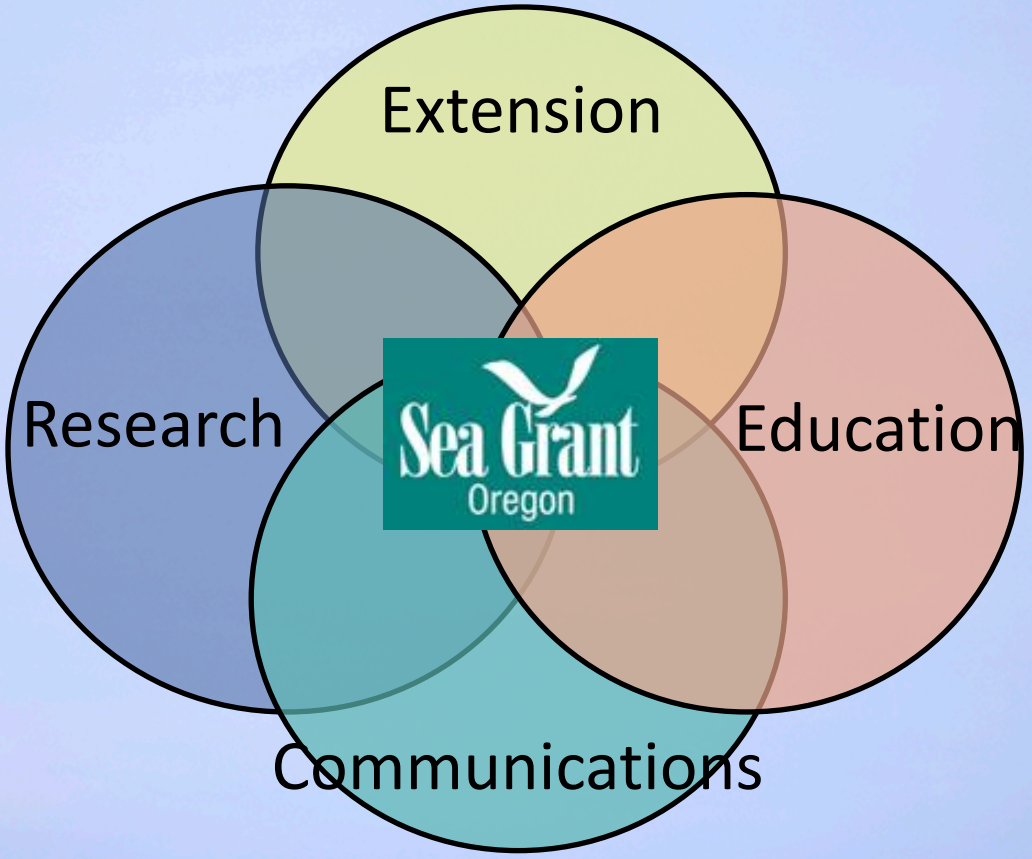
Oregon Sea Grant

Update

Ocean Policy Advisory Council

May 8, 2015

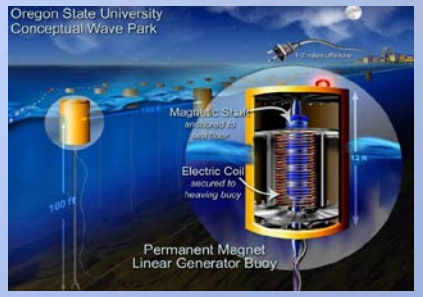
What is Oregon Sea Grant?



Sea Grant
Oregon
Aquatic
Animal
Health

Programmatic highlights (examples)

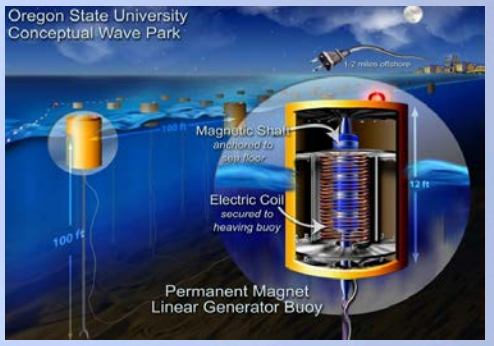
- Supporting tsunami preparedness
- Understanding social and economic issues and multiple coastal uses
- Assessing aquatic invasive species
- Understanding free-choice learning
- Supporting direct marketing and working waterfronts
- Preparing for climate change



Current status

Program Challenges

- Continually evolving issues
- Flat federal dollars
- “Armies of 1”

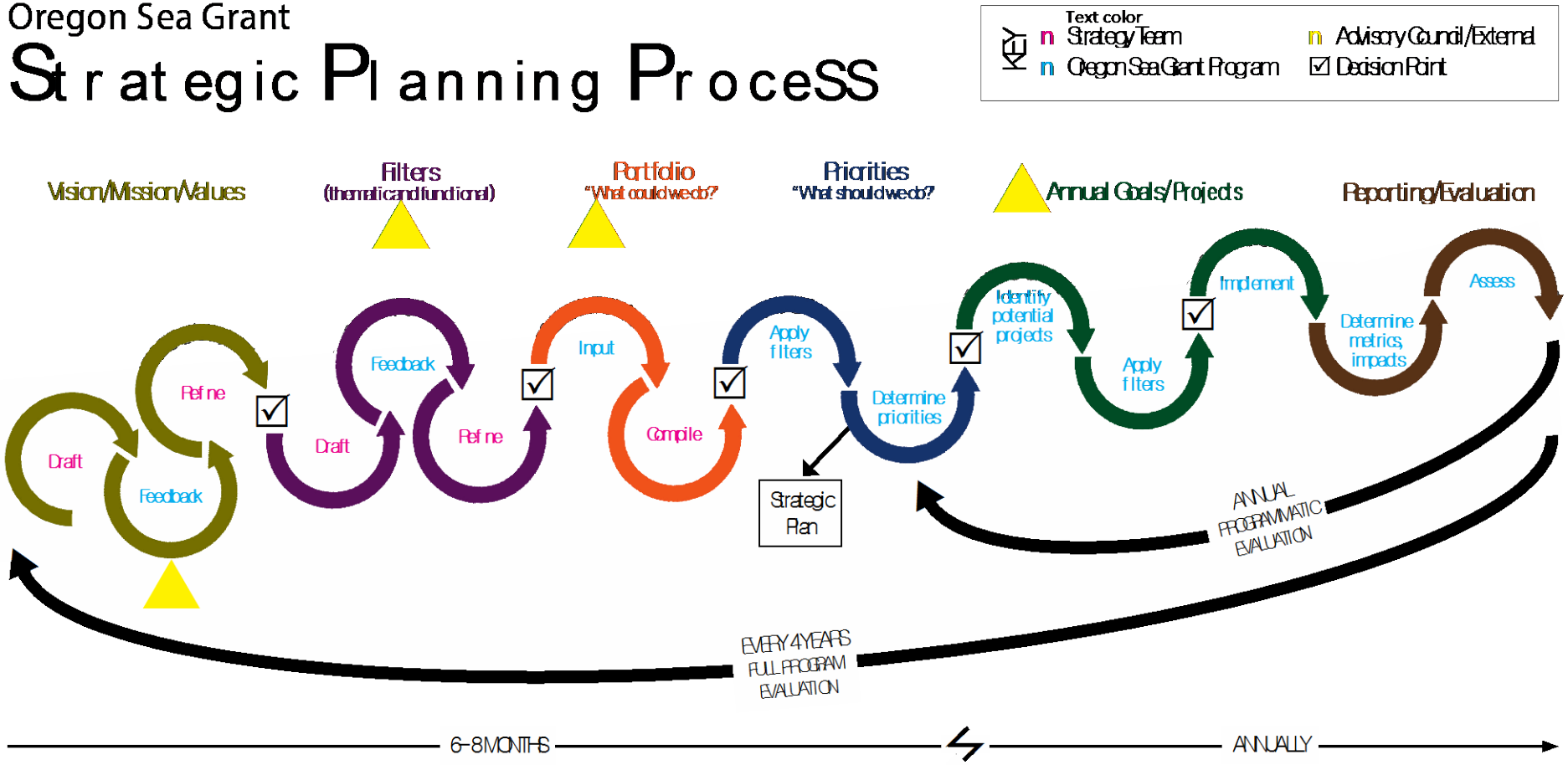


Program Needs

- Moving from reactive to proactive, but still responsive to current issues
- “Strategic thinking”

Oregon Sea Grant

Strategic Planning Process



Where are we going?

New vision: *Thriving coastal communities and ecosystems in Oregon*

New mission: *Oregon Sea Grant is a catalyst that promotes discovery, understanding and resilience for Oregon coastal communities and ecosystems*

Criteria:

Alignment, integration, unique contributions, capacity

Where are we going?

DRAFT Focused thematic areas:

- Ecological, social, and economic aspects of coastal development
- Adaptation to acute or chronic coastal hazards
- Human and natural dimensions of coastal and marine fisheries
- Understanding how culture and heritage shapes beliefs, learning, and valuation of coastal and marine issues

Next Steps

- Finalizing thematic areas
- Developing annual goals and objectives
- Developing and implementing projects
- Annual evaluation
- Program-wide strategic evaluation (every 4 years)

Questions?

seagrant.oregonstate.edu