



# Union County

## 2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

### Pregnant women served by WIC

County ..... 47%  
Statewide ..... 40%

### Women, infants and children served

Total: 1,428

Infants and children under 5 ..... 995  
Pregnant, breastfeeding and postpartum women ..... 433

### WIC moms who start out breastfeeding

82.0%

### WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores ..... \$591,460  
Dollars to farmers.....\$2,740

### WIC families in your county

Number of families served ..... 548  
Working families ..... 68.1%  
WIC households with at least one working family member  
Families living in poverty..... 64.4%  
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

### WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

### National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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### WIC agencies & sites

Union County Health  
Department WIC Program

#### Clinic sites

La Grande

### WIC authorized grocery stores

Albertsons	Oak Street Shell
Boulder Market	Rite Aid
Elgin Corner Market	Safeway
Elgin Food Town	Union Market
Evan's Corner	Wal-Mart Supercenter
Jay Dee's Market	

### WIC authorized farmers' markets & farm stands

Boehne Farms	LaGrande Farmers' Markets
Cherrie Grove Orchard	Mt. Emily Orchard
Friendly Farm	Pd Farm
Grammy's Gardens	

## Contact Oregon WIC

Telephone: 971-673-0040  
TTY: 1-800-735-2900  
Web: [www.oregon.gov/dhs/ph/wic](http://www.oregon.gov/dhs/ph/wic)

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.