

# Oregon Physical Activity and Nutrition Plan

What is the Northwest Health Foundation  
doing to advance state objectives?

Healthy Active Oregon Training Institute

*Northwest Health*  
F O U N D A T I O N

# The Oregon PAN Plan and NWHF

Promoting physical activity and nutrition has emerged as a top strategic priority for the foundation.

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- Emphasis on policy and environmental change;
- Particular interest in engaging and supporting groups that have been disproportionately affected by the obesity epidemic;
- Preference for community collaboration, especially across traditional sectors;
- Reference to PAN plan, OHPC child obesity report, other national recommendations.

# The Oregon PAN Plan and NWHF

Some specific policy recommendations that our grantees are pursuing:

- **School Nutrition** – Stand for Children, Upstream Public Health, Community Health Partnership, ONPA, many others – HB 2650 raised standards for “competitive foods”
- **Farm to School / School Gardens** – Ecotrust, Upstream Public Health, Portland Public School District, Gervais School District – Pilot implementation and evaluation of F2S in two SDs.
- **Built Environment** – Coalition for a Livable Future, 1,000 Friends of Oregon, Community Health Partnership – State and local land use frameworks.

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## NWHF-funded programs, continued:

- Built Environment – Locally-driven community design initiatives (LCHAY, Growing Gardens, BCHD, Cowlitz on the Move)

## Potential priorities for 2009

- Currently investigating community momentum and readiness around a host of issues addressed in both the PAN plan and the OHPC report.
  - Physical education funding, menu labeling, obesity prevention and education program within Oregon Public Health Division, state funding for local health depts, etc.