DIRECTOR's ACTION PLAN

November 2008 – October 2009

BIG PICTURE WORK AREAS	
Work Areas	**Specific Actions**
Director's Office Resources and Communication Issues	The director generally will focus his efforts on matters external to the day-to-day management of the department, delegating many internal management matters to the Deputy Director or other managers. To assure consistent agency direction, the director will work with the management team to institutionalize regular and effective communication of overall policy direction and of how to address issues arising from the work of line staff. Reactivate LOAC, ideally as an informal "kitchen cabinet" as well as a formal source for input. The director and the management team, working with line staff, will finalize systems for reaching decisions efficiently, and documenting and communicating those decisions to staff.
Big Look Task Force	Work to implement task force recommendations through appropriate legislative action.
Agency Legislation	Work to simplify the land use system and make it more transparent, and to develop non-regulatory tools to improve the long-term stability of the system (TDRs). Work to support legislation in key areas where the program in not working effectively at present (destination resorts, agency coordination).
Program Outreach	Work with communications staff and local partners to communicate more effectively about the benefits/successes of land use planning. This item links to a preliminary recommendation from the Big Look Task Force to develop goal-specific programmatic performance measures, and to provide appropriate comparisons with other states. This area will require work with the media, key decision-makers, and citizens. Specific actions include: • Continue regular outreach to local government and to key citizen's groups. • Develop a means for publicizing land use success stories (annual land use awards program). • Publicize grant awards.
Complete/Continue Important Policy Initiatives	• Continue work with the Global Warming Commission and ODOT to develop tools for state agencies and local government to evaluate and begin to implement land use measure to further reduce automobile VMT, and to begin developing longer-term responses to climate change mitigation and adaptation.

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	• Continue work with Metro, the "Core Four" and other partners to advance urban/rural reserves effort. • Continue work to complete the Rogue Valley RPS effort. • Assure timely and efficient continuation of efforts to implement Measure 49.
Continue Efforts in Agency Coordination	Continue regular coordination with ODOT senior staff, and incorporate the Department of Economic & Community Development into these regular efforts.
Long-term Funding	Begin to explore ideas for long-term funding for the agency that reduce dependence on General Fund.
Short-term Funding	Work to minimize effects of likely budget limitations arising from the current economic situation.
DLCD STRATEGIC PLAN	
Work Area	**Specific Actions**
Review/Update	Review and update of the agency's strategic plan. Michael Morrissey will be staff lead on this project.
TECHNOLOGY	
Work Area	**Specific Actions**
GIS	Work to maintain POP to fund agency GIS capacity, and to begin developing agency capacity in this area as a resource for local government, other state agencies, and the public.
UNIVERSITY RELATIONS	
Work Area	**Specific Actions**
University Relations	Pursue a more strategic partnership with Oregon universities, including PSU, EOU, UO, and OSU as a source for recruitment, but also as another important source of new ideas for the planning program generally. Provide additional opportunities for staff to interact with students as interns, and with faculty in research.