

Douglas County Employer Council

Seminar for Business



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Douglas County Employer Council, Roseburg Area Chamber of Commerce, and Umpqua Community College invite YOU to attend:

Generations in the Workforce Who Are They and Why Should I Care?

Presenter: Grant Axtell

Hosted by: Umpqua Training & Employment

Wednesday, November 4, 2009

Holiday Inn Express
Large Conference Room
375 West Harvard Blvd.
Roseburg, OR 97470

7:30 - 8:00 a.m.	Check in and Registration
8:00 - 12 Noon	Seminar

Never in the history of the United States have there been four generations in the workplace at the same time. It is imperative that we understand how to create a work environment that enables all four generations to be successful while still getting the work done!

This interactive presentation is an introduction to the four generations currently co-existing in the workforce: Traditionalists, Baby Boomers, Gen X, and Gen Y.

We will examine the characteristics, influences and stereotypes of each generation and what makes each generation tick.

We will take a look at current workforce data on the generational diversity in the workforce and provide examples of ways to best communicate with the different generations.

Don't miss this valuable and fun seminar—Make your reservation today!

Cost: \$49 per person pre-registration, \$55 after, October 29, 2009. Fee includes continental breakfast & seminar materials. (Non-refundable)

For more information: For information: Gail Trimble, 672-2648 x22 or Patricia Barclay, 440-3344 x2353 Patricia.L.Barclay@state.or.us

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