



4601 NE 77th Ave, Ste 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

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Economic Development*

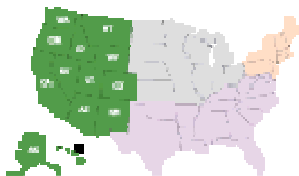
*New Mexico Dept. of
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Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Gulfood 2010

February 21 – 24, 2010
Dubai International Convention and Exhibit Centre

“The USA Pavilion is now the largest national pavilion in the food section of the Gulfood trade show. USA Pavilion exhibitors at Gulfood 2009 reported on-site sales totaling US \$22 million, with expected sales of US \$133 million in the following 12 months. Gulfood is the ideal platform to launch new products and expand operations in the GCC.”

-- Hovaguim M. Kizirian,
Gulfood 2010 USA Pavilion Organizer

The Washington Department of Agriculture, in cooperation with WUSATA, will be coordinating participation at Gulfood 2010.

Gulfood is the largest food, hotel and equipment show in the Middle East, Africa, the Indian subcontinent and the nearby CIS countries. More than 3,300 companies, from 76 different countries participated in the four day exhibition in 2009.

Many international organizations use the event to explore business ventures and foster better trade relations with emerging markets. Many suppliers now look to the Middle East market and recognize its growth potential. Gulfood presents global firms with a key platform to refocus priorities and assess strategies during current trading conditions.

Suitable products include, but are not limited to:

All processed products, fresh produce, frozen foods, meat, dairy, halal, kosher, healthy/organic foods, nuts, juice/beverage, pet foods, supplements & vitamins and ingredients

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact David Mudd at the Washington State Department of Agriculture by telephone (360)902-2164 or by email dmudd@agr.wa.gov, or Janet Kenefsky with WUSATA by telephone (360)693-3373 ext 314 or by email janet@wusata.org for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

October 30, 2009



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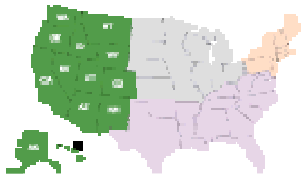
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Gulfood 2010

February 21 – 24, 2010

Dubai International Convention and Exhibit Centre

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Booths come fully built and furnished.

One corner booth per company and a two booth maximum per company.

Booth participation fees:

_____ 9sqm Aisle Booth: \$4,765.00

_____ 9sqm Corner Booth: \$5,135.00

Booths will be allocated on a first-come, first-served basis and secured by date of registration and payment date.

Please note: Gulfood is very popular and may sell out within 2 days – FedEx payments are encouraged to secure a booth space. If payment is not received within 5 business days, the booth will be released to the next registrar.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: October 30, 2009

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____