



Wallowa County

2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant women served by WIC

County 49%
Statewide 40%

Women, infants and children served

Total: 248

Infants and children under 5 175
Pregnant, breastfeeding and postpartum women 73

WIC moms who start out breastfeeding

95.8%

WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores \$97,920
Dollars to farmers.....\$620

WIC families in your county

Number of families served 105

Working families 68.6%
WIC households with at least one working family member

Families living in poverty 61.9%
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.

Oregon WIC...

Improving the lifelong health and nutrition of Oregon families



Wallowa County

2007 WIC Facts

WIC agencies & sites

Wallowa County Health
Department WIC Program

Clinic sites

Enterprise

WIC authorized grocery stores

Mt. Joseph Family Foods
Safeway
Shell Mercantile
The Dollar Stretcher
Wallowa Food City

WIC authorized farmers' markets & farm stands

Backyard Gardens

Contact Oregon WIC

Telephone: 971-673-0040
TTY: 1-800-735-2900
Web: www.oregon.gov/dhs/ph/wic

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.