



Governor's Marketplace 2011 ♦ Salem Conference Center ♦ Thursday, February 24, 2011

7:30 – 8:15AM	Registration: Main Floor Continental Breakfast: Gallery [Upstairs]			
8:15 - 9:30AM	Willamette River Room [upstairs] Welcome and Opening Remarks: Cheryl Myers, Director of Economic & Business Equity Morning Keynote: Generations in the Workplace – Chuck Easterly, Loss Control Manager for SAIF Corporation			
9:30 - 9:45AM	Morning Break: Willamette River Room [upstairs]			
	Croisan A	Croisan B	Croisan C	Santiam River 2
9:45 – 10:45 AM	Marketing Tactics to Get Results in a Tough Economy Jennifer Larsen, Morrow Creative Company	Office of Federal Contract Compliance Programs Leigh Jones, US Department of Labor	Government is Going Green – Why Does it Matter to My Business? Bob Simonton, Asst. Vice Chancellor OUS Greg Hopkins, DAS SPO	How to Work with the Oregon IT Managed Service Provider and Be Successful Gail L. Carter, DAS SPO Raymond Tsao, Covendis Technologies
10:45 – 11:00AM	15 Minute Break – Session Change			
11:00 – 11:55AM	Finishing Your MWESB ORPIN Registration Nicole LaFleur and Aimee Whitney, DAS SPO	Legal Tips for the Business Owner Maggie Finnerty, Scott Stevenson, Addison Henin, Patrick Klemz; Lewis & Clark Small Business Legal Clinic	Is Government the Right Customer for Your Business? Jonath Colon, Hispanic Chamber and Hillary Bounds, Director of Contracting, OUS	Risk & Insurance Limits in Contracting Teresa Boes, DAS Risk Ron Bennett, ODOT Marc Andersen, Multnomah County
12:00 – 1:15PM	Lunch: Willamette River Room [upstairs] Luncheon Address: Governor John Kitzhaber Luncheon Keynote Speaker: Junki Yoshida, Owner / Chairman / CEO Yoshida Group			
1:30 – 2:30PM	Small Business Capacity Building Ron White - Head Coach and Owner, Probity Builders	Safety Survival Kit for Small Business Michael Ka'uhane, Safety Management Consultant for SAIF	Oregon Economic Update – Welcome to the Recovery Nick Beleiciks, State Employment Economist Gabriel M. Silva, Oregon Business Development Dept.	Construction Law Basics: Pitfalls to Avoid Darien Loiselle and Catherine B. Brinkman, Lewis & Clark Small Business Legal Clinic
9:30AM – 3:30PM	Marketplace Opportunity Tables – Vendor Networking with Sponsors, Agencies, Bureaus, Non-Profits, Private Companies and Corporations			