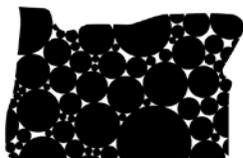


2012  
Charitable Fund Drive  
Campaign Report

Submitted by:  
Campaign Management Team  
*The Children's Trust Fund of Oregon*  
*EarthShare Oregon*  
*Deb Furry*  
*2-15-2013*



**OREGON**  
**EMPLOYEES**  
**CHARITABLE**  
**FUND DRIVE**

## 2012 Charitable Fund Drive Campaign Report

**Total raised \$818919.21**  
**5% of state employees participated**

The Charitable Fund Drive Committee (CFD) set two goals for the 2012 campaign:

- Increase the participation of state employees in the Charitable Fund Drive
- Work with each agency to set its own goal with the hope that together we would raise \$1 million

With state employees continuing to take furlough days and the State's economic future still uncertain, we sought to encourage more people to give at least a small gift through the CFD. In this manner, the committee felt it might be possible to achieve the goal of raising \$1 million.

Despite new efforts to raise awareness, participation rates did not increase. In fact, there were 269 fewer donors in 2012 than 2011. Declining participation is the real story of the past several years. More detail is provided under Donor Highlights.

The number of events and opportunities for fund and federation visibility were slightly less than in 2011 (68 events in 2011 compared to 64 in 2012). The dollars generated by events were down \$2,987 or 12.6% from the year before.

The committee implemented new activities to help increase awareness of the Charitable Fund Drive:

1. An email to all 2011 donors for whom email addresses were available.
2. An email to donors in 2009 and 2010 that did not give in 2011 for whom email addresses were available.
3. Follow up emails twice during the campaign to both sets of donors who had not yet given.
4. Donors had the ability online to easily renew their gift from the previous year

Once again, due to the great work of the Agency and Site Coordinators, there are a number of agencies that stand out this year with significant increases and we recognize them below.

### Agency Highlights:

1. The Agencies shown below had a **REVENUE** increase over 2011. (A full listing of results by department is included in the appendices of this report).

Oregon Medical Board	947%
Teacher Standards & Practices	379%
Board of Pharmacy	220%
Parks & Recreation Department	142%
Mortuary & Cemetery Board	133%
Energy Office	101%
Real Estate Agency	100%
Parole/Post Prison	91%
Community Colleges & Workforce Development	78%
Oregon Student Access Commission	61%
Oregon Youth Authority	60%
Legislative Fiscal Office	55%

Employment Relations Board	37%
Marine Board	15%
Administrative Services	14%
Secretary of State	12%
Office of State Treasurer	10%
Oregon Liquor Control Commission	8%
Oregon Corrections Enterprises	8%
Department of Justice	1%

We also saw increases this year in the university system.

Eastern Oregon University	52%
Western Oregon University	10%
OUS Chancellor's Office	7%
Portland State University	6%

2. Agencies shown below had an increase in **the number of donors** in 2012 over 2011. *Please note the report on pages 7-8 indicate the percentage of employees participating within each department.*

Administrative Services  
Community Colleges & Workforce  
Construction Contractors Board  
Eastern Oregon University  
Employment Relations Board  
Energy Office  
Environmental Quality  
Land Conservation & Development  
Legislative Fiscal Office  
Mortuary & Cemetery Board  
Oregon Medical Board  
Oregon Student Access Commission  
Parks & Recreation  
Pharmacy Board  
Portland State University  
Real Estate Agency  
Revenue  
Secretary of State  
Western Oregon University

3. **Award of Distinction Winners** for 2012: *This award started in 2010 and is given to the agency with the highest per capita giving by employee category.*

This year the awards were presented to the winning department, at a time and place of their choosing, to create broader visibility and appreciation for employee generosity in support of the campaign and the great work of the coordinators.

1000 + employees: **Department of Justice**

500 – 999 employees: **Department of Environmental Quality** (third year in a row)

100 – 499 employees: **Department of Energy**

99 or fewer employees: **Legislative Fiscal Office**

### **Donor Highlights**

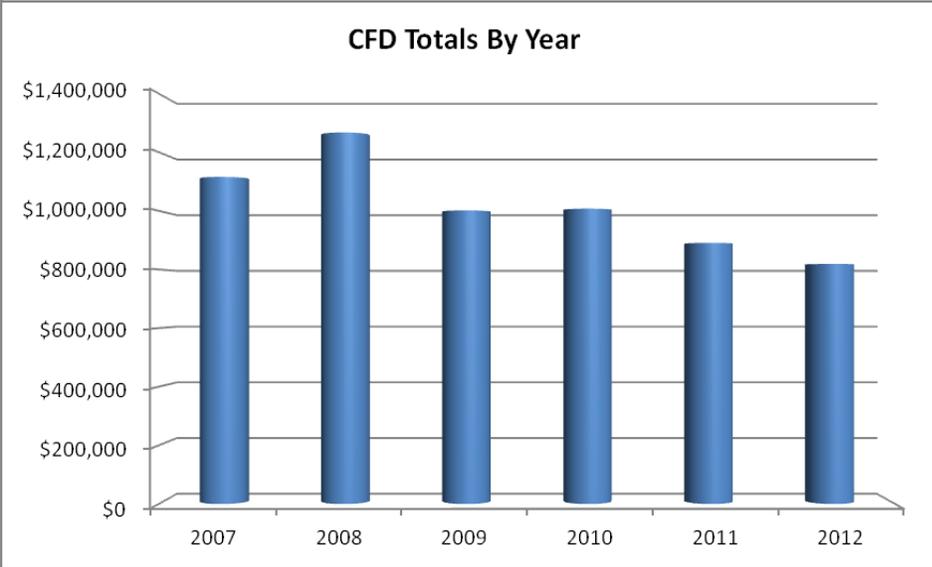
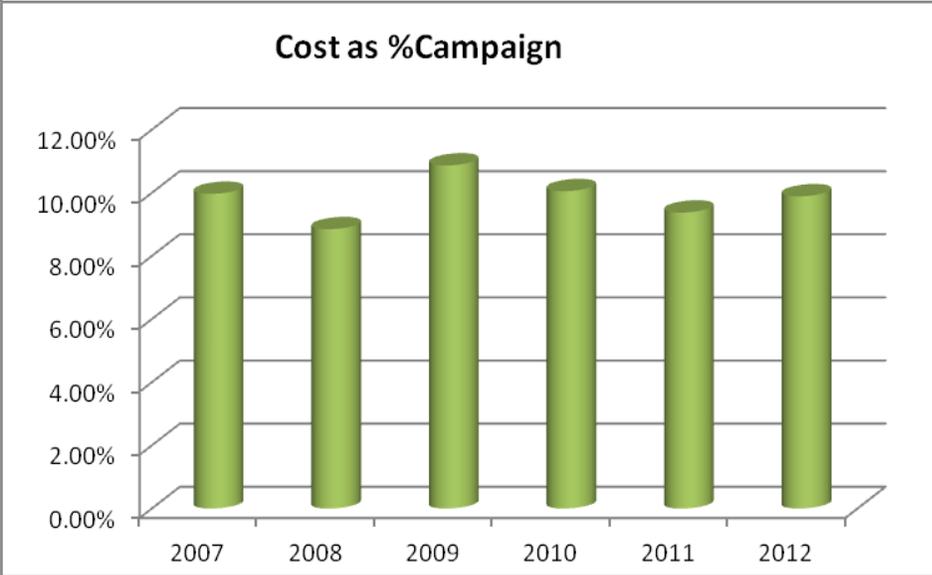
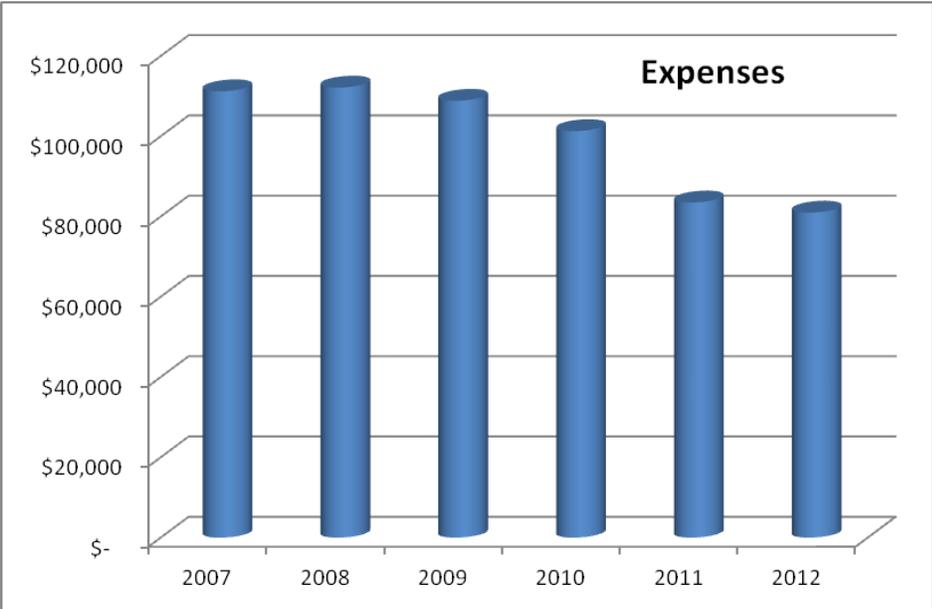
1. Donors made an average of 2.48 designations to charities when they used the online pledging site, up slightly from last year. Online giving continues to average more designation than paper forms. The greatest number of designations was again 36.
2. The average gift per donor for all gifts through the campaign was \$327. This was an increase from last year's average of \$321. The trend over the last three years is a decrease in donors but an increase in average gift.
3. There were a total of 64 fundraising events, which raised \$20,627. There were 4 fewer events than 2011 and the total raised was \$2,987 less.
4. 83% of all giving was done on-line when events are taken out of the number (these are always entered as paper pledges). Paper pledges counted for 19% of gifts through the state agencies (same as last year) and 13% of university gifts. The number of paper pledges continues to drop each year.
5. While the number of donors requesting to have their contact information passed along to their designated charities has decreased, when examined as a percentage of all donors, the percentage of donors requesting acknowledgment has increased by 3.5 percent since 2010.
6. Range and median of all gifts  
Range is \$1 to \$6,000  
Median gift is \$180  
Three quarters of all gifts are at the level of \$360 or below.

### **CFD EXPENSES**

The CMO Team has worked diligently to reduce expenses where possible. The move to the online pledge system has allowed us to greatly decrease the amount of paper printed and the costs of shipping materials around the state. This year again, we did not offer the Governor's Cup to leadership donors, as an additional way to reduce our expenses. This maintained a savings of three to four thousand dollars.

While the campaign's fiscal year goes through the end of March, we estimate that expenses should fall close to \$81,000. This would keep expenses at just below 10 percent of pledges.

The graphs that follow show the downward trend of total campaign expenses, how that varies as a percentage of campaign, and how that correlates to the campaign results.



## Preliminary plan for the 2012 Charitable Fund Drive:

1. Increase engagement.
  - a) Continue to work with DAS Director to engage their support and leadership for the CFD.
  - b) Engage more support among Agency Directors and department leadership for the CFD and the role of the Agency Coordinator in implementing the campaign.
  - c) Continue to position the Agency Coordinators in a leadership role within the campaign.
  - d) Better understand how to use the unique culture of each agency as a component of their campaign success.
  - e) Engage people's minds and hearts through more direct involvement in organizations supported by the CFD and stories.
  - f) Equip Agency and Site Coordinators to be more effective in their outreach through personal stories.
  - g) Find out why people don't give.
2. Increase visibility of the campaign.
  - a) Begin distributing **Your Gifts at Work**, the CFD newsletter produced 9-10 times per year to past donors to keep them informed about the difference their Charitable Fund Drive dollars make. The listserv will be set so donors can easily opt out and others can subscribe.
  - b) Develop new tools to help coordinators promote the campaign visually and electronically.
  - c) Continue to improve quality and availability of information for coordinators and donors on the CFD website ([ecfd.oregon.gov](http://ecfd.oregon.gov)) and publicize campaign events on the website.
  - d) Explore the use of department intranet sites as opportunities to promote the CFD and link to the online pledge site.
  - e) Use the CFD Facebook site as another means to publicize the campaign and connect coordinators.
  - f) Work proactively with Statesman Journal's state government reporter.
3. Continue the emphasis on the opportunity and benefit of payroll contributions and re-position events as promoting the campaign, rather than *being* the campaign.
  - a) Develop promotional materials about the power of payroll contributions.
  - b) Encourage more speaking and tabling events, as a part of the event activity, where employees have the opportunity to meet with representatives from the charitable organizations.
4. Provide more educational opportunities.
  - a) Our goal is to be more effective in reaching two distinct groups of State employees:
    - (1) Employees who know what nonprofit(s) they want to give to, AND
    - (2) Employees who may know little about the nonprofit resources that are available and at work around the state.
  - b) Provide more information about the various organizations and the work that they are doing and the impact they are making.
  - c) Increase awareness of the resources and services available to State employees and their families.
5. Make continued improvements:
  - a) Continue to improve the ease and use of iPledgeonline.

Appendices included in 2012 Final Report with description:

2012 Campaign Analysis and Comparisons: total gifts and number of donors broken out by state agency and university.

Comparison, by Funds and Federations, to prior years (2012-2008): captures the total dollars raised by year for each fund or federation. All numbers include share of gifts known as general gifts – undesignated money given to the campaign.

Summary by Fund and Federation: fund and federation totals reflect the dollars raised within a given county or area. The LUW is the total raised by the local United Way or United Fund in that area.

Results by Local United Way by County: local United Ways and United Funds raise money across the state, not just from their local area. This is the breakdown of those gifts by county or area.

Total Results by County: this is a breakdown of all gifts by county or area.

2012 Campaign Analysis by Department -- Preliminary Report

2011 Comps

	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
<b>Total Campaign</b>	<b>52546</b>	<b>2503</b>	<b>5%</b>	<b>\$ 818,919</b>	<b>-8%</b>	<b>57788</b>	<b>2772</b>	<b>5%</b>	<b>\$ 890,741</b>	<b>-12%</b>
State Agencies Only	37902	1426	4%	\$ 404,278	-12%	38807	1590	4%	\$ 457,584	-16%

1000 - 9000+ Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Corrections	4252	68	2%	20,086	-2%	4307	68	2%	20,493	6%
Employment Dept	1490	104	7%	21,285	-17%	1391	109	8%	25,562	-23%
Fish & Wildlife	1188	16	1%	6,300	-37%	1204	38	3%	10,072	1%
Forestry	1140	37	3%	6,397	-31%	1069	45	4%	9,265	9%
Human Services	6930	124	2%	28,265	-20%	7078	146	2%	35,158	
Judicial Dept (OJD)	1580	47	3%	17,985	-31%	1653	66	4%	26,131	-32%
Justice Dept. (DOJ)	1304	77	6%	24,697	1%	1353	84	6%	24,488	-24%
ODOT	4662	103	2%	36,475	-17%	4853	120	2%	43,704	-2%
Oregon Health Authority (previc	3874	94	2%	28,036	-4%	3918	99	3%	29,294	
OR Youth Authority	1006	15	1%	4,139	60%	1081	15	1%	2,582	-53%
State Police	1163	5	0%	768	-9%	1209	4	0%	840	-63%
<b>Total</b>	<b>28,589</b>	<b>690</b>	<b>2%</b>	<b>\$ 194,433</b>	<b>-15%</b>	<b>29116</b>	<b>794</b>	<b>3%</b>	<b>\$ 227,587</b>	<b>-18%</b>

500 - 999 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Administrative Services	743	43	6%	15,275	14%	777	38	5%	13,369	-19%
Consumer & Business Services	896	65	7%	18,357	-23%	894	79	9%	23,917	-7%
Enviro Quality	658	160	24%	48,222	-3%	655	158	24%	49,612	-14%
Military Dept	529	8	2%	1,877	-57%	532	17	3%	4,331	48%
Parks & Rec. Dept	890	28	3%	7,395	142%	979	9	1%	3,050	-49%
Revenue	862	36	4%	6,783	-12%	916	30	3%	7,699	2%
<b>Total</b>	<b>4578</b>	<b>340</b>	<b>7%</b>	<b>\$ 97,909</b>	<b>-4%</b>	<b>4753</b>	<b>331</b>	<b>7%</b>	<b>\$ 101,977</b>	<b>-12%</b>

100 - 499 Employees

Firm	# empl	# donors	% part.	Total gifts \$	change from last year	# empl	# donors	% part.	Total gifts \$	change from last year
Agriculture	496	13	3%	5,842	-6%	479	17	4%	6,238	-17%
Education Department	387	5	1%	840	-79%	527	16	3%	4,074	-24%
Energy Office	113	22	19%	8,734	101%	129	12	9%	4,340	-11%
Housing & Community Services	174	26	15%	10,535	-8%	150	32	21%	11,478	46%
Liquor Control Commission	229	9	4%	1,625	8%	241	8	3%	1,501	-25%
Lottery	415	40	10%	9,392	-26%	441	51	12%	12,607	11%
Oregon Business Development	127	10	8%	3,420	-32%	124	13	10%	5,064	-17%
Oregon Corrections Enterprises	105	4	4%	3,192	-20%	105	6	6%	3,972	61%
PERS	347	45	13%	10,620	-4%	354	46	13%	11,114	-25%
Public Safety Standards & Trair	330	1	0%	300	-67%	348	3	1%	900	-40%
Public Utilities Commission	129	13	10%	5,680	-8%	121	15	12%	6,149	-19%
Secretary of State	193	30	16%	5,328	12%	189	23	12%	4,738	-54%
State Lands	105	12	11%	2,044	-38%	105	19	18%	3,283	-10%
Water Resources	129	12	9%	2,910	-38%	131	14	11%	4,669	16%
<b>Total</b>	<b>3279</b>	<b>242</b>	<b>7%</b>	<b>\$ 70,463</b>	<b>-12%</b>	<b>3444</b>	<b>275</b>	<b>8%</b>	<b>\$ 80,127</b>	<b>-10%</b>

**Under 100 Employees**

Firm	# empl	# donors	% part.	Total gifts \$	change	# empl	# donors	% part.	Total gifts \$	change from
					from last year					last year
Accountancy Board	16		0%		#DIV/0!	14		0%		#DIV/0!
Advocacy Commission	2	1	50%	300	-24%	2	2	100%	396	#DIV/0!
Aviation	9	2	22%	300	-38%	11	3	27%	480	-27%
Blind Commission	52	5	10%	1,560	-21%	51	5	10%	1,980	35%
Com. Colleges & Workforce	56	17	30%	3,089	78%	58	9	16%	1,740	-36%
Comm Children & Families		1	#DIV/0!	120	-50%	18	2	11%	240	-14%
Construction Contractors BD	76	6	8%	1,344	0%	79	4	5%	1,344	-55%
Employment Relations Board	13	3	23%	1,152	37%	12	2	17%	840	-25%
Forest Resources Institute	7		0%		-100%	7	1	14%	720	20%
Geology & Mineral Industry	57		0%		#DIV/0!	62		0%		#DIV/0!
Gov. Ethics Commission	14	1	7%	12	#DIV/0!	7		0%		#DIV/0!
Gov. Office	68	12	18%	3,416	-30%	51	24	47%	4,900	149%
Labor & Industries Bureau	94	15	16%	4,107	-34%	111	30	27%	6,250	-5%
Land Conservation & Developpr	63	14	22%	2,500	-35%	61	9	15%	3,823	39%
Land Use Appeals Board	5		0%		#DIV/0!	5		0%		#DIV/0!
Legislative Administration	88	1	1%	600	-87%	90	12	13%	4,740	2%
Legislative Counsel	44	3	7%	2,160						
Legislative Fiscal Office	19	6	32%	2,548	55%	20	5	25%	1,640	-53%
Library	35	12	34%	3,945	-22%	50	16	32%	5,057	-2%
Clinical Social Workers Bd.	3		0%		-100%	12	1	8%	250	#DIV/0!
Long term care ombudsman	18		0%		#DIV/0!	17		0%		-100%
Marine Bd.	40	3	8%	720	15%	45	3	7%	625	-7%
Mortuary & Cemetery Bd	16	2	13%	420	133%	18	1	6%	180	0%
Nursing, Bd	57		0%		-100%	54	3	6%	816	-31%
Occupational Therapy Lic Bd.	3		0%		-100%		1	#DIV/0!	240	#DIV/0!
Oregon Health Licensing	107		0%		#DIV/0!	99		0%		#DIV/0!
Oregon Medical Board	40	4	10%	1,256	947%	58	1	2%	120	-87%
Parole/Post Prison	14	3	21%	804	91%	14	3	21%	420	-48%
Pharmacy Bd	26	2	8%	384	220%	26	1	4%	120	-88%
Psychiatric Security Review Bo.	18	1	6%	360	#DIV/0!	18		0%		-100%
Public Defense Services	70	4	6%	1,263	-9%	65	8	12%	1,394	-51%
Racing Commission	17		0%		#DIV/0!	21		0%		-100%
Real Estate Agency	36	2	6%	120	100%	39	1	3%	60	0%
State Treasurer	87	9	10%	2,820	10%	84	11	13%	2,570	-55%
Oregon Student Access Comm	27	7	26%	1,756	61%	63	3	5%	1,092	-59%
Teacher Standards & Practices	24	2	8%	1,500	379%	24	3	13%	313	-90%
Veterans Affairs	87	13	15%	1,967	-42%	99	20	20%	3,392	50%
Watershed Enhancement Bd	48	3	6%	950	-56%	29	6	21%	2,150	16%
<b>Total</b>	<b>1456</b>	<b>154</b>	<b>11%</b>	<b>41,473</b>	<b>-13%</b>	<b>1494</b>	<b>190</b>	<b>13%</b>	<b>47,892</b>	<b>-23%</b>

**University System**

Firm	# empl	# donors	% part.	Total gifts \$	change	# empl	# donors	% part.	Total gifts \$	change from
					from last year					last year
OUS Chancellor's Office	107	37	35%	17,973	7%	101	37	37%	16,744	-6%
Eastern Oregon University	432	21	5%	8,690	52%	658	16	2%	5,730	-7%
OR Institute of Technology	372	17	5%	7,026	-9%	715	20	3%	7,736	-26%
Oregon State University	5151	207	4%	102,327	-10%	5380	225	4%	113,393	-4%
Portland State University	2639	68	3%	41,251	6%	4470	63	1%	38,747	-11%
Southern Oregon University	645	34	5%	6,854	0%	1216	36	3%	6,829	3%
University of Oregon	4715	669	14%	222,106	-6%	5418	763	14%	236,318	-6%
Western Oregon University	583	24	4%	8,414	10%	1023	22	2%	7,660	-13%
<b>Total</b>	<b>14644</b>	<b>1077</b>	<b>7%</b>	<b>414,641</b>	<b>-4%</b>	<b>18981</b>	<b>1182</b>	<b>6%</b>	<b>433,157</b>	<b>-7%</b>

Increases over prior year in participation and/or pledges

2.13.2013

### Comparison by Year

Local United Way/Fund	2012 Pledges	% change 12 to 11	2011 Pledges	% change 11 to 10	2010 Pledges	% change 10 to 09	2009 Pledges	% change 09 to 08	2008 Pledges	% change 08 to 07
Benton County	\$59,986.60	-15.75%	\$71,199.00	-1.39%	\$72,199.35	1.80%	\$70,923.00	5.32%	\$67,337.55	-1.66%
Clatsop County	\$1,856.00	-21.82%	\$2,374.00	-13.67%	\$2,750.00	-9.12%	\$3,026.00	-35.13%	\$4,665.00	-6.25%
Columbia County	\$3,299.00	-25.11%	\$4,405.33	36.90%	\$3,218.00	-2.37%	\$3,296.00	-22.10%	\$4,231.02	53.80%
Columbia Willamette	\$14,168.27	4.06%	\$13,616.09	-50.13%	\$27,304.02	-9.33%	\$30,115.10	-21.60%	\$38,410.20	18.19%
Crook County	\$751.30	-17.53%	\$911.00	-20.02%	\$1,139.00	-47.87%	\$2,185.00	-57.71%	\$5,166.30	156.47%
Deschutes County	\$6,343.00	-19.90%	\$7,918.83	-12.62%	\$9,063.00	19.80%	\$7,565.00	-3.05%	\$7,802.90	8.80%
Greater Douglas	\$2,411.05	-48.04%	\$4,640.41	-24.13%	\$6,116.50	2.01%	\$5,996.00	-32.42%	\$8,872.22	8.00%
Columbia Gorge	\$2,377.00	94.68%	\$1,221.00	-46.54%	\$2,284.00		\$0.00	-100.00%	\$5,417.00	133.01%
Jackson County	\$10,135.71	6.87%	\$9,484.35	-26.96%	\$12,985.47	-6.27%	\$13,853.70	-43.34%	\$24,448.56	3.03%
Klamath Basin	\$8,609.60	-15.54%	\$10,194.00	-7.41%	\$11,010.00	-0.35%	\$11,049.00	-7.96%	\$12,004.08	38.65%
Lane County	\$163,782.95	-6.77%	\$175,676.13	-6.56%	\$188,008.45	-1.95%	\$191,750.10	5.71%	\$181,395.50	8.51%
Linn County	\$8,631.61	-4.24%	\$9,014.00	-39.08%	\$14,797.00	12.26%	\$13,181.00	-29.17%	\$18,609.10	36.17%
Mid-Willamette UW	\$44,331.05	-22.46%	\$57,175.10	-21.93%	\$73,231.04	-8.15%	\$79,728.80	-21.77%	\$101,916.98	17.78%
Southwest Oregon	\$3,145.00	-12.54%	\$3,596.09	-38.81%	\$5,877.00	-6.79%	\$6,305.10	-28.88%	\$8,865.30	-13.11%
Tillamook County	\$2,452.00	-15.30%	\$2,895.00	-36.49%	\$4,558.00	24.30%	\$3,667.00	-36.84%	\$5,806.00	87.17%
Tri-County United Fund	\$4,325.00	-41.41%	\$7,382.00	-46.42%	\$13,777.00	10.79%	\$12,435.00	22.52%	\$10,149.00	69.88%
Umatilla County	\$7,265.08	-14.05%	\$8,452.70	43.75%	\$5,880.00	-37.51%	\$9,410.00	-39.91%	\$15,659.16	16.77%
Eastern Oregon	\$10,831.56	27.75%	\$8,478.50	-15.73%	\$10,061.00	17.74%	\$8,545.00	3.06%	\$8,291.00	19.45%
Black United Fund	\$18,848.14	-21.56%	\$24,030.20	-6.16%	\$25,607.86	8.44%	\$23,614.30	-35.07%	\$36,369.83	11.75%
Children's Trust Fund	\$47,779.14	-4.56%	\$50,060.12	-18.35%	\$61,311.32	17.65%	\$52,112.30	-45.22%	\$95,134.50	10.42%
Community Health Charities	\$74,334.04	3.92%	\$71,529.01	-5.69%	\$75,844.77	-7.18%	\$81,711.80	-38.05%	\$131,893.30	50.05%
Earth Share of Oregon	\$81,577.14	-3.46%	\$84,502.68	-14.76%	\$99,138.87	-1.91%	\$101,073.30	-18.95%	\$124,708.15	6.17%
Equity Foundation	\$92,406.82	-5.89%	\$98,189.63	-3.24%	\$101,480.77	3.74%	\$97,824.30	-27.03%	\$134,067.83	-15.32%
Habitat for Humanity	\$49,174.46	-9.50%	\$54,335.11	-22.92%	\$70,493.13	-2.13%	\$72,026.30	-22.87%	\$93,378.11	4.89%
Local Independent Charities	\$68,398.41	-6.44%	\$73,107.13	-1.60%	\$74,297.69	14.31%	\$64,995.30	-22.92%	\$84,318.97	75.85%
Work for Art	\$21,474.14	-12.66%	\$24,588.13	11.43%	\$22,066.36	-4.71%	\$23,157.30	-10.76%	\$25,949.41	8.23%
MRG	\$10,225.14	-13.11%	\$11,768.13	-9.49%	\$13,002.36	8.64%	\$11,968.30	7.23%	\$11,161.06	
	<b>\$818,919.21</b>	<b>-8.06%</b>	<b>\$890,743.67</b>	<b>-11.59%</b>	<b>\$1,007,501.96</b>	<b>0.60%</b>	<b>\$1,001,514.00</b>	<b>-20.97%</b>	<b>\$1,267,234.88</b>	

Totals include share of general gift funds

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STATE OF OREGON 2012 FINAL REPORT

Community	BUF	%	CHC	%	CTFO	%	ES	%	EQUITY	%	HABITAT	%	MRG	%	LIC	%	WFA	%	LUW	%	TOTAL
																					Total
Linn County	\$33.00	0.36%	\$33.00	0.36%	\$63.00	0.70%	\$33.00	0.36%	\$33.00	0.36%	\$73.00	0.81%	\$33.00	0.36%	\$93.00	1.03%	\$33.00	0.36%	8,631.61	1.05%	\$9,058.61
Clatsop		0.00%	\$180.00	7.48%		0.00%	\$132.00	5.48%	\$60.00	2.49%		0.00%		0.00%	\$180.00	7.48%		0.00%	1,856.00	0.23%	\$2,408.00
Crook	\$11.30	1.09%	\$11.30	1.09%	\$11.30	1.09%	\$71.30	6.90%	\$11.30	1.09%	\$11.30	1.09%	\$11.30	1.09%	\$131.30	12.71%	\$11.30	1.09%	751.30	0.09%	\$1,033.00
Josephine		0.00%		0.00%	\$60.00	50.00%		0.00%	\$60.00	50.00%		0.00%		0.00%		0.00%		0.00%	0.00	0.00%	\$120.00
Deschutes		0.00%	410	4.43%	\$300.00	3.24%	\$1,255.00	13.55%	\$380.00	4.10%	\$240.00	2.59%		0.00%	\$336.00	3.63%		0.00%	6,343.00	0.77%	\$9,264.00
Coos/Curry		0.00%	\$40.00	0.89%	\$120.00	2.67%	\$520.00	11.55%	\$40.00	0.89%	\$336.00	7.47%		0.00%	\$300.00	6.67%		0.00%	3,145.00	0.38%	\$4,501.00
Benton	\$2,823.60	2.54%	\$7,649.60	6.87%	\$5,967.60	5.36%	\$11,340.60	10.19%	\$8,158.60	7.33%	\$9,796.60	8.80%	\$1,197.60	1.08%	\$2,008.60	1.81%	\$2,347.60	2.11%	59,986.60	7.33%	\$111,277.00
Tillamook		0.00%		0.00%		0.00%		0.00%	\$35.00	1.41%		0.00%		0.00%		0.00%		0.00%	2,452.00	0.30%	\$2,487.00
Lane	\$3,328.60	1.35%	\$12,113.60	7.44%	\$9,941.60	4.02%	\$18,392.60	7.44%	\$11,269.60	4.56%	\$10,256.60	4.15%	\$2,625.60	1.06%	\$13,391.87	5.42%	\$2,088.60	0.84%	163,782.95	20.00%	\$247,191.62
Lake		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!		#DIV/0!	0.00		\$0.00								
Klamath	\$51.60	0.55%	171.6	1.83%	\$51.60	0.55%	211.6	2.26%	\$51.60	0.55%	51.6	0.55%	\$51.60	0.55%	\$51.60	0.55%	\$51.60	0.55%	8,609.60	1.05%	\$9,354.00
Union/Grant	\$16.51	0.12%	\$106.51	0.75%	\$576.51	4.08%	\$1,616.51	11.45%	\$186.51	1.32%	\$176.51	1.25%	\$16.51	0.12%	\$576.51	4.08%	\$16.51	0.12%	10,831.56	1.32%	\$14,120.15
Yamhill		0.00%	\$50.00	50.00%		0.00%		0.00%	\$50.00	50.00%		0.00%		0.00%		0.00%		0.00%	0.00		\$100.00
Jackson	\$725.20	4.27%	\$645.20	3.80%	\$295.20	3.80%	\$1,593.20	1.74%	\$1,239.20	7.29%	\$910.20	5.36%	\$195.20	1.15%	\$1,025.20	6.03%	\$230.20	1.35%	10,135.71	1.24%	\$16,994.51
Lincoln	\$100.00	11.11%	\$100.00	11.11%	\$100.00	11.11%	\$100.00	11.11%	\$100.00	11.11%	\$160.00	17.78%		0.00%	\$240.00	26.67%		0.00%	0.00		\$900.00
Tri-Counties		0.00%	240	4.74%	\$300.00	5.92%		0.00%		0.00%		0.00%		0.00%	\$200.00	3.95%		0.00%	4,325.00	0.53%	\$5,065.00
Umatilla/Morroc	\$180.00	1.69%	\$1,390.00	13.03%	\$120.00	1.13%	\$180.00	1.69%	\$180.00	1.69%	\$590.00	5.53%	\$60.00	0.56%	\$640.00	6.00%	\$60.00	0.56%	7,265.08	0.89%	\$10,665.08
PORTLAND	6,346.27	4.78%	14,648.02	11.03%	13,593.27	10.23%	17,459.27	13.15%	31,459.27	23.69%	7646.27	5.76%	\$3,514.27	2.65%	\$16,445.27	12.38%	\$7,536.27	5.67%	14,168.27	1.73%	\$132,816.45
Douglas	\$4.05	0.11%	\$1,074.55	27.88%	\$4.05	0.11%	\$4.05	0.11%	\$40.05	1.04%	\$244.05	6.33%	\$4.05	0.11%	\$64.05	1.66%	\$4.05	0.11%	2,411.05	0.29%	\$3,854.00
Marion/Polk	\$5,207.75	2.28%	\$34,994.40	15.31%	\$16,150.75	7.07%	\$26,881.75	11.76%	\$39,032.43	17.08%	\$18,146.07	7.94%	\$2,495.75	1.09%	\$32,261.75	14.12%	\$9,034.75	3.95%	44,331.05	5.41%	\$228,536.45
Columbia		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%		0.00%	3,299.00	0.40%	\$3,299.00
THE DALLES(mid Columbia)		0.00%	\$136.00	2.78%	\$64.00	1.31%	\$1,606.00	32.83%		0.00%	\$276.00	5.64%		0.00%	\$433.00	8.85%		0.00%	2,377.00	48.59%	\$4,892.00
Jefferson	\$20.26	2.06%	\$340.26	34.64%	\$60.26	6.13%	\$180.26	18.35%	\$20.26	2.06%	\$260.26	26.49%	\$20.26	2.06%	\$20.26	2.06%	\$60.26	6.13%	0.00		\$982.34
<b>Total</b>	<b>\$18,848.14</b>	<b>2.30%</b>	<b>\$74,334.04</b>	<b>9.08%</b>	<b>\$47,779.14</b>	<b>5.83%</b>	<b>\$81,577.14</b>	<b>9.96%</b>	<b>\$92,406.82</b>	<b>11.28%</b>	<b>\$49,174.46</b>	<b>6.00%</b>	<b>\$10,225.14</b>	<b>1.25%</b>	<b>\$68,398.41</b>	<b>8.35%</b>	<b>\$21,474.14</b>	<b>2.62%</b>	<b>\$354,701.78</b>	<b>43.31%</b>	<b>\$818,919.21</b>

**Gifts to Local United Ways and United Funds by County**

County	Tri-County	Benton	Clatsop	Columbia	Col-Willamette	Crook	Deschutes	Grt. Douglas	Col Gorge	Jackson	Klamath	Lane	Linn	Mid-Willamette	Southwestern	Tillamook	Umatilla	Eastern OR	TOTAL	
Linn County		110.00										50.00	1,258.61						1,418.61	
Clatsop			1,276.00																1,276.00	
Crook							240.00												240.00	
Josephine										367.80									367.80	
Deschutes							3,077.00							120.00	240.00				3,437.00	
Coos/Curry															1,960.00			240.00	2,200.00	
Benton	120.00	51,959.00		520.00	100.00		400.00	50.00	100.00			1,345.00	2,949.00	624.00			600.00		58,767.00	
Tillamook																781.00			781.00	
Lane		670.00	200.00	720.00	650.00		500.00	30.00				155,745.30	84.00	710.00	565.00		25.00	450.00	160,349.30	
Lake																			0.00	
Klamath											6,968.00								6,968.00	
Union/Grant	200.00																60.00	8,520.00	8,780.00	
Yamhill														350.30					350.30	
Jackson									240.00	8,318.50									8,558.50	
Lincoln		75.00										120.00							195.00	
Tri-Counties	2,425.00																	240.00	2,665.00	
Umatilla/Morrow							180.00											4,750.00	210.00	5,140.00
PORTLAND	420.00	438.00	110.00	1,110.00	9,265.00		600.00	280.00	60.00	1,230.00	680.00		890.00	260.00	946.00	985.08	550.00		17,824.08	
Douglas								1,247.00				360.00							1,607.00	
Marion/Polk	1,160.00	6,531.00	150.00	949.00	3,740.00	740.00	813.00	480.00	385.00	1,244.00	180.00	5,027.00	4,307.00	40,635.00	120.00	725.00	785.00	605.00	68,576.00	
Columbia			120.00																120.00	
THE DALLES(mid Columbia)									1,372.00		180.00	37.00							1,589.00	
Jefferson							1,133.00												1,133.00	
<b>Total</b>	<b>\$4,325.00</b>	<b>\$59,783.00</b>	<b>\$1,856.00</b>	<b>\$3,299.00</b>	<b>\$13,755.00</b>	<b>\$740.00</b>	<b>\$6,343.00</b>	<b>\$2,407.00</b>	<b>\$2,377.00</b>	<b>\$9,990.30</b>	<b>\$8,558.00</b>	<b>\$163,364.30</b>	<b>\$8,598.61</b>	<b>\$43,329.30</b>	<b>\$3,145.00</b>	<b>\$2,452.00</b>	<b>\$7,205.08</b>	<b>\$10,815.00</b>	<b>\$352,342.59</b>	

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STATE OF OREGON 2012 FINAL REPORT

Where Gifts Are Directed Within A County

Community	BUF	CHC	CTFO	ES	EQUITY	HABITAT	MRG	LIC	WFA	All LUWs	General Gifts	TOTAL	# Donors	Avg. Gift
Linn County			\$30.00			\$40.00		\$60.00		\$1,418.61	\$330.00	\$1,878.61	11	\$170.78
Clatsop		\$180.00		\$132.00	\$60.00			\$180.00		\$1,276.00		\$1,828.00	14	\$130.57
Crook				\$60.00				\$120.00		\$240.00	\$113.00	\$533.00	4	\$133.25
Josephine			\$60.00		\$60.00					\$367.80		\$487.80	3	\$162.60
Deschutes		410	\$300.00	\$1,255.00	\$380.00	\$240.00		\$336.00		\$3,437.00		\$6,358.00	30	\$211.93
Coos/Curry		\$40.00	\$120.00	\$520.00	\$40.00	\$336.00		\$300.00		\$2,200.00		\$3,556.00	16	\$222.25
Benton	\$2,620.00	\$7,446.00	\$5,764.00	\$11,137.00	\$7,955.00	\$9,593.00	\$994.00	\$1,805.00	\$2,144.00	\$58,767.00	\$2,036.00	\$110,261.00	226	\$487.88
Tillamook					\$35.00					\$781.00		\$816.00	6	\$136.00
Lane	\$2,910.00	\$11,695.00	\$9,523.00	\$17,974.00	\$10,851.00	\$9,838.00	\$2,207.00	\$12,973.27	\$1,670.00	\$160,349.30	\$4,186.01	\$244,176.58	739	\$330.41
Lake												\$0.00	0	#DIV/0!
Klamath		120		160						\$6,968.00	\$516.00	\$7,764.00	22	\$352.91
Union/Grant		\$90.00	\$560.00	\$1,600.00	\$170.00	\$160.00		\$560.00		\$8,780.00	\$165.15	\$12,085.15	34	\$355.45
Yamhill		\$50.00			\$50.00					\$350.30		\$450.30	3	\$150.10
Jackson	\$600.00	\$520.00	\$170.00	\$1,468.00	\$1,114.00	\$785.00	\$70.00	\$900.00	\$105.00	\$8,558.50	\$1,252.00	\$15,542.50	64	\$242.85
Lincoln	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$160.00		\$240.00		\$195.00		\$1,095.00	4	\$273.75
Tri-Counties		240	\$300.00					\$200.00		\$2,665.00		\$3,405.00	18	\$189.17
Umatilla/Morro	\$120.00	\$1,330.00	\$60.00	\$120.00	\$120.00	\$530.00		\$580.00		\$5,140.00	\$601.00	\$8,601.00	22	\$390.95
PORTLAND	5,933.00	14,234.75	13,180.00	17,046.00	31,046.00	7233	\$3,101.00	\$16,032.00	\$7,123.00	\$17,824.08	\$4,132.23	\$136,885.06	386	\$354.62
Douglas		\$1,070.50			\$36.00	\$240.00		\$60.00		\$1,607.00	\$40.50	\$3,054.00	16	\$190.88
Marion/Polk	\$4,206.00	\$33,992.65	\$15,149.00	\$25,880.00	\$38,030.68	\$17,144.32	\$1,494.00	\$31,260.00	\$8,033.00	\$68,576.00	\$10,016.90	\$253,782.55	859	\$295.44
Columbia										\$120.00		\$120.00	1	\$120.00
THE DALLES(Hood River +mid		\$136.00	\$64.00	\$1,606.00		\$276.00		\$433.00		\$1,589.00		\$4,104.00	15	\$273.60
Jefferson		\$320.00	\$40.00	\$160.00		\$240.00			\$40.00	\$1,133.00	\$202.66	\$2,135.66	9	\$237.30
<b>Total</b>	<b>\$16,489.00</b>	<b>\$71,974.90</b>	<b>\$45,420.00</b>	<b>\$79,218.00</b>	<b>\$90,047.68</b>	<b>\$46,815.32</b>	<b>\$7,866.00</b>	<b>\$66,039.27</b>	<b>\$19,115.00</b>	<b>\$352,342.59</b>	<b>\$23,591.45</b>	<b>\$818,919.21</b>	<b>2,502</b>	<b>\$327.31</b>