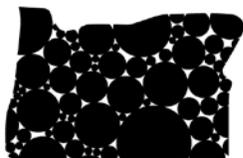


2011  
Charitable Fund Drive  
Campaign Report

Submitted by:  
Campaign Management Team  
*The Children's Trust Fund of Oregon*  
*Earth Share of Oregon*  
*Deb Furry*  
2-15-2012



**OREGON**  
**EMPLOYEES**  
**CHARITABLE**  
**FUND DRIVE**

## 2011 Charitable Fund Drive Campaign Report

**Total raised \$890,741**  
**5% of state employees participated**

The Charitable Fund Drive Committee (CFD) set two goals for the 2011 campaign:

- Increase the participation of state employees in the Charitable Fund Drive
- Raise \$1.1 million

With state employees continuing to take furlough days and the State's economic future uncertain, we sought to encourage more people to give at least a small gift through the CFD. In this manner, the committee felt it might be possible to achieve the stretch goal of raising \$1.1 million.

Despite new efforts to raise awareness, participation rates did not increase. In fact, there were 393 fewer donors in 2011 than 2010.

The number of events and opportunities for fund and federation visibility held steady with 2010.

The committee implemented new activities to help increase awareness of the Charitable Fund Drive:

1. An email to all 2010 donors for whom email addresses were available.
2. Brochure in materials for new employees.
3. An article in the PERS newsletter to highlight the opportunity for retirees to give via the new giving portal for retirees.

Once again, due to the great work of the Agency and Site Coordinators, there are a number of agencies that stand out this year with significant increases and we recognize them below.

### Highlights:

1. The Agencies shown below had a **REVENUE** increase over 2010. (A full listing of results by department is included in the appendices of this report).

Blind Commission – 35%  
Correction – 6%  
Fish & Wildlife – 1%  
Forest Resources Institute – 20%  
Forestry – 9%  
Governor's Office – 162%  
Housing & Community Services – 46%  
Land Conservation and Development – 39%  
Legislative Admin – 2%  
Lottery – 11%  
Military – 48%  
Revenue – 2%  
Southern Oregon University – 3%  
Veteran's Affairs – 50%  
Water Resources – 16%  
Watershed Enhancement Board – 16%

2. Agencies shown below had an increase in **the number of donors** in 2011 over 2010. *Please note the report on pages 7-8 indicate the percentage of employees participating within each department.*

Advocacy Commission  
Clinical Social Workers Board  
Energy Office  
Fish & Wildlife  
Governor's Office  
Housing & Community Services  
Land Conservation and Development  
Library  
Military  
Revenue  
Occupational Therapy Licensing Board  
Oregon University System Chancellor's Office  
Parole/Post Prison Supervision Board  
Southern Oregon University  
State Lands  
Veteran's Affairs  
Water Resources  
Watershed Enhancement Board

3. Donors made an average of 2.4 designations to charities when they used the online pledging site. Online giving continues to average more designation than paper forms. The greatest number of designations was 36, which was up from 24 last year.
4. The average gift per donor for all gifts through the campaign was \$321. This was an increase from last year's average of \$319, but not as high as 2009's \$342. A significant increase in new donors tends to drive down the average gift, as new donors tend to start at a lower level of giving thus, the decrease in average gift in 2010. The increase in average gift this year suggests that the campaign may have lost more small donors than large donors.
5. There were a total of 68 fundraising events, which raised \$23,614. There were 14 fewer events than 2010 and the total raised was \$7,588 less.
6. 80% of all giving was done on-line. This is a 1% increase over 2010. Paper pledges counted for 23% of gifts through the state agencies (same as last year) and 14% of university gifts. The number of paper pledges decreased significantly this year for the universities.

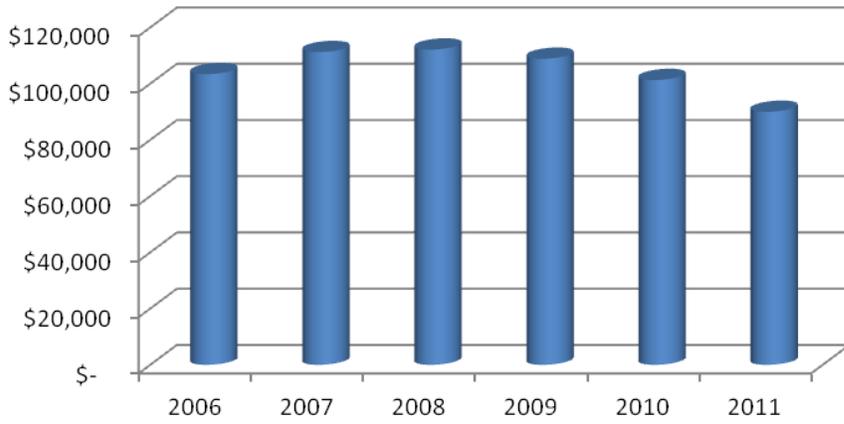
## **CFD EXPENSES**

The CMO Team has worked diligently to reduce expenses where possible. The move to the online pledge system has allowed us to greatly decrease the amount of paper printed and the costs of shipping materials around the state. This year we did not offer the Governor's Cup to leadership donors, as an additional way to reduce our expenses. This did generate a savings of three to four thousand dollars.

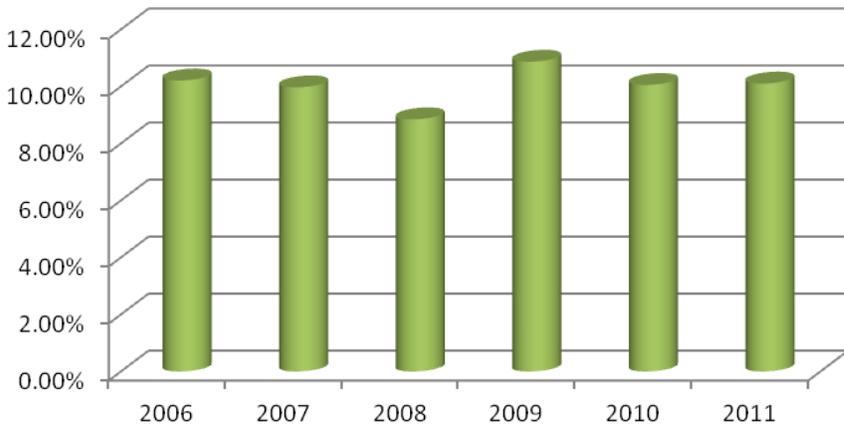
While the campaign's fiscal year goes through the end of April, we estimate that expenses should fall between \$85,000 and \$90,000. The high end of the estimate would put us just over 10 percent of revenue.

The graphs that follow show the downward trend of total campaign expenses, how that varies as a percentage of campaign, and how that correlates to the campaign results.

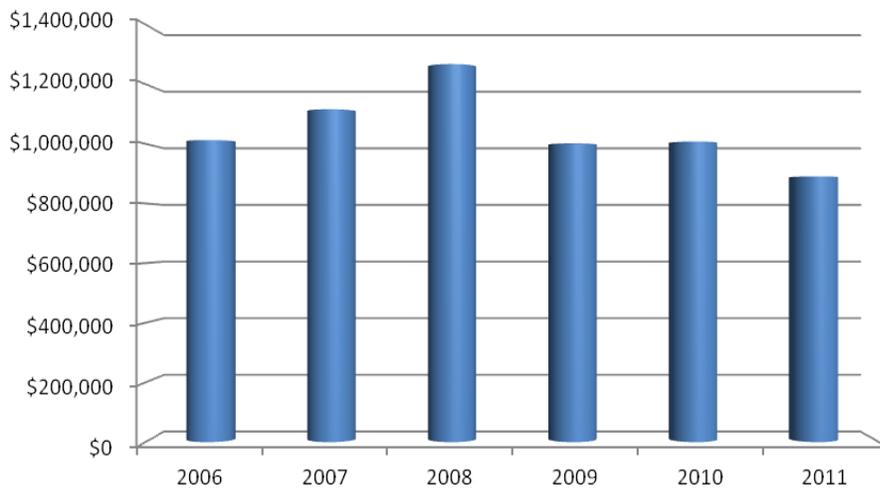
### Expenses



### cost as %campaign



### CFD Totals By Year



## Preliminary plan for the 2012 Charitable Fund Drive:

1. Continue to build leadership support for the campaign.
  - a) Work with DAS Director to engage their support and leadership for the CFD.
  - b) Engage more support among Agency Directors and department leadership for the CFD and the role of the Agency Coordinator in implementing the campaign.
  - c) Continue to position the Agency Coordinators in a leadership role within the campaign, as it is an effective strategy.
2. Increase visibility of the campaign.
  - a) Develop new tools to help coordinators promote the campaign visually and electronically.
  - b) Improve quality and availability of information for coordinators and donors on the CFD website ([ecfd.oregon.gov](http://ecfd.oregon.gov)) and publicize campaign events on the website.
  - c) Explore the use of department intranet sites as opportunities to promote the CFD and link to the online pledge site.
  - d) All-employee emails - add one to launch the campaign in September and continue the two mid-October and early November that wrap-up the campaign.
  - e) Explore the potential to directly distribute *Your Gifts at Work*, the CFD newsletter produced 9-10 times per year to donors to keep them informed about the difference their Charitable Fund Drive dollars make.
3. Continue the emphasis on the opportunity and benefit of payroll contributions and re-position events as promoting the campaign, rather than *being* the campaign.
  - a) Continue to encourage the campaign outreach to employees over a two-week period and the opportunities for education as part of the outreach. We'll do more specific worksheets and checklists to make it easy for coordinators to plan and hold successful campaign activities.
  - b) Encourage more tabling events, as a part of the event activity, where employees have the opportunity to meet with representatives from the charitable organizations.
4. Provide more educational opportunities.
  - a) Our goal is to be more effective in reaching two distinct groups of State employees:
    - (1) Employees who know what nonprofit(s) they want to give to, AND
    - (2) Employees who may know little about the nonprofit resources that are available and at work around the state.
  - b) In addition to raising money, the Charitable Fund Drive also serves the purpose of helping educate employees about individual philanthropy – the purpose it serves and the benefit it offers. The visibility of organizations also helps connect State employees and their families with nonprofit resources they may need.
  - c) Provide more information about the various organizations and the work that they are doing and the impact they are making.
5. Make continued improvements:
  - a) Potentially implement the ability for donors to more easily renew their gift online rather than starting from scratch each year.

Appendices included in 2011 Final Report with description:

2011 Campaign Analysis and Comparisons: total gifts and number of donors broken out by state agency and university.

Comparison, by Funds and Federations, to prior years (2011-2008): captures the total dollars raised by year for each fund or federation. All numbers include share of gifts known as general gifts – undesignated money given to the campaign.

Summary by Fund and Federation: fund and federation totals reflect the dollars raised within a given county or area. The LUW is the total raised by the local United Way or United Fund in that area.

Results by Local United Way by County: local United Ways and United Funds raise money across the state, not just from their local area. This is the breakdown of those gifts by county or area.

Total Results by County: this is a breakdown of all gifts by county or area.

1/22/2012

## 2011 Campaign Analysis by Department -- Preliminary Report

	# empl	# donors	% part.	Total gifts \$	change from last year	2010 Comps				change from last year
						# empl	# donors	% part.	Total gifts \$	
<b>Total Campaign</b>	57788	2772	5%	\$ 890,741	-12%	54048	3165	6%	\$ 1,010,345	
State Agencies Only	38807	1590	4%	\$ 457,584	-16%	38800	1897	5%	546586.62	

## 1000 - 9000+ Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Corrections	4307	68	2%	20,493	6%	4350	69	2%	19,311	-26%
Employment Dept	1391	109	8%	25,562	-23%	1514	129	9%	33,044	17%
Fish & Wildlife	1204	38	3%	10,072	1%	1124	34	3%	9,985	22%
Forestry	1069	45	4%	9,265	9%	1012	49	5%	8,467	-28%
Human Services	7078	146	2%	35,158		10867	328	3%	84,804	38%
Judicial Dept (OJD)	1653	66	4%	26,131	-32%	2029	84	4%	38,272	3%
Justice Dept. (DOJ)	1353	84	6%	24,488	-24%	1286	105	8%	32,129	-2%
ODOT	4853	120	2%	43,704	-2%	4531	134	3%	44,753	8%
Oregon Health Authority (previc	3918	99	3%	29,294						
OR Youth Authority	1081	15	1%	2,582	-53%	1083	27	2%	5,551	-28%
State Police	1209	4	0%	840	-63%	1236	5	0%	2,292	-39%
<b>Total</b>	<b>29116</b>	<b>794</b>	<b>3%</b>	<b>\$ 227,587</b>	<b>-18%</b>	<b>29032</b>	<b>964</b>	<b>3%</b>	<b>\$ 278,608</b>	<b>8%</b>

## 500 - 999 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Administrative Services	777	38	5%	13,369	-19%	847	59	7%	16,476	-15%
Consumer & Business Services	894	79	9%	23,917	-7%	973	85	9%	25,677	-25%
Education Department	527	16	3%	4,074	-24%	433	18	4%	5,330	26%
Enviro Quality	655	158	24%	49,612	-14%	706	194	27%	57,546	16%
Military Dept	532	17	3%	4,331	48%	558	12	2%	2,928	-53%
Parks & Rec. Dept	979	9	1%	3,050	-49%	848	20	2%	5,927	0%
Revenue	916	30	3%	7,699	2%	961	28	3%	7,558	-16%
<b>Total</b>	<b>5280</b>	<b>347</b>	<b>7%</b>	<b>\$ 106,051</b>	<b>-13%</b>	<b>5326</b>	<b>416</b>	<b>8%</b>	<b>\$ 121,441</b>	<b>-5%</b>

## 100 - 499 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Agriculture	479	17	4%	6,238	-17%	473	26	5%	7,475	-17%
Energy Office	129	12	9%	4,340	-11%	115	11	10%	4,860	-14%
Housing & Community Services	150	32	21%	11,478	46%	146	25	17%	7,873	-22%
Labor & Industries Bureau	111	30	27%	6,250	-5%	104	49	47%	6,612	67%
Liquor Control Commission	241	8	3%	1,501	-25%	232	10	4%	2,012	-39%
Lottery	441	51	12%	12,607	11%	468	47	10%	11,349	-19%
Oregon Business Development	124	13	10%	5,064	-17%	129	16	12%	6,090	-12%
Oregon Corrections Enterprises	105	6	6%	3,972	61%	110	4	4%	2,460	-28%
PERS	354	46	13%	11,114	-25%	340	46	14%	14,729	-23%
Public Safety Standards & Trair	348	3	1%	900	-40%	417	4	1%	1,490	4%
Public Utilities Commission	121	15	12%	6,149	-19%	134	16	12%	7,604	5%
Secretary of State	189	23	12%	4,738	-54%	185	47	25%	10,373	44%
State Lands	105	19	18%	3,283	-10%	105	17	16%	3,632	51%
Veterans Affairs	99	20	20%	3,392	50%	101	11	11%	2,256	-2%
Water Resources	131	14	11%	4,669	16%	137	8	6%	4,021	14%
<b>Total</b>	<b>3127</b>	<b>309</b>	<b>10%</b>	<b>\$ 85,695</b>	<b>-8%</b>	<b>3196</b>	<b>337</b>	<b>11%</b>	<b>\$ 92,835</b>	<b>-7%</b>

### Under 100 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Accountancy Board	14		0%		#DIV/0!	13		0%	0	#DIV/0!
Advocacy Commission	2	2	100%	396	#DIV/0!					
Aviation	11	3	27%	480	-27%	13	4	31%	660	-40%
Blind Commission	51	5	10%	1,980	35%	50	10	20%	1465	11%
Com. Colleges & Workforce	58	9	16%	1,740	-36%	61	10	16%	2720	46%
Comm Children & Families	18	2	11%	240	-14%	26	3	12%	280	-76%
Construction Contractors BD	79	4	5%	1,344	-55%	79	10	13%	2960	8%
Employment Relations Board	12	2	17%	840	-25%	12	4	33%	1116	-7%
Forest Resources Institute	7	1	14%	720	20%	7	1	14%	600	0%
Geology & Mineral Industry	62		0%		#DIV/0!	37		0%	0	#DIV/0!
Gov. Ethics Commission	7		0%		#DIV/0!	14		0%	0	#DIV/0!
Gov. Office	51	24	47%	4,900	149%	64	8	13%	1970	-61%
Land Conservation & Developpr	61	9	15%	3,823	39%	76	5	7%	2760	-21%
Land Use Appeals Board	5		0%		#DIV/0!	6		0%	0	#DIV/0!
Legislative Administration	90	12	13%	4,740	2%	91	14	15%	4644	-15%
Legislative Fiscal Office	20	5	25%	1,640	-53%	19	7	37%	3520	13%
Library	50	16	32%	5,057	-2%	51	14	27%	5159	24%
Clinical Social Workers Bd.	12	1	8%	250	#DIV/0!	11		0%	0	-100%
Long term care ombudsman	17		0%		-100%	15	1	7%	120	#DIV/0!
Marine Bd.	45	3	7%	625	-7%	42	3	7%	675	-51%
Mortuary & Cemetery Bd	18	1	6%	180	0%	16	1	6%	180	50%
Nursing, Bd	54	3	6%	816	-31%	55	5	9%	1181	26%
Occupational Therapy Lic Bd.		1	#DIV/0!	240	#DIV/0!					
Oregon Health Licensing	99		0%		#DIV/0!					
Oregon Medical Board	58	1	2%	120	-87%	58	7	12%	948	-83%
Parole/Post Prison	14	3	21%	420	-48%	14	1		804	3%
Pharmacy Bd	26	1	4%	120	-88%	27	3	11%	960	-6%
Psychiatric Security Review Bo.	18		0%		-100%	18	4	22%	360	29%
Public Defense Services	65	8	12%	1,394	-51%	65	8	12%	2823	-10%
Racing Commission	21		0%		-100%	23	1	4%	300	566%
Real Estate Agency	39	1	3%	60	0%	40	1	3%	60	-89%
State Treasurer	84	11	13%	2,570	-55%	82	27	33%	5751	-97%
Student Assistance Commissio	63	3	5%	1,092	-59%	32	10	31%	2674	115%
Teacher Standards & Practices	24	3	13%	313	-90%	29	5	17%	2994	-15%
Watershed Enhancement Bd	29	6	21%	2,150	16%	31	5	16%	1850	19%
<b>Total</b>	<b>1284</b>	<b>140</b>	<b>11%</b>	<b>38,250</b>	<b>-29%</b>	<b>1246</b>	<b>180</b>	<b>14%</b>	<b>53702</b>	<b>-6%</b>

### University System

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
OUS Chancellor's Office	101	37	37%	16,744	-6%	93	30	32%	17,795	-16%
Eastern Oregon University	658	16	2%	5,730	-7%	585	24	4%	6,166	-9%
OR Institute of Technology	715	20	3%	7,736	-26%	500	30	6%	10,430	25%
Oregon State University	5380	225	4%	113,393	-4%	4900	230	5%	118,040	-7%
Portland State University	4470	63	1%	38,747	-11%	3400	87	3%	43,504	10%
Southern Oregon University	1216	36	3%	6,829	3%	800	29	4%	6,615	-20%
University of Oregon	5418	763	14%	236,318	-6%	4200	811	19%	252,358	6%
Western Oregon University	1023	22	2%	7,660	-13%	770	27	4%	8,850	-6%
<b>Total</b>	<b>18981</b>	<b>1182</b>	<b>6%</b>	<b>433,157</b>	<b>-7%</b>	<b>15248</b>	<b>1268</b>	<b>8%</b>	<b>463,758</b>	<b>1%</b>

## Comparison by Year

Local United Way/Fund	2011 Pledges	% change 11 to 10	2010 Pledges	% change 10 to 09	2009 Pledges	% change 09 to 08	2008 Pledges	% change 08 to 07
Benton County	\$71,199.00	-1.39%	\$72,199.35	1.80%	\$70,923.00	5.32%	\$67,337.55	-1.66%
Clatsop County	\$2,374.00	-13.67%	\$2,750.00	-9.12%	\$3,026.00	-35.13%	\$4,665.00	-6.25%
Columbia County	\$4,405.33	36.90%	\$3,218.00	-2.37%	\$3,296.00	-22.10%	\$4,231.02	53.80%
Columbia Willamette	\$13,616.09	-50.13%	\$27,304.02	-9.33%	\$30,115.10	-21.60%	\$38,410.20	18.19%
Crook County	\$911.00	-20.02%	\$1,139.00	-47.87%	\$2,185.00	-57.71%	\$5,166.30	156.47%
Deschutes County	\$7,918.83	-12.62%	\$9,063.00	19.80%	\$7,565.00	-3.05%	\$7,802.90	8.80%
Greater Douglas	\$4,640.41	-24.13%	\$6,116.50	2.01%	\$5,996.00	-32.42%	\$8,872.22	8.00%
Columbia Gorge	\$1,221.00	-46.54%	\$2,284.00		\$0.00	-100.00%	\$5,417.00	133.01%
Jackson County	\$9,484.35	-26.96%	\$12,985.47	-6.27%	\$13,853.70	-43.34%	\$24,448.56	3.03%
Josephine County							\$1,206.85	-73.68%
Klamath Basin	\$10,194.00	-7.41%	\$11,010.00	-0.35%	\$11,049.00	-7.96%	\$12,004.08	38.65%
Lane County	\$175,676.13	-6.56%	\$188,008.45	-1.95%	\$191,750.10	5.71%	\$181,395.50	8.51%
Linn County	\$9,014.00	-39.08%	\$14,797.00	12.26%	\$13,181.00	-29.17%	\$18,609.10	36.17%
Mid-Willamette UW	\$57,175.10	-21.93%	\$73,231.04	-8.15%	\$79,728.80	-21.77%	\$101,916.98	17.78%
Southwest Oregon	\$3,596.09	-38.81%	\$5,877.00	-6.79%	\$6,305.10	-28.88%	\$8,865.30	-13.11%
Tillamook County	\$2,895.00	-36.49%	\$4,558.00	24.30%	\$3,667.00	-36.84%	\$5,806.00	87.17%
Tri-County United Fund	\$7,382.00	-46.42%	\$13,777.00	10.79%	\$12,435.00	22.52%	\$10,149.00	69.88%
Umatilla County	\$8,452.70	43.75%	\$5,880.00	-37.51%	\$9,410.00	-39.91%	\$15,659.16	16.77%
Eastern Oregon	\$8,478.50	-15.73%	\$10,061.00	17.74%	\$8,545.00	3.06%	\$8,291.00	19.45%
Black United Fund	\$24,030.20	-6.16%	\$25,607.86	8.44%	\$23,614.30	-35.07%	\$36,369.83	11.75%
Children's Trust Fund	\$50,060.12	-18.35%	\$61,311.32	17.65%	\$52,112.30	-45.22%	\$95,134.50	10.42%
Community Health Charities	\$71,529.01	-5.69%	\$75,844.77	-7.18%	\$81,711.80	-38.05%	\$131,893.30	50.05%
Earth Share of Oregon	\$84,502.68	-14.76%	\$99,138.87	-1.91%	\$101,073.30	-18.95%	\$124,708.15	6.17%
Equity Foundation	\$98,189.63	-3.24%	\$101,480.77	3.74%	\$97,824.30	-27.03%	\$134,067.83	-15.32%
Habitat for Humanity	\$54,335.11	-22.92%	\$70,493.13	-2.13%	\$72,026.30	-22.87%	\$93,378.11	4.89%
Local Independent Charities	\$73,107.13	-1.60%	\$74,297.69	14.31%	\$64,995.30	-22.92%	\$84,318.97	75.85%
Work for Art	\$24,588.13	11.43%	\$22,066.36	-4.71%	\$23,157.30	-10.76%	\$25,949.41	8.23%
MRG*	\$11,768.13	-9.49%	\$13,002.36	8.64%	\$11,968.30	7.23%	\$11,161.06	
	<b>\$890,743.67</b>	<b>-11.59%</b>	<b>\$1,007,501.96</b>	<b>0.60%</b>	<b>\$1,001,514.00</b>	<b>-20.97%</b>	<b>\$1,267,234.88</b>	

2.12.11

STATE OF OREGON 2010 FINAL REPORT

Community	BUF	%	CHC	%	CTFO	%	ES	%	EQUITY	%	HABITAT	%	MRG	%	LIC	%	WFA	%	LUW	%	TOTAL
																					Total
Linn County		0.00%		0.00%	0.00%		\$300.00	2.92%	\$200.00	1.94%	\$150.00	1.46%	\$120.00	1.17%	\$144.00	1.40%	\$360.00	3.50%	\$9,014.00	1.01%	\$10,288.00
Clatsop		0.00%	\$160.00	5.60%	0.00%		\$96.00	3.36%	\$24.00	0.84%	\$84.00	2.94%		0.00%	\$120.00	4.20%		0.00%	\$2,374.00	0.27%	\$2,858.00
Crook		0.00%		0.00%	0.00%			0.00%		0.00%		0.00%		0.00%		0.00%		0.00%	\$911.00	0.10%	\$911.00
Josephine		0.00%		25.64%	0.00%		\$100.00	25.64%	\$260.00	66.67%	\$30.00	7.69%		0.00%		0.00%		0.00%		0.00%	\$390.00
Deschutes	\$63.20	0.00%	523.2	4.68%	\$338.20	3.02%	\$763.20	6.82%	\$408.20	3.65%	\$738.20	6.60%	\$63.20	0.57%	\$304.20	2.72%	\$63.20	0.57%	\$7,918.83	0.89%	\$11,183.63
Coos/Curry	\$10.50	0.00%	\$28.50	0.61%	\$130.50	2.78%	\$410.50	8.76%	\$68.50	1.46%	\$130.50	2.78%	\$10.50	0.22%	\$290.50	6.20%	\$10.50	0.22%	\$3,596.09	0.40%	\$4,686.59
Benton	\$3,968.00	0.00%	\$6,387.00	5.20%	\$5,177.00	4.22%	\$11,923.00	9.71%	\$9,565.00	7.79%	\$8,101.00	6.60%	\$1,318.00	1.07%	\$2,858.00	2.33%	\$2,260.00	1.84%	\$71,199.00	7.99%	\$122,756.00
Tillamook		0.00%	\$80.00	2.60%		0.00%	\$25.00	0.81%	\$36.00	1.17%		0.00%		0.00%	\$25.00	0.81%	\$15.00	0.49%	\$2,895.00	0.33%	\$3,076.00
Lane	\$4,540.68	0.00%	\$13,042.68	7.82%	\$10,831.68	4.09%	\$20,705.68	7.82%	\$11,669.68	4.40%	\$9,263.68	3.50%	\$3,189.68	1.20%	\$13,545.68	5.11%	\$2,479.68	0.94%	\$175,676.13	19.72%	\$264,945.25
Lake		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%	\$240.00	100.00%		0.00%			\$240.00
Klamath	\$6.00	0.00%	6	0.06%	\$6.00	0.06%	256	2.38%	\$6.00	0.06%	246	2.29%	\$6.00	0.06%	\$6.00	0.06%	\$6.00	0.06%	\$10,194.00	1.14%	\$10,738.00
Union/Grant	\$226.50	0.00%	\$1.50	0.01%	\$635.50	5.45%	\$436.50	3.74%	\$346.50	2.97%	\$419.50	3.60%	\$76.50	0.66%	\$1,041.50	8.93%	\$1.50	0.01%	\$8,478.50	0.95%	\$11,664.00
Yamhill	\$12.00	0.00%	\$37.00	10.95%	\$12.00	3.55%	\$12.00	3.55%	\$37.00	10.95%	\$12.00	3.55%	\$192.00	56.80%	\$12.00	3.55%	\$12.00	3.55%			\$338.00
Jackson	\$1,114.35	0.00%	\$1,259.35	6.06%	\$894.35	6.06%	\$1,294.35	4.31%	\$1,654.35	7.97%	\$1,349.35	6.50%	\$694.35	3.34%	\$2,338.35	11.26%	\$684.35	3.30%	\$9,484.35	1.06%	\$20,767.50
Lincoln	\$110.00	0.00%	\$110.00	12.79%	\$170.00	19.77%	\$220.00	25.58%	\$110.00	12.79%	\$110.00	12.79%	\$10.00	1.16%	\$10.00	1.16%	\$10.00	1.16%			\$860.00
Tri-Counties		0.00%	\$180.00	2.12%	\$120.00	1.41%		0.00%		0.00%	\$204.00	2.40%		0.00%	\$620.00	7.29%		0.00%	\$7,382.00	0.83%	\$8,506.00
Umatilla/Morrison	\$124.70	0.00%	\$1,114.70	10.19%	\$64.70	0.59%	\$184.70	1.69%	\$124.70	1.14%	\$334.70	3.06%	\$4.70	0.04%	\$524.70	4.80%	\$4.70	0.04%	\$8,452.70	0.95%	\$10,935.00
PORTLAND	6,800.09	0.00%	14,315.07	10.08%	12,494.07	8.80%	18,048.44	12.71%	36,438.09	25.67%	10765.07	7.58%	\$2,887.09	2.03%	\$18,033.09	12.70%	\$8,560.09	6.03%	\$13,616.09	1.53%	\$141,957.19
Douglas	\$14.41	0.00%	\$719.41	12.48%	\$38.41	0.67%	\$86.41	1.50%	\$14.41	0.25%	\$99.41	1.72%	\$14.41	0.25%	\$124.41	2.16%	\$14.41	0.25%	\$4,640.41	0.52%	\$5,766.10
Marion/Polk	\$7,034.77	0.00%	\$33,355.67	13.41%	\$18,892.78	7.60%	\$28,118.97	11.31%	\$36,822.27	14.81%	\$22,157.77	8.91%	\$3,176.77	1.28%	\$32,044.77	12.89%	\$9,901.77	3.98%	\$57,175.10	6.42%	\$248,680.64
Columbia	\$5.00	0.00%	\$28.93	0.57%	\$4.93	0.10%	\$16.93	0.33%	\$304.93	6.00%	\$4.93	0.10%	\$4.93	0.10%	\$304.93	6.00%	\$4.93	0.10%	\$4,405.33	0.49%	\$5,085.77
THE DALLES(mid Columbia)		0.00%	\$180.00	4.90%	\$90.00	2.45%	\$1,345.00	36.64%	\$100.00	2.72%	\$135.00	3.68%		0.00%	\$400.00	10.90%	\$200.00	5.45%	\$1,221.00	33.26%	\$3,671.00
Jefferson		0.00%		0.00%	\$160.00	36.36%	\$160.00	36.36%		0.00%		0.00%		0.00%	\$120.00	27.27%		0.00%	\$0.00		\$440.00
<b>Total</b>	<b>\$24,030.20</b>	<b>2.70%</b>	<b>\$71,529.01</b>	<b>8.03%</b>	<b>\$50,060.12</b>	<b>5.62%</b>	<b>\$84,502.68</b>	<b>9.49%</b>	<b>\$98,189.63</b>	<b>11.02%</b>	<b>\$54,335.11</b>	<b>6.10%</b>	<b>\$11,768.13</b>	<b>1.32%</b>	<b>\$73,107.13</b>	<b>8.21%</b>	<b>\$24,588.13</b>	<b>2.76%</b>	<b>\$398,633.53</b>	<b>44.75%</b>	<b>\$890,743.67</b>

**Gifts to Local United Ways and United Funds by County**

County	Tri-County	Benton	Clatsop	Columbia	Col-Willamette	Crook	Deschutes	Grt. Douglas	Col Gorge	Jackson	Klamath	Lane	Linn	Mid-Willamette	Southwestern	Tillamook	Umatilla	Eastern OR	TOTAL	
Linn County	120.00	190.00										100.00	1,290.00						1,700.00	
Clatsop			1,854.00																1,854.00	
Crook							240.00												240.00	
Josephine										270.00									270.00	
Deschutes							95.00	4,049.63											4,144.63	
Coos/Curry												180.00			2,435.00			240.00	2,855.00	
Benton		62,030.00			250.00		1,436.00			120.00	285.00	2,231.00	3,450.00	1,010.00	100.00			120.00	60.00	71,092.00
Tillamook																1,040.00			1,040.00	
Lane		840.00	200.00		1,190.00		640.00	170.00		235.00	125.00	163,875.45	264.00	846.00	390.00	50.00	25.00	430.00	169,280.45	
Lake											180.00								180.00	
Klamath											8,554.00				120.00				8,674.00	
Union/Grant	60.00											60.00						120.00	6,150.00	6,390.00
Yamhill														551.70					551.70	
Jackson										7,837.00		180.00			180.00				8,197.00	
Lincoln		625.00																	625.00	
Tri-Counties	3,860.00																		120.00	3,980.00
Umatilla/Mor	60.00																	7,243.00	390.00	7,693.00
PORTLAND	732.00	100.00	320.00	3,150.00	6,380.00		500.00	460.00	50.00		924.00	1,381.00		1,044.73	205.04	680.00	120.00	542.00	16,588.77	
Douglas								3,908.00				360.00								4,268.00
Marion/Polk	2,550.00	6,816.00		1,130.00	5,380.00	696.00	110.00	88.00	536.00	508.00	120.00	7,046.00	4,010.00	52,745.90	156.00	1,125.00	520.00	545.00	84,081.90	
Columbia				120.00																120.00
THE DALLES(mid Columbia)									635.00									300.00		935.00
Jefferson		360.00				120.00	880.00													1,360.00
<b>Total</b>	<b>\$7,382.00</b>	<b>\$70,961.00</b>	<b>\$2,374.00</b>	<b>\$4,400.00</b>	<b>\$13,200.00</b>	<b>\$911.00</b>	<b>\$7,855.63</b>	<b>\$4,626.00</b>	<b>\$1,221.00</b>	<b>\$8,970.00</b>	<b>\$10,188.00</b>	<b>\$175,413.45</b>	<b>\$9,014.00</b>	<b>\$56,198.33</b>	<b>\$3,586.04</b>	<b>\$2,895.00</b>	<b>\$8,448.00</b>	<b>\$8,477.00</b>	<b>\$396,120.45</b>	

2.12.12

STATE OF OREGON 2011 FINAL REPORT

Where Gifts Are Directed Within A County

Community	BUF	CHC	CTFO	ES	EQUITY	HABITAT	MRG	LIC	WFA	All LUWs	General Gifts	TOTAL	# Donors	Avg. Gift
Linn County				\$300.00	\$200.00	\$150.00	\$120.00	\$144.00	\$360.00	\$1,700.00		\$2,974.00	17	\$174.94
Clatsop		\$160.00		\$96.00	\$24.00	\$84.00		\$120.00		\$1,854.00		\$2,338.00	17	\$137.53
Crook										\$240.00		\$240.00	1	\$240.00
Josephine				\$100.00	\$260.00	\$30.00				\$270.00		\$660.00	3	\$220.00
Deschutes		460	\$275.00	\$700.00	\$345.00	\$675.00		\$241.00		\$4,144.63	\$632.00	\$7,472.63	37	\$201.96
Coos/Curry		\$18.00	\$120.00	\$400.00	\$58.00	\$120.00		\$280.00		\$2,855.00	\$100.50	\$3,951.50	19	\$207.97
Benton	\$3,740.00	\$6,159.00	\$4,949.00	\$11,695.00	\$9,337.00	\$7,873.00	\$1,090.00	\$2,630.00	\$2,032.00	\$71,092.00	\$2,280.00	\$122,877.00	249	\$493.48
Tillamook		\$80.00		\$25.00	\$36.00			\$25.00	\$15.00	\$1,040.00		\$1,221.00	10	\$122.10
Lane	\$4,278.00	\$12,780.00	\$10,569.00	\$20,443.00	\$11,407.00	\$9,001.00	\$2,927.00	\$13,283.00	\$2,217.00	\$169,280.45	\$2,626.86	\$258,812.31	835	\$309.95
Lake								\$240.00		\$180.00		\$420.00	2	\$210.00
Klamath				250		240				\$8,674.00	\$60.00	\$9,224.00	28	\$329.43
Union/Grant	\$225.00		\$634.00	\$435.00	\$345.00	\$418.00	\$75.00	\$1,040.00		\$6,390.00	\$15.00	\$9,577.00	42	\$228.02
Yamhill	\$12.00	\$37.00	\$12.00	\$12.00	\$37.00	\$12.00	\$192.00	\$12.00	\$12.00	\$551.70		\$889.70	5	\$177.94
Jackson	\$600.00	\$745.00	\$380.00	\$780.00	\$1,140.00	\$835.00	\$180.00	\$1,824.00	\$170.00	\$8,197.00	\$5,143.56	\$19,994.56	81	\$246.85
Lincoln	\$100.00	\$100.00	\$160.00	\$210.00	\$100.00	\$100.00				\$625.00	\$100.00	\$1,495.00	6	\$249.17
Tri-Counties		\$180.00	\$120.00			\$204.00		\$620.00		\$3,980.00		\$5,104.00	20	\$255.20
Umatilla/Morrow	\$120.00	\$1,110.00	\$60.00	\$180.00	\$120.00	\$330.00		\$520.00		\$7,693.00	\$47.00	\$10,180.00	26	\$391.54
PORTLAND	6,384.00	13,898.98	12,077.98	17,632.35	36,022.00	10348.98	\$2,471.00	\$17,617.00	\$8,144.00	\$16,588.77	\$4,160.96	\$145,346.02	400	\$363.37
Douglas		\$705.00	\$24.00	\$72.00		\$85.00		\$110.00		\$4,268.00	\$144.13	\$5,408.13	22	\$245.82
Marion/Polk	\$6,058.00	\$32,378.90	\$17,916.01	\$27,142.20	\$35,845.50	\$21,181.00	\$2,200.00	\$31,068.00	\$8,925.00	\$84,081.90	\$9,767.77	\$276,564.28	926	\$298.67
Columbia		\$24.00		\$12.00	\$300.00			\$300.00		\$120.00	\$53.54	\$809.54	4	\$202.39
THE DALLES(Hood River +mid		\$180.00	\$90.00	\$1,345.00	\$100.00	\$135.00		\$400.00	\$200.00	\$935.00		\$3,385.00	15	\$225.67
Jefferson			\$160.00	\$160.00				\$120.00		\$1,360.00	\$0.00	\$1,800.00	7	\$257.14
<b>Total</b>	<b>\$21,517.00</b>	<b>\$69,015.88</b>	<b>\$47,546.99</b>	<b>\$81,989.55</b>	<b>\$95,676.50</b>	<b>\$51,821.98</b>	<b>\$9,255.00</b>	<b>\$70,594.00</b>	<b>\$22,075.00</b>	<b>\$396,120.45</b>	<b>\$25,131.32</b>	<b>\$890,743.67</b>	<b>2,772</b>	<b>\$321.34</b>