



PROJECT #: _____

**2012 SPECIALTY CROP GRANT PROGRAM
Concept Proposal - Scoresheet**

REVIEWER #: _____

Criteria	Reviewer's Score	Points Available	Notes
<p>Active participation from industry and project impact. <i>Projects should provide significant beneficial impact to producers of specialty crops.</i> - Are producers (growers or processors) actively involved in the project? - Does the project demonstrate how it increases the competitiveness of specialty crops, how it addresses a clear need and how it directly benefits Oregon producers?</p>		20	
<p>Funding priorities. <i>Priorities: Market development and access, Product and varietal development, Value-added initiatives, Innovation and productivity, Consumer education, Food safety and traceability, Certification, Producer outreach</i> - Does the project fit into one or more of the funding priorities as described in the request for proposals? - Does the concept paper outline how it fits within those priorities?</p>		15	
<p>Collaboration and cooperation. - Does the project include partners across sectors and/or across the region to provide a greater impact through cooperation? <i>Includes multi-state projects, which must be submitted to each state through their respective subgrant programs.</i></p>		10	
<p>Project is new and/or innovative. - Has a similar project been previously completed? - Does the project solve a problem in a new and/or innovative way?</p>		10	
<p>Benefits or represents underserved agricultural groups or beginning farmers. - Does the project help or benefit socially disadvantaged or beginning agricultural groups?</p>		5	
<p>Budget and matching funds. - Is the budget financially realistic and reasonable? - Does the budget give evidence of cash and in-kind match? <i>1:1 match is encouraged and cash match is preferred.</i></p>		10	
<p>Active management. - Does a specialty crop producer, organization or industry group have an active role in managing the project? <i>Active management is preferred over hired consultants that serve on a one-time fee-for-service basis.</i></p>		5	
<p>Overall quality of proposal. - Does the project have clear and identifiable goals and objectives and describe how it plans to meet them? - Does the project describe how it will benefit the industry as a whole rather than just one individual, company or organization? - Is it likely that the project can be completed (given the organization's capacity) within the budget and timelines as submitted?</p>		25	
TOTAL		100	

SIGNATURE: _____

DATE: _____