

**TRANSPORTATION AND GROWTH MANAGEMENT PROGRAM
2016 GRANT APPLICATION COVER SHEET**

APPLICATIONS DUE 4:00 PM, June 10, 2016

Type of Grant:	Category 1	ODOT Region (1-5):	Region 3
Primary Applicant Jurisdiction:	Rogue Valley Transportation District		
Project Title:	2040 Transit Master Plan		
Mailing Address:	3200 Crater Lake Ave.		
City/Zip:	Medford, OR		97504
Contact Person:	Paige Townsend		
Telephone/Email:	541-608-2429	ptownsend@rvtd.org	

	MATCH	
	YES	NO
Other Local Jurisdictions involved in the project:	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>

Summary Description of Project: This section must be completed. Do not refer to text within the application form. In no more than 1000 characters, describe the purpose of your project and the expected outcomes.

This project will prepare a Transit Master Plan for the RVTD service area including Medford, Ashland, Phoenix, Talent, Central Point, Jacksonville, White City and surrounding areas. RVTD currently has a 10-year plan adopted in 2007 that is outdated both in service planning and approaches to providing public transportation. The community expects RVTD to have a transit plan that reflects the needs of the community.

2016 TGM Grant Application Cover Sheet

Jurisdiction: Rogue Valley Transportation District

Project Title: 2040 Transit Master Plan

Budget Breakdown (Based on your response to Award Criterion 3)

TASK	TGM FUNDS REQUESTED	
	GRANTEE	CONSULTANT
Meetings, facilitation, data and peer review		\$24,000.00
Preparation of Technical memorandums		\$75,000.00
Jurisdiction Personnel fully allocated	\$26,000.00	
Total TGM Funds Requested:	\$26,000.00	\$99,000.00
		\$125,000.00

Minimum Match Requirement - 12% of the Total Project Budget:	\$17,045.45
Match to be Provided:	\$60,000.00

Type of Match to be Provided:

2016 TGM Grant Application Cover Sheet

Jurisdiction: Rogue Valley Transportation District

Project Title: 2040 Transit Master Plan

Eligibility Requirements

The following three eligibility requirements are reviewed on a pass/fail basis. Applications found to not meet each of these requirements will not be scored against the award criteria and will not be awarded a grant.

1. Clear Transportation Relationship

A proposed project must have a clear transportation relationship and produce transportation benefits. A project must entail analysis, evaluation of alternative scenarios, development of implementation measures, and public involvement that results in a transportation plan, land use plan, or other product that addresses a transportation problem, need, opportunity, or issue of local or regional importance. 1000 character limit.

The RVTD 2040 Transit Master Plan includes public transit, demand response, ADA paratransit service, bus rapid transit, commuter, express and transportation options and it is the only plan in the greater Medford area that has such broad of a reach in planning for non-automobile travel.
As communities grow RVTD needs to address compact development, density and access in a well balanced way . Transit service and facilities will be considered in the plan, which are often place-making features to further community identity. The plan will consider new and existing employment centers to meet the needs of commuters.

2. Adoption of Products to meet Project Objectives

A proposed project must include preparation of an adoption-ready product or products that directly address the project objectives, such as a transportation system plan, comprehensive plan amendment, land use plan, code amendment, implementation program, or intergovernmental agreement. Projects that will primarily do outreach, research, study an issue, compile data, or prepare maps are not eligible. Projects are expected to include adoption hearings or will be part of a larger project to be adopted. 800 character limit.

The RVTD Board of Directors is the authorized body to adopt the 2040 Transit Master Plan. There will be a public hearing process that begins in November 2017 with publication of the draft document with consideration for adoption in January/ February 2018.

3. Support of Local Officials

A proposed project must clearly demonstrate that local officials understand the purpose of the grant application and support the project objectives. A letter or resolution of support from the governing body of the applying jurisdiction (e.g. City Council, Board of Commissioners) must be submitted with the application to meet this requirement. 500 character limit.

The RVTD Board of Directors prepared letter in support of the 2040 Transit Master Plan preparation on April 27, 2016 at their regular Board meeting.

2016 TGM Grant Application Cover Sheet

Jurisdiction: **Rogue Valley Transportation District**

Project Title: **2040 Transit Master Plan**

Certifications

This application was prepared by staff of the primary applicant or staff of one of the involved jurisdictions.

This application was prepared by the following compensated consultant:

Consultant Name:

Consultants may prepare the jurisdiction's application. However, uncompensated consultants are not eligible to participate in the project itself. Consultants who are paid to prepare the application may be eligible to participate in the project. Contact [Cindy Lesmeister](#) at 503-986-4349 if you have questions.

I understand that, if used, consultant selection will follow the policies and requirements of the ODOT Procurement Office: <http://www.oregon.gov/ODOT/CS/OPO>

Applicant Title:

Printed Name:

Authorized Signature*:

*Please only include the authorized signature on the mailed hard copy. **DO NOT submit a printed, signed, and scanned version electronically.**

I have mailed in a hard copy of my application with authorized signature.



TRANSPORTATION AND GROWTH MANAGEMENT (TGM) 2016 GRANT APPLICATION FORM

Instructions: See the [Grant Application Packet](#) for how to respond to each of the Award Criteria

Completed Grant Application Form must not exceed 8 pages, less attachments. Excess pages will be discarded.

Examples of successful applications and help to develop a project approach and budget estimate are available on the TGM Grants page: <http://www.oregon.gov/LCD/TGM/Pages/grants.aspx>.

The answer fields below will expand as you type.

ORGANIZATION NAME Rogue Valley Transportation District	PHONE 541-608-2429
CONTACT PERSON NAME AND TITLE Paige Townsend, Senior Planner/ Support Services Manager	CONTACT PERSON E-MAIL ptownsend@rvtd.org
PROJECT TITLE 2040 Transit Master Plan	

Award Criteria

Applications may receive a total of 110 points.

- Up to 100 points are based on an applicant’s written responses to five award criteria.
- Up to 10 bonus points may be awarded for **Project Innovation**: *the application must demonstrate that the project will be innovative in subject matter, approach, or expected outcomes.* Do not write a separate response about how your project meets this criterion; scorers will award points based on the entirety of the application. By the nature of the criterion, most projects will not receive any points.

Projects are selected primarily based on scores for the TGM award criteria; also considered are the grant amounts requested, the estimated amounts TGM believes may be required for a project, the amount of grant dollars available for award within an ODOT region, and the balance of grant dollars between Category 1 and Category 2 projects. A scoring consideration is ensuring a fair distribution of grant funds to smaller or economically distressed communities.

1. Proposed Project Addresses a Need and Supports TGM Objectives Up to 40 points

The project clearly and effectively addresses a local or regional transportation or transportation-related land use issue, problem, need, or opportunity and will achieve one or more of the TGM objectives (as listed on pages 3-4 of the Application Packet).

This project will prepare a Transit Master Plan for the RVTD service area including Medford, Ashland, Phoenix, Talent, Central Point, Jacksonville, White City and surrounding areas. RVTD currently has a 10-year plan adopted in 2007 that is outdated both in service planning and approaches to providing public transportation. The community expects RVTD to have a transit plan that reflects the needs of the community. A Transit Master Plan includes public transit, demand response, ADA paratransit service, bus rapid transit, commuter, express

and transportation options and it is the only plan in the greater Medford area that has such broad of a reach in planning for non-automobile travel. Populations that are transportation disadvantaged are typically the focus for public transit plans and to this end RVTD has a Title VI Plan that complies with the Federal Transit Administration regulations. As communities grow RVTD needs to address compact development, density and access in a well balanced way (currently only 64% of residents are within ½ mile of transit). Transit service and facilities will be considered in the plan, which are often place-making features to further community identity (RVTD works with city and urban renewal staff to ensure bus stops are well designed and placed appropriately). The plan will consider new and existing employment centers to meet the needs of commuters (currently 89% of jobs are located within ½ mile of transit). RVTD has utilized the existing ten year plan to implement new service, further policy discussions and achieve significant progress in each department (the plan included department-level projects). Because of the thoughtfulness that went into the 10 year plan it has saved RVTD and the public funding by having a strategic mission and prioritized projects. The 2040 Transit master Plan will be the leading public transportation guide for the RVTD service area for years to come providing mobility solutions, equity considerations, strategic planning and a primary solution for energy efficiency and green house gas reduction.

2. Proposed Project is Timely and Urgent

Up to 25 points

The application demonstrates timeliness and urgency. The project is needed now to:

- address pressing local transportation and land use issues;
- make amendments to local plans or regulations necessitated by changes in federal regulations, state requirements, or regional plans;
- make amendments to local plans or regulations necessitated by changes that were not anticipated in previous plans including growth or lack of growth, changes in land use patterns, or changes in available funding;
- build on, complement, or take a necessary step toward completing or implementing other high priority community initiatives, including supporting a Governor’s Regional Solutions Team priority; or
- resolve transportation- or land use-related issues affecting the project readiness of local, regional, or state transportation projects for which funding is expected to be obligated within the near future.

The RVTD 2040 Transit Master Plan will replace the 2007 Ten Year Plan as the primary strategic long and short range planning document. Since 2007, RVTD has completed several planning studies that will be incorporated into the 2040 plan, including a TGM funded District Boundary Assessment, a Coordinated Human Services Public Transportation plan, known as the United We Ride Plan (also being updated in 2016-2017), a Bus Stop Facility Needs and Design Plan (utilized as a reference for the DLCDC Transit in Small Cities primer), the High Capacity Transit Community Engagement project and the Eagle Point Transit Feasibility Study (Eagle Point is not in the RVTD District). RVTD has also completed the CNG Fueling Facility, renovated and purchased buildings and has long term capital replacement needs to address in the plan. RVTD has adopted the Transit Boarding Estimation Tool (TBEST) model, the first small urban in the country to do so, and uses the model for short-term service planning and has advocated for the recent improvements being made to the RVMPO Travel Demand Model to be more sensitive to transit. And last but not least, the Regional Problem Solving process has come to an end whereby several communities are seeking urban boundary changes and revisions to comprehensive plans.

3. Proposed Project Approach is Reasonable

Up to 20 points

The application demonstrates a clear approach to achieving the expected outcome and results in consideration for adoption. Where substantial coordination with other local, regional, and state planning efforts occurs (or will need to occur), the mechanisms and responsibilities for the coordination are clear.

The RVTD Board of Directors has the authority to adopt the 2040 Transit Master Plan. Although coordination with jurisdictions, agencies, employers and major institutions will occur there are not significant delays that will be caused by coordination efforts for this plan. RVTD will convene a Technical Advisory Committee comprised of staff and stakeholders and a Public Advisory Committee comprised of employers, agencies and transit patrons. The committees will review work and provide input during the planning process.

The 2040 Transit master Plan will have a long range vision that will be aligned with the 2017 Regional Transportation Plan work (actual horizon date is 2042 for the Transit Master Plan), it will have a 10 year short range planning horizon using the TBEST model and finally a 5 year strategic business and implementation of Tier One projects. RVTD will include capital replacement and enhancement planning for vehicles, facilities and innovation such as electrification of the bus fleet. The plan will also look at GHG reduction goals and the recently completed RVMPO Strategic Assessment. The region’s Transportation Options program is housed at RVTD in addition to CCO Non Emergent Medical Transportation throughout ODOT Region 3, ADA paratransit and connector services to areas outside the district. These services will be addressed as well in the plan.

RVTD has received Special transportation Fund dollars in the amount of \$60,000 to fund a portion of the plan and will also be used as the local match. These funds become available in time for the TGM program funds to select the consultant before the end of the calendar year. The RVCOG will also use 5303 funds in the 16-17 UPWP to assist with facilitation and public outreach. RVTD’s goal is to have a public draft prepared by November 15, 2017 with adoption in January 2018.

4. Proposed Project has Community Support

Up to 5 points

The application demonstrates that there is local support for the project objectives, a commitment to participate, and a desire to implement the expected outcome.

RVTD has received letters of support as listed below. The RVMPO members and other stakeholders are aware of and support the 2040 Master Plan concept.

LIST ATTACHED LETTERS OF SUPPORT
1. United Way of Jackson County
2. Southern Climate Action Now
3. Jackson County Community Services Consortium
4. RVTD Board of Directors
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6. Click here to enter text.
7. Click here to enter text.
8. Click here to enter text.

5. Proposed Project Sponsor Readiness and Capacity

10 Points

The application demonstrates that the local government is ready and able to begin the project within the TGM timetable and that there is local commitment and capability to manage the project considering the complexity of the project, the size of the jurisdiction, and performance on previous TGM projects. Where substantial coordination with other local, regional, and state planning efforts will need to occur, all of the partners are ready and able to begin the project within the TGM timetable.

RVTD's Support Services Department will manage the project for RVTD which include the RVTD Senior Planner/Support Services Manager, RVTD Associate Planner, RVTD TDM Planner and RVTD Travel Trainer. The RVTD Board of Directors is eager to begin work on the plan and has already reviewed the 2007 Plan Goals and Objectives to consider revisions for the 2040 Transit Master Plan. Planning and Public Works staff are prepared to participate on a TAC and 21 public participants have been identified to serve on a advisory committee. The RVMPO Travel Demand Model will be completed in October 2016 for year 2042 modeling along with the RVTD TBEST model being calibrated and ready for use for the 10 year horizon.

RVTD has a solid record of performance with TGM grants, Enhance funding, Connect Oregon funds, STF funds and other federal and state grants.

RACIAL AND ETHNIC IMPACT STATEMENT

This form is used for informational purposes only and must be included with the grant application.

Chapter 600 of the 2013 Oregon Laws require applicants to include with each grant application a racial and ethnic impact statement. The statement provides information as to the disproportionate or unique impact the proposed policies or programs may have on minority persons¹ in the State of Oregon if the grant is awarded to a corporation or other legal entity other than natural persons.

1. The proposed grant project policies or programs could have a disproportionate or unique positive impact on the following minority persons:

Indicate all that apply:

- Women
 Persons with Disabilities
 African-Americans
 Hispanics
 Asians or Pacific Islanders
 American Indians
 Alaskan Natives

2. The proposed grant project policies or programs could have a disproportionate or unique negative impact on the following minority persons:

Indicate all that apply:

- Women
 Persons with Disabilities
 African-Americans
 Hispanics
 Asians or Pacific Islanders
 American Indians
 Alaskan Natives

3. The proposed grant project policies or programs will have no disproportionate or unique impact on minority persons.

If you checked numbers 1 or 2 above, on a separate sheet of paper, provide the rationale for the existence of policies or programs having a disproportionate or unique impact on minority persons in this state. Further provide evidence of consultation with representative(s) of the affected minority persons.

I HEREBY CERTIFY on this 8 day of June, 2016, the information contained on this form and any attachment is complete and accurate to the best of my knowledge.

Signature

Printed Name:

Title:

Paige Townsend
Paige Townsend
Senior Planner / Support Services manager

¹ "Minority persons" are defined in SB 463 (2013 Regular Session) as women, persons with disabilities (as defined in ORS 174.107), African-Americans, Hispanics, Asians or Pacific Islanders, American Indians and Alaskan Natives.

Racial and Ethnic Impact Statement

Rationale for Question #1

Rogue Valley Transportation District believes the 2040 Transit Master Plan will have a unique positive impact on persons with disabilities. The plan will incorporate services that enhance the mobility of persons with disabilities. The RVTD Special Transportation Advisory Committee, a group who assists with advising on matters of importance for disabled transportation, is supportive of the 2040 Transit Plan. RVTD requested support for a Special Transportation Funds through the STAC which was awarded.

May 6, 2016

Ms. Cindy Lesmeister
Transportation Growth Management program
555 13th Street NE, Suite 2
Salem, OR 97301

Dear Ms. Lesmeister,

United Way of Jackson County is proud to support Rogue Valley Transportation District's (RVTD) TGM grant for a 2040 Transit Master Plan. For 40 years, RVTD has provided transportation to the Medford-Ashland area, making it possible for people to get to work, to school or to needed medical/social service appointments.

United Way of Jackson County is focused on the building blocks of a good life – education, income, health and transportation. We believe people are connected and interdependent. Transportation is a barrier in the community for individuals to lead meaningful and successful lives. We all win when people have transportation to pursue education, access medical services and work.

The 2040 Transit Master Plan will include strategies for enhancing transportation options. The plan will also consider locations of low-income populations, older adults, people with disabilities and zero car households. This information will assist RVTD in making strategic investments in the transit system. If we can provide any additional support or answer questions, please call me at 541.773.5339.

Regards,



Dee Anne Everson
Executive Director/CEO



SOCAN Co-Facilitators
Kathleen Conway
(kathleendconway@gmail.com) 541-324-4501
Alan Journet
(alanjournet@gmail.com) 541-301-4107
7113 Griffin Lane, Jacksonville, OR 97530

Ms. Cindy Lesmeister
Transportation Growth Management program
555 13th Street NE, Suite 2
Salem, OR 97301

Dear Ms. Lesmeister,

On behalf of the nearly 1000 local residents who are Southern Oregon Climate Action Now (SOCAN), we write to encourage your awarding a TGM grant to Rogue Valley Transportation District (RVTD) to support their preparing a 2040 Transit Master Plan. In its 40 year history RVTD has provided public transportation to the greater Medford-Ashland area and enabled those who choose not to drive an option for getting to jobs, school, medical appointments, shopping and other destinations. SOCAN seeks to reduce greenhouse pollutants in the Rogue Valley and sees public transportation as a vital partner toward this end. A recent regional greenhouse gas inventory, revealed that Transportation accounts for about 30% of local emissions. Any increase in public transit service and ridership would contribute to reducing these emissions. We therefore strongly support efforts to enhance the service

The 2040 Transit Master Plan will include steps toward meeting the 2050 Vision for Greenhouse Gas Reduction Strategy which calls for enhancing transportation options. It will also include the levels of transit service needed to help meet the 2035 target rule reduction, currently set for 19% in the Rogue Valley. Lastly, the plan will provide the community with the next generation of transit planning including Bus Rapid Transit to foster a greater inclination for the public to use convenient and reliable transit.

We urge you to consider favorably the RVTD application for funding.

Sincerely,

Two handwritten signatures in black ink. The first signature is "Kathleen Conway" and the second is "Alan Journet".

SOCAN You

SOCAN We

SOCAN All of Us



May 20, 2016

Mrs. Cindy Lesmeister
Transportation Growth Management program
555 13th Street NE, Suite 2
Salem, OR 97301

Dear Mrs. Lesmeister,

The Jackson County Community Services Consortium (JCCSC) would like to express our support and ongoing gratitude for the strategic planning RVTD has provided to the community. JCCSC is a non-profit which includes important work through several committees improving the lives of traditionally underserved populations. These committees include the Homeless Task Force, Southern Oregon Latino Scholarship Fund, Non-profit Networking, Kidspre and Child Abuse Prevention Network.

The direct beneficiaries of the committees' work are often times transit patrons. The 2040 Transit Master Plan will continue to ensure that the needs of the disadvantaged populations in the area are considered.

We urge you to consider favorably the RVTD application for funding.

Sincerely,

A handwritten signature in black ink, appearing to read "Charlie Bauer", is written over a horizontal line.

Charlie Bauer
JCCSC Board President



3200 Crater Lake Ave.
Medford, OR 97504
(541) 779-5821
Fax (541) 773-2877
TTY# (541) 734-9292

April 27, 2016

Ms. Cindy Lesmeister
Transportation and Growth Management Program
555 13th Street NE, Suite 2
Salem, OR 97301

Dear Ms. Lesmeister:

Rogue Valley Transportation District (RVTD) is submitting a Transportation Growth Management (TGM) Program grant application to prepare a 2040 Transit Master Plan ("Plan." herein) in coordination with the community and cities it serves.

Established in 1975, RVTD has progressed in the way it delivers service and has completed several studies in recent years. The Plan will be an update and will expand on the work from RVTD's 2007 Ten-Year Plan. The Plan will have a longer horizon that will coincide with the Rogue Valley Metropolitan Planning Organization's Regional Transportation Plan update. will include a prioritized list of service enhancements and will strategically look at the transit improvements that need to be made in the next 5 and 10 years. The Plan will utilize information from a recently completed High Capacity Transit Study for OR 99, the District Boundary Assessment Plan (funded by TGM in 2011) and the Coordinated Human Services Public Transportation Plan being updated in 2016 to name a few.

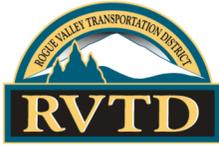
RVTD participates in regional Transportation System Plan (TSP) updates for the seven cities it serves and continues to see urban growth expansion preparations. This Plan will help to shape critical transit service for these communities.

Please consider the application for funding.

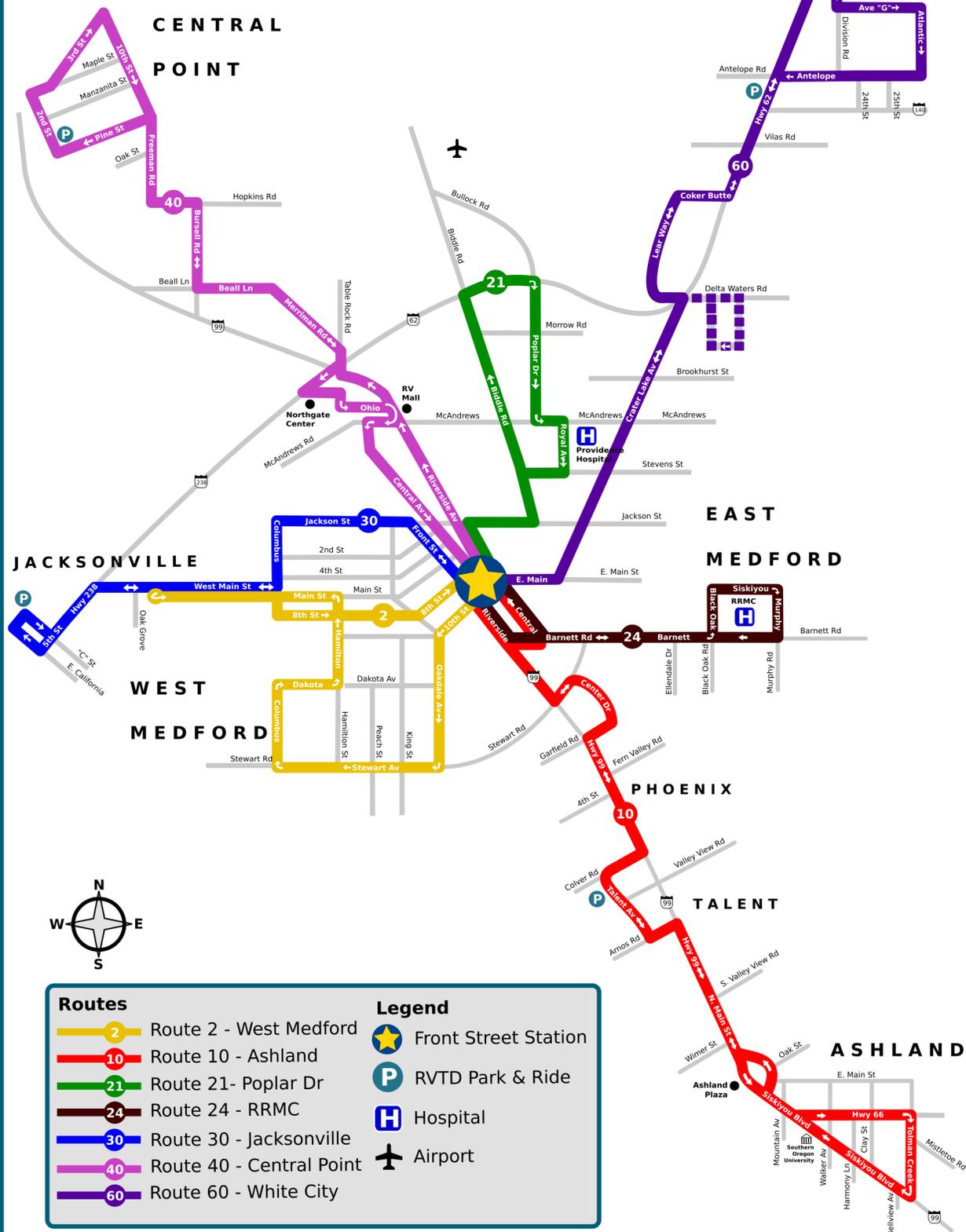
Sincerely,

A handwritten signature in black ink that reads "Terry S. Bateman". The signature is written in a cursive style with a long, sweeping underline.

Terry Bateman, Chair
RVTD Board of Directors



ROGUE VALLEY TRANSPORTATION DISTRICT



Routes		Legend	
	Route 2 - West Medford		Front Street Station
	Route 10 - Ashland		RVTD Park & Ride
	Route 21 - Poplar Dr		Hospital
	Route 24 - RRM		Airport
	Route 30 - Jacksonville		
	Route 40 - Central Point		
	Route 60 - White City		