... \$9.9 million  
Dollars to farmers..... \$63,120

### WIC families in your county

Number of families served ..... 6,229  
Working families ..... 71.4%  
WIC households with at least one working family member  
Families living in poverty..... 64.2%  
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

### WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

### National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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### WIC agencies & sites

Marion County Health  
Department WIC Program

#### Clinic Sites

Salem  
Salem Hospital  
Silverton  
Stayton  
Woodburn

Salud Medical Center  
WIC Program

#### Clinic Sites

Salem  
Woodburn

### WIC authorized grocery stores

Albertsons	Roth's
Aumsville IGA	Safeway
El Torito Market	Salem Food 4 Less
Fred Meyer	Salvador's Bakery
Gervais Food Market	Su Casa Imports
Jack's Family Market	Walgreens
Jefferson Hometown Market	Wal-Mart Supercenter
Lake Detroit Market	WinCo
Mill City Market Place	Woodburn Shop 'n Kart
Rite Aid	

### WIC authorized farmers' markets & farm stands

Aspinwall's Produce	Raymond Kuenzi Farm
Bauman Farms	Rick Johnson Farm
Botanical Garden Flower	Salem Public Market
Cannon Farm	Salem Saturday Market
E.Z. Orchards Farm Market	Salem Saturday Market
Forster's Blueberry Hill	Wednesday Farmers' Market
Harpoles	Salsa Garden
Haury Farms	Schlechter Farms, Inc.
Jones Farm Produce	Schmerber Farm & Nursery
Kraemer's Farm Fresh Market	Silverton Farmers' Market
Kristin King	Six Acre Garden
Laube Farms/ Greens Bridge Gardens	Sonnen Farm
Melcher Farms	Stuart Olson Farms, Inc.
Nanneman Farms	The Berry Lady
	White's Produce

## Contact Oregon WIC

Telephone: 971-673-0040  
TTY: 1-800-735-2900  
Web: [www.oregon.gov/dhs/ph/wic](http://www.oregon.gov/dhs/ph/wic)

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.