



Oregon

Theodore R. Kulongoski, Governor

Department of Human Services

Public Health Division

Office of Family Health

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April 10, 2009

TO: Oregon WIC Vendors
FROM: Vendor Management Services Team
RE: August 2009 Changes: NEW Food List, minimum stock requirements, and cash value vouchers



Dear Oregon WIC Vendor:

The August 1, 2009 WIC food package transition “Fresh Choices” is quickly approaching. In order to keep informed about the changes, please read the enclosed information.

1) New final DRAFT Oregon WIC Food List – effective August 1, 2009

- The WIC food package is changing dramatically nationwide
- Brands, quantities, and foods are changing
 - ★ Use this draft to prepare for ordering and stocking
 - ★ Use this draft to plan for the juice transition that begins in May (phasing out 46 oz cans)
- Color copies of the Food List will be mailed to stores in mid-June

2) New minimum stock requirements – effective August 1, 2009

- In order to remain in compliance with your Oregon WIC Vendor Agreement, your store **MUST** meet the new minimum stock requirements by August 1, 2009
- Highlights of the minimum stock changes include:
 - ★ Fresh fruits and vegetables
 - ★ 100% whole wheat bread
 - ★ Brown rice or soft corn tortillas
 - ★ Baby food fruits and vegetables, and baby food meat
 - ★ 64 oz plastic juice bottles
- For small stores without a participant need, stock exceptions may be available for items such as infant formula and baby food

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- Important details and quantity/package size changes include:
 - ★ Organic fruits and vegetables are allowed
 - ★ Stores must stock both frozen and plastic juice containers
 - ★ Cheese will be limited to 1-pound blocks only
 - ★ Baby food will be issued 15 or 16 jars per voucher, up to 4 vouchers per infant per month
 - ★ Whole grains will be issued on one voucher in either 16 or 32 oz quantities (shoppers can mix and match types)
 - ★ Canned pink salmon, though not a stock requirement, will be an alternative to canned tuna (shoppers can mix and match fish)
 - ★ Half gallons and quarts of milk, though not stock requirements, will be listed on vouchers for the majority of WIC participants

3) New Cash Value Voucher (CVV) for fruits and vegetables – August 1, 2009

- Vouchers for fresh and frozen fruits and vegetables will be issued on CVVs for specific dollar amounts (see example below)

OREGON WIC PROGRAM		Payable through Southern National Bank Marietta, GA	64-1968 611	Acct. # 2508299	60000003
9999	00123456 02	HANNAH SWIFT	First Day To Use: 08/04/2009	Last Day To Use: 08/31/2009	
FOR PURCHASE OF AUTHORIZED WIC FOODS ONLY			FI Type 0123	Corrected Amount \$	
\$6 (Six dollars) fruits and vegetables (fresh and frozen) Shopper may pay amount over value of voucher No change given			Pay to the order of Oregon WIC Authorized Vendor Number:	PAY EXACTLY \$	
			Vendor Must Deposit Within 60 Days First Day To Use	Vendor Fill In \$ Amount Above	
DHS HEALTH SERVICES (971) 673-0040 P.O. BOX 14450, PORTLAND, OR 97293-0450			SAMPLE		SHOPPER SIGN HERE WIC I.D. CARD REQUIRED

- Shoppers may buy fresh and frozen fruits and vegetables
- CVVs will be issued to the majority of WIC participants
- Use of the CVV may require POS reprogramming and/or procedural changes at the check stand
 - ★ Shoppers may “pay the difference” if their purchase goes over the face value of the CVV
 - ★ Shoppers may combine multiple CVVs to pay for a single purchase
 - ★ **The use of CVVs requires the ability to allow multiple payment types (cash, debit, food stamps, etc) and multiple tenders**

4) Transitioning from the current to new foods – August 2009 – October 2009

- Some food descriptions are changing beginning August 2009 (“01 36 oz Cereal” will change to “36 Ounces Cereal”, etc)
- Vouchers with both new and old food descriptions will be in circulation through October
- Sell only what is listed on the voucher
- During the transition period, stock amounts needed to meet WIC shopper demand may vary (less whole milk, no canned juice, more baby food, etc)
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Required training for all Oregon WIC-authorized stores will be held from mid-May to mid-July 2009. The regional training schedule and registration form will be mailed to stores on April 24th. Participation in this WIC training is mandatory.

Please pass this information along to all necessary store employees.

Remember to check the Oregon WIC website for Vendors for important Fresh Choices updates. <http://www.oregon.gov/DHS/ph/wic/vendor.shtml>

If you have any questions or concerns, feel free to call a representative of the Oregon WIC Vendor Team at (971) 673-0060.