

DEPARTMENT OF LAND CONSERVATION AND DEVELOPMENT
STRATEGIC PLAN
March 2004

DLCD's Mission

Support all of our partners in creating and implementing comprehensive plans that reflect and balance the statewide planning goals, the vision of citizens, and the interests of local, state, federal and tribal governments.

DLCD's Vision

Our purpose is to guide land use policy to:

- Protect farm and forestlands and other natural resources;
- Foster livable, sustainable development in urban and rural communities
- Conserve coastal and ocean resources; and
- Improve the well-being and prosperity of citizens, businesses and communities throughout Oregon.

Our philosophy is a commitment to land stewardship and public service, achieved through our shared values:

- ♦ Teamwork
- ♦ Professionalism
- ♦ Accountability
- ♦ Integrity
- ♦ Responsiveness
- ♦ Fairness

Our position as the nationally recognized leader in the arena of land conservation and development is established by:

- A *dedication* to resource protection and growth management;
- An *aspiration* for innovative, sustainable urban development;
- Our *contribution* to the state's economic competitiveness;
- A *pledge* to always work to earn the public's trust.

DLCD's Goals

Goal 1: Use land use planning to optimize development and provide buildable lands.

Goal 2: Use land use planning to make community transportation systems work better.

Goal 3: Use land use planning to protect farm and forest resources.

Goal 4: Streamline DLCD land use planning activities.