

Communications and Outreach Committee Meeting

Oregon Global Warming Commission

October 22, 2008, 9 to noon

Location

Portland State University, College of Urban and Public Affairs (Urban Center)
506 SW Mill St.

Meyer Memorial Board Room, Room 710

Directions, public transit and parking options: visit the PSU website at
<http://www.pdx.edu/campus.html>

Call-in Option

Dial-in Number: 888-422-7124 Participant Code: 483385

(For assistance, call Oregon Department of Energy at 1-800-221-8035 [in Oregon] or 503-378-4040)

AGENDA

Time	Topic	Purpose	Lead
9:00 a.m.	Welcome and Introductions: members, attendees Agenda review, adjustments		Bill Bradbury, Jim Rue
9:10-9:30	Example of broad-based effort (including OPB documentary): Oregon Invasive Species Educational Campaign:	Potential model for outreach; funding; Q & A; lessons learned	Lisa DeBruyckere, Invasive Species Council
	Proposal for Outreach and Communication Activities • Draft List of Work Products/Activities (next 6 months)	Review and finalize Discuss, prioritize	Jim Peter Murchie
10:30	Short break (10 min)		
	Report to Legislature	Identify audience, messages, components, roles, tasks, timeline	Angus Duncan
	Co-sponsorship request from Bob Doppelt: Climate Communications & Behavior Change Workshop	Decision	Stacy Vynne (for Doppelt), UO Climate Leadership Initiative
	Miscellaneous topics and updates • Update-Oregon Climate Dialogue (Feb. 5) • ODFW Climate Change Workshop (10/10/08) • Others?	As needed	
11:45	Public comment		
11:55	Confirm future meeting dates, location, agenda topics, presentations		Jim Rue, Bill Bradbury

Handouts:

1. Proposal for Outreach and Communication Activities
2. Draft List of Work Products/Activities (next 6 months)
3. OGWC Report to the Legislature
4. Climate Communications and Behavioral Change Workshop (Bob Doppelt)

Future meeting dates:

- Wed., November 19, 9-noon, Oregon Department of Energy, Salem
- Wed., December 17, 9-noon, Portland location to be announced