



# Oregon

Theodore R. Kulongoski, Governor

**Department of Human Services**

Public Health Division

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March 25, 2009

To: Oregon WIC-authorized Vendors  
From: WIC Vendor Management Services Team  
RE: WIC-eligible Formula Changes



**Action required: Please share with all store managers, buyers, and checkers.**

Starting this month, your store or pharmacy will see the formula changes that are listed below and pictured on the enclosed flyer.

1. Cans of Similac Advance 12.9 oz powder will be transitioning to a new look.
  - It is **OK to sell cans of Similac Advance 12.9 oz powder with the current label or new label** for WIC vouchers that list “Can 12.9 oz Similac Advance with Iron Powder.”
  - The UPC 70074-55958-2 will be the same.
  - Minimum stock requirements will remain the same.
2. Cans of Similac Advance 13 fl oz concentrated liquid will be transitioning to a new look.
  - It is **OK to sell cans of Similac Advance 13 oz concentrated liquid with the current label or new label** for WIC vouchers that list “Can 13 oz Similac Advance with Iron Concentrated Liquid.”
  - The UPC 70074-56974-1 will be the same.
  - Minimum stock requirements will remain the same.
3. Bottles of Similac Advance 32 fl oz (1 quart) ready to feed will be transitioning to a new look.
  - It is **OK to sell cans of Similac Advance 32 oz ready to feed with the current label or new label** for WIC vouchers that list “Bottle 1 QT Similac Advance with Iron Ready to Feed.”
  - The UPC 70074-53364-1 will be the same.
  - Minimum stock requirements will remain the same.

*“Assisting People to Become Independent, Healthy and Safe”*

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4. Good Start Supreme DHA ARA 12 oz powder will be transitioning to Good Start Gentle Plus 12 oz powder.
  - Between March and September 2009, WIC vouchers will gradually phase from “Can 12 oz Good Start Supreme DHA ARA Powder” to “Can 12 oz Good Start Gentle Plus or DHA/ARA, Powder.” Sell only the type(s) and size of formula listed on the voucher.
  - The UPC 50000-21667-3 will be the same.
  - There are no minimum stocking requirements for these formulas. (Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)
5. Good Start Supreme DHA ARA 13 oz concentrate will be transitioning to Good Start Gentle Plus 13 oz concentrate.
  - Between March and September 2009, WIC vouchers will gradually phase from “Can 13 oz Good Start Supreme DHA ARA Concentrate” to “Can 13 oz Good Start Gentle Plus or DHA/ARA, Concentrate.” Sell only the type(s) and size of formula listed on the voucher.
  - The UPC 50000-21669-7 will be the same.
  - There are no minimum stocking requirements for these formulas. (Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)
6. Good Start Supreme DHA ARA 32 oz ready-to-feed will be transitioning to Good Start Gentle Plus 32 oz ready-to-feed.
  - Between March and September 2009, WIC vouchers will gradually phase from “Bottle 32 oz Good Start Supreme DHA ARA RTF” to “Bottle 32 oz Good Start Gentle Plus or DHA/ARA, RTF.” Sell only the type(s) and size of formula listed on the voucher.
  - The UPC 50000-21670-3 will be the same.
  - There are no minimum stocking requirements for these formulas. (Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)
7. Good Start Supreme (no DHA or ARA) 12 oz powder will be transitioning to Good Start Nourish Plus 12 oz powder.
  - Between March and September 2009, WIC vouchers for “Can 12 oz Good Start Supreme (no DHA/ARA) Powder” will gradually phase out. Good Start Nourish Plus 12 oz can will not be WIC-authorized. Sell only the type(s) and size of formula listed on the voucher.
  - The UPC 50000-12021-5 will be the same.

- There are no minimum stocking requirements for these formulas.  
(Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)

8. Similac Sensitive R.S. 12.9 oz powder will be a new formula available.

- WIC vouchers will list “can 12.9 oz Similac Sensitive R.S. Powder.”
- As this formula becomes more available, the number of vouchers for “Bottle 1 QT Similac Sensitive R.S. Ready to Feed” will decrease.
- The UPC for Similac Sensitive R.S. 12.9 oz powder is 0-70074-50960-0.
- There are no minimum stocking requirements for this formula.  
(Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)

9. Nutramigen Lipil 16 oz powder will be transitioning to Nutramigen Lipil with Enflora LGG 12.6 oz powder.

- Between March and September 2009, WIC vouchers will gradually phase from “Can 16 oz Nutramigen Lipil Powder” to “Can 12.6 oz Nutramigen Lipil with Enflora LGG Powder.” Sell only the type and size of formula listed on the voucher.
- The UPC for Nutramigen Lipil 16 oz powder is 300870338013.
- The UPC for Nutramigen Lipil with Enflora LGG 12.6 oz powder is 300871239418.
- There are no minimum stocking requirements for these formulas.  
(Reminder: As with any formula, pharmacies are required to fill WIC formula requests within 72 hours.)

**To do:**

- ✓ Please share this information with all store managers, food buyers, and checkers that handle WIC transactions.
- ✓ (Helpful tip: Keep a copy of the enclosed flyer at each checkstand for checkers to use.)
- ✓ Please make sure your POS system is updated to include any new WIC-eligible formulas.

If you have any questions or concerns, please call the Oregon WIC vendor team at 971-673-0060.

If you need this information in an alternate format, please contact Michael Conkey at 971-673-0040.